

LIFE



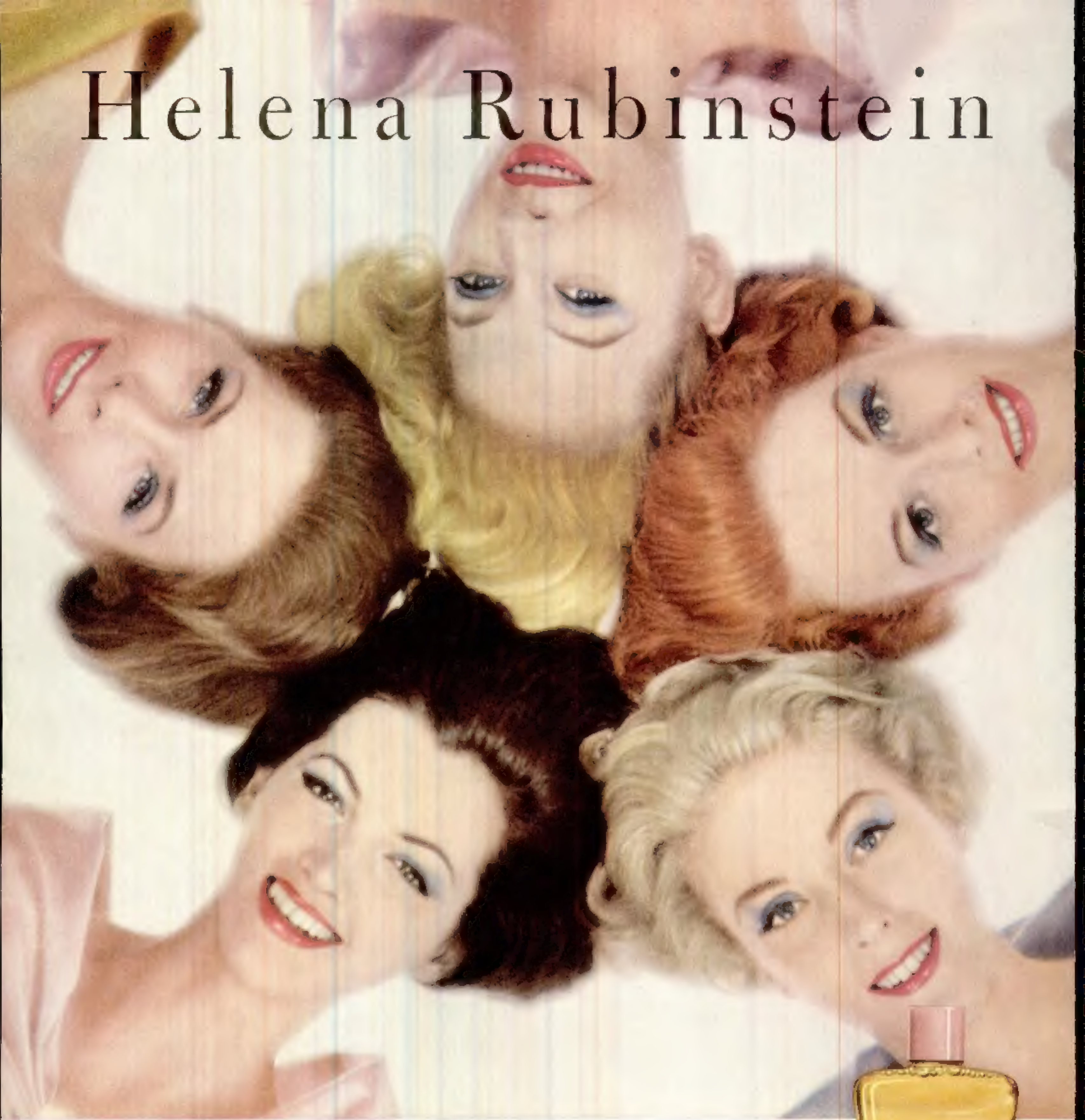
INSIDE GOV. FAUBUS' MANSION
DURING THE INTEGRATION FIGHT
CRIME, PART III: YOUR CHANCES
FOR SQUARE DEAL IN COURTS

TOP FASHION MODEL
TO NEW FILM STAR:
SUZY PARKER

20 CENTS

SEPTEMBER 23, 1957

Helena Rubinstein



Wash your hair with color!

5 Color-Tone Shampoos add natural color—without permanent dyes

HELENA RUBINSTEIN'S exciting new COLOR-TONE SHAMPOOS bring out the natural, bright, young tones your hair was meant to have.

You take no chances as with drastic dyes. The certified temporary color in COLOR-TONE SHAMPOOS gives glamorous highlights, sparkling color—without any artificial look! In just one step, these

amazing shampoos give you thorough cleansing, conditioning and natural color!

Millions of women get the lively hair color they love with new COLOR-TONE SHAMPOOS. You try it too.

Blonde-Tone makes a blonde more so, adds gold to light brown hair. *Red-Head* plays up the flame, gives brown hair a chestnut look. *Brunette-Tone* gives dark

hair dazzling warm depths. *Silver-Tone* adds shimmer to gray, white, ash blonde hair, corrects yellowing. *Brown-Glow* brings out red-gold lights in brown hair.

At leading department and drug stores. Helena Rubinstein, 655 Fifth Avenue, New York 22, New York.

3-month supply . . . **125**
Giant size, 2.50 Prices plus tax





**He'll have a better
chance than I did**

**This father is sure there would be enough income
to give his boy a good start in life.**



Could your plans for the children's future still be carried out if your wife had to support them alone? Probably they'd receive Social Security benefits. But a quick check of your family's needs may show you that added income would be needed.

A John Hancock family income plan can provide this vital *income protection* now—when you need it most—at a cost you

can afford. For example, suppose you are thirty, your youngest child is seven. If you're not here, you can arrange for your family to receive \$10,000—then \$200 a month extra until your youngest child is old enough to have finished college. About \$5 a week would make this possible.

Your John Hancock representative will show you how such a plan can bring you *family security* today and *retirement security* later on. Mail coupon for more facts about how he can serve you.

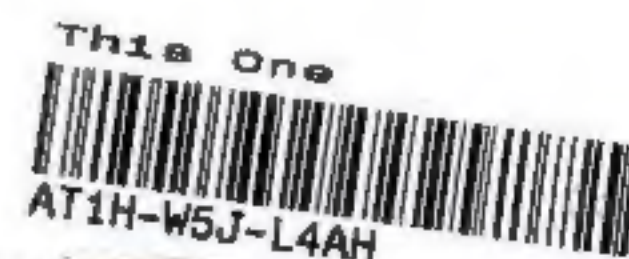
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200 Berkeley St., Boston 17, Mass.

Please mail me, without obligation, your new booklet, "What You Should Know Before You Buy Life Insurance." To protect my family, I can set aside
___\$2 a week; ___\$5 a week; ___\$10 a week;
___whatever is necessary.

Name _____ Age _____

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John Hancock
MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS



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Orval's Iliad—and Odyssey

LIFE examines Governor Orval Faubus' Troy-in-Arkansas, the home country of a self-styled country boy, and reports his odyssey to Newport, R.I.



FAUBUS AT WINDOW

Quiz whiz knocks the quiz

"In the long run, the effect of (television) quizzes on education is bad." So says Charles Van Doren, teacher and \$129,000 TV quiz show winner.



TEACHER VAN DOREN

A potential style setter

The nation's top model, Suzy Parker, breaks into films where her easy, elegant taste in clothes could set a style for millions of U.S. women.



SUZY PARKER

Chances for justice

Suppose you are accused of a crime. What are your chances of getting fair treatment? Part III of LIFE's Crime Series answers the question.



A GREAT JUDGE

Reprise for a famous camera

With an old wet-plate camera used by Mathew Brady, LIFE Photographer Ed Clark follows in footsteps of the great 19th Century photo journalist.



"BRADY" CLARK

Beauty for duck hunters

Color photographs capture the beauty of U.S. spots which are favorite autumn calling places both for hunters and water fowl.



HUNTER IN MARYLAND

28

137

94

62

118

101

COVER

Suzy Parker's casual elegance is captured as she stands in her yanked-in-at-the-waist man's bathrobe on a back lot at 20th Century-Fox during the filming of *Kiss Them For Me* (see pp. 94-98)

THE WEEK'S EVENTS

The governor of Arkansas defies the federal government from his mansion but emerges for a conciliatory talk with the President
A Look at the World's Week
Lafayette, we are here—everywhere
After 450 years, the U.S. Navy finds a safe northwest passage

EDITORIALS

The states' rights issue
A fifth column of decency

PHOTOGRAPHIC ESSAYS

Gunners' choice: sites favored by ducks and hunters.
Photographs by Andreas Feininger and N. R. Farbman
In image of the master: the famous photographs of Mathew Brady are matched today with the pioneer's own camera by Edward Clark

ARTICLES

The qualities of justice: you generally get a fair shake in the courts, but it can make a lot of difference who you are and where you are and what the charge is. By John Osborne. Plus two portfolios: 1 "revolving door" courts, drawn by Marshall Davis; 2 eminent American jurists, photographed for LIFE by Philippe Halsman. Part III of "Crime in the U.S."
Junk wins TV quiz shows: a famous contestant says factual memory isn't real knowledge. By Charles Van Doren

SPORTS

Champions' duet of smashing serves: a cowpuncher, Malcolm Anderson, and a Negro, Althea Gibson, make tennis history
A rugged shakedown for a tough team: players endure stiff preseason work at Texas A&M

ANIMALS

A sad day at the polar bear pool as cub drowns

ART

Ivory figurines turn up in 4000 B.C. studio

FASHION

All the U.S. will soon know Suzy: top model Parker becomes a movie star with flair for influencing styles

CLOSE-UP

A poet's pilgrimage: Robert Frost goes back to England

MOVIES

Scary scurry for a train is climax of *3:10 to Yuma*

PARTY

A fiesta in Santa Fe fulfills an ancient vow

OTHER DEPARTMENTS

Speaking of Pictures: Britons keep a bushy upper lip: club helps preserve the mustache
Letters to the Editors
Miscellany: study with a new twist

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VOLUME 43
NUMBER 13



Her first formal came in a truck

Turn on the soft lights and start the music. It's Official—even Pop likes it. Sis couldn't have thought much about the thousands of truck miles that helped produce her Cinderella gown, but the fact remains:

Somebody brought it in a truck.

A truck brought the thread from a plant near Baltimore to New England, where it was woven into a fabulous fabric.

The cloth was trucked to the world of fashion—New York City—where gifted designers endowed it with teenage appeal.

The department store received its delivery by truck, of course, because fashion is fickle and must move fast. The few last-minute alterations required to make it perfect for a prom princess took a little time, so on the morning of the Big Dance itself, a delivery man brought the first formal around to the door—by truck.

It's really just one more good example of the many happy and vital ways trucks touch all your lives every day you live in modern America.



AMERICAN TRUCKING INDUSTRY, WASHINGTON, D. C.

THIS ADVERTISEMENT SPONSORED BY

THE FIRESTONE TIRE & RUBBER COMPANY



Can you answer these questions about taxes?

Q: Do you pay taxes in your electric bill?

A: Yes. In fact, about 23¢ out of every dollar on the average family electric bill goes for taxes.

Q: Does everyone pay this much tax in his electric bill?

A: No. Several million American families and businesses pay a far smaller tax—only a fraction of the tax you pay.

Q: Who are these "privileged" people?

A: People who get electricity from federal government electric systems.

Q: Why don't they pay the same taxes you pay?

A: A strange twist in federal law exempts them from paying most of the taxes in electric bills that you pay *because they get their electricity from federal electric systems.*

Q: Isn't that unfair? Shouldn't every American pay his fair share of taxes?

A: Yes. American standards of fair play call for each citizen to pay his fair share of taxes.

America's Independent Electric Light and Power Companies*

*Company names on request through this magazine



AN ORIGINAL PAINTING FOR FRISKIES BY DOUGLASS CROCKWELL

For your dog, too...

Trim good health with Friskies

...the secret is real meat nourishment at its balanced best*

DOGS LOVE FRISKIES because its main ingredient is lean red *horse meat — including choice steaks, chops and roasts! Here's real meat flavor, plus the fresh-meat protein your dog needs for strength, energy.

VITAMINS, MINERALS and other select nutrients are added in balance with Friskies' vital meat

values. The result is a perfectly balanced diet —meaty-tasting, wholesome, healthful.

EXTRA NOURISHING, TOO. Some dog foods simply fill. Friskies fully nourishes...provides up to *twice the nourishment* of dog foods selling for only pennies less. Feed Friskies...and see the difference in your dog.



For Variety—Friskies Meal

Quickest, easiest of all to mix. Just add water. Ready at once. A complete dog food. Feed alone or mix with canned Friskies for an extra taste treat.

Carnation
quality products



Home for the week-end...

Business men relax in new suburban wools



Saturday morning stop at the hardware shop finds father and son wearing coats designed especially for suburbia. In wools that are hale and hearty, they give superb weather protection. Wool radiates maximum warmth, yet feels so light.

Letting himself go, on home ground—the suburbanite wears a wool shirt that's striped in bold colors. It will stay bright and handsome no matter how often it's washed or cleaned. For wool's unique affinity for dye gives colors lasting beauty.



Every Friday night a happy event takes place. The American businessman gets back to suburbia, hangs up his hat and coat, and reaches for his week-end wools. Wools of bold patterns and rugged textures—wools that are the official start of a pleasure-filled week-end.

For what else puts a man at ease like climbing into a friendly wool shirt, a soft tweed jacket? Wool feels so natural on the shoulders. So relaxed. Add a pair of wool slacks—and whether you stretch out like the lord of the manor or join in an outdoor game, you've got wide-open comfort. Wool bends when you bend, plays along with your every move.

And in wool, the most casual clothes have a look of impeccable grooming . . . a richness that grows even more mellow with age.

It's really something to look forward to—getting away from it all on Friday night in the new week-end wools.



Getting a big play—are the new slim-line wool slacks. Because they're wool, they can take the most strenuous work-out—then spring back unrumped, unmussed.

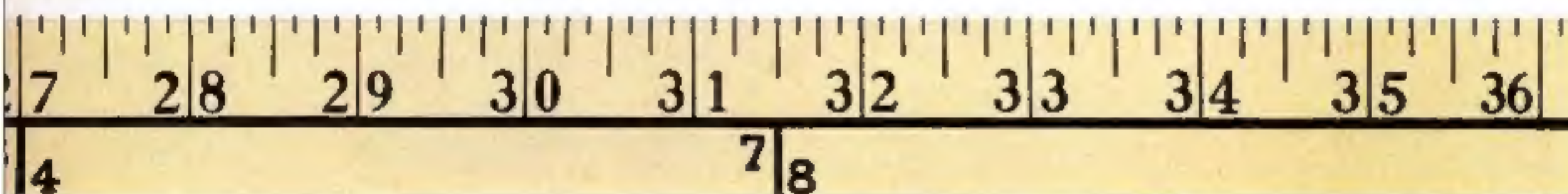
5 26

How America is dressing



Entertaining Country-Style—the master of the house wears a sports jacket that's tailored with as much authority as his business

suit. It's in glen plaid of purest wool. For only the suppleness and rich body of wool could result in lines of such notable distinction.



nothing measures up to **Wool**



Suburban wools shown here are available in leading stores across the country. For further information, write WOOL, Dept. L-11, 420 Lexington Ave., N. Y. 17

New Samsonite MAGIC-TOP card table WILL NOT BURN!



Yes! We set fire to lighter fluid on top of this amazing table...snuffed it out...not a mar showed! Tests prove *Magic-Top* can withstand 'most any type of household accident. Even razor cuts can't loosen the richly colored stain-proof vinyl, lifetime bonded to Samsonite's famous steel frame. This new table gives you every easily-portable, compactly-storable Samsonite feature, as well. Smooth tubular steel legs won't snag hose—open, close easily. In five colors... only **\$11⁹⁵**



Table shown above: *Metallic Tan*. Matching chairs \$7.50 each.



CIGARETTE PROOF!

Don't fuss over careless smokers... forgotten cigarettes burn out without harm on *Magic-Top*! Impervious even to flaming lighter fluid. Color shown: *Metallic Grey*.



SCRATCH PROOF!

You can mark on it, cut on it; children can build on it, bang on it...new Samsonite *Magic-Top* card table will always look party-perfect. Table color shown: *Metallic Flame*.



SPILL PROOF! STAIN PROOF!

Don't cry over spilled ink, or even nail polish, juices or bleaches... usual cleaning agents take them right off! Special rim holds spilled liquids on table top, too. Color shown: *Tombola Green*.

Samsonite

By the makers of Samsonite Luggage, School Furniture, Shwayder Bros., Inc., Folding Furniture Division, Detroit 29

*You'll make music
the very first day with a*
CONN ORGAN



Hundreds of men and women who "couldn't carry a tune" have found to their delight they *can* play the CONN HOME ORGAN.

You can play it, too, just as surely—actually make music from the very first day—and enrich your life for all the days to come.

You see, the CONN ORGAN does much of the playing for you. You produce full, rich harmonies at the touch of the fingers . . . start off with real tunes instead of tiresome "exercises."

Each new accomplishment brings a new thrill—and a new appreciation of the things a CONN ORGAN can do. All music is yours—classical or popular, sacred or secular. The CONN is no make-believe, but a real organ—a superb musical instrument—heir to a musical tradition of more than 80 years.

You can own a fine CONN ORGAN, in the model and finish of your choice, at a price that is certain to please you (as low as \$995). See your CONN dealer today. He will be happy to arrange terms.

Just think—you could be playing your own CONN tomorrow.

CONN ORGAN
magnificent in music

PRODUCT OF AN 82-YEAR TRADITION



Make music in 15 minutes! From the very first day you'll pick out tunes, produce thrilling harmonies. You'll become a musician before you know it.



You've thrilled to the glorious sound of the great Conn Church Organ. This same purity of tone, this same mark of quality can be yours, *in your own home*.

Conn Organ Corporation
Elkhart, Indiana



Yes, I'd like to know more about playing the organ. Please send me your illustrated booklet "How to Choose a Home Organ."

Name

Address

City Zone State

NOW! All your in one pay-

Now, from The Travelers, comes the modern and convenient answer to complete family insurance protection. It's a simple "pay-by-the-month" insurance plan which helps protect the values of your home, your car, your possessions, your life and health. And you can build it all at once or step by step according to the kinds of insurance you have and need.

You make regular, low, monthly payments — just as you do for your telephone or electricity. No big premiums all at once. You can deal with only one agent or broker.

This new Travelers Premium Budget Plan makes balanced insurance protection easier to pay for. It brings worry-free living — true American Family Independence—within reach of almost every family.

One package

You can combine *all* your family insurance needs into a single convenient package plan.

By programming all of your family insurance in a single plan, you help to remove dangerous gaps and costly overlaps in your protection.

And you do away with any uncertainty about what protection you'll have.

One monthly payment

Gone is the headache of big premiums with irregular deadlines which always seem to come up when you least expect them.

This new Travelers Premium Budget Plan lets you spread the cost of all your insurance over low, regular monthly payments. You can plan for it, budget for it. It's as convenient as paying for your gas, electricity or phone.

One source

You're guided by one friendly advisor who really understands your insurance needs—your neighborhood Travelers

agent or broker. Because The Travelers writes *all kinds of insurance*, he is uniquely able to offer you a balanced program of protection for your family.

Meets changing needs

Let's say yours is a young family. You need protection for your home and possessions, for your car. Safeguards against accidents and damage suits. The new Travelers plan helps meet these needs.

And as you begin planning your family's future, your children's education and your own retirement, your Travelers man will help you establish a life insurance program to make them secure.

New freedom, convenience

If you want the freedom from concern *and* the convenience of The Travelers new "pay-by-the-month" plan, why not discuss it with your Travelers representative?

He will be glad to show you and your family this new, easy way to worry-free living . . . to American Family Independence.

insurance by-the-month plan



One small check a month covers all your insurance

You can build a complete family program through The Travelers new "pay-by-the-month" plan. For example...

On your home and all its contents, you can have protection against fire, windstorm, vandalism, theft. You can have comprehensive liability and medical payments to take care of anyone hurt on your property.

On your car you can have liability and collision insurance, fire, theft, and comprehensive coverage—as well as insurance for medical payments. You can even get weekly indemnity and a death benefit.

On your family you can have insurance to help pay doctor and hospital bills—and to give you an income if you're disabled.

For your family's security you can have life insurance to protect their way of life if anything happens to you. Insurance to help pay off the mortgage, send your children to college, provide for your retirement.

These are the basic forms of family protection. Your Travelers man will fit a program to *your* needs, *your* income—for your American Family Independence.

THE TRAVELERS

INSURANCE COMPANIES, HARTFORD 15, CONNECTICUT



All forms of personal and business insurance including Life • Accident • Group • Fire • Marine • Automobile • Casualty • Bonds



"But isn't 'pre-shrunk' the same as 'Sanforized'?"

"Oh no, Ma'am—there's a difference!"

"The word 'pre-shrunk' does not always mean the same. The meaning can vary, because the amount of shrinkage left in the fabric can vary.

"'Sanforized', on the other hand, is a trade-mark. It *always* means the same thing: *this garment will never shrink out of fit*. The fabric has passed rigid testing and inspection to make sure

it lives up to the strict 'Sanforized' standard.

"So no matter where you buy or how much you pay, the 'Sanforized' label is a sure sign of maximum protection against shrinkage.

"But remember, Ma'am, every cotton isn't a 'Sanforized' cotton—you have to *see* the word. And don't take any other word for it!"



There is a difference! Every "Sanforized" fabric must pass this rugged shrinkage test—boiled, washed for an hour—checked by the "Sanforized" inspector.

Clorett, Peabody & Co., Inc. permits the use of its trade-mark "Sanforized", adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.

•SANFORIZED•
MADE IN U.S.A.

Brownie Ice Cream Pie!



Brownie Ice Cream Pie. Makes any meal a party! Bake fudgy brownie recipe in 9" round layer pan. Cool. Top with ice cream and chocolate sauce.



You make it quick and easy with our

Betty Crocker Brownie Mix!

and it's guaranteed to come out perfect every time!

Betty Crocker

General Mills



Yes, you can make a good brownie mix with Betty Crocker Brownie Mix. And that's the perfect ending to any meal.

Good and Nourishing Snack! Refreshing milk from the refrigerator... fudgy, chocolatey brownies from Betty Crocker Brownie Mix. You can add chopped walnuts for extra crunch—or bake plain!



Crunchy Triangles. Chewy treats for sutable snack times! Follow directions on the side of the package for tea brownies. While warm, cut into squares. Cut each square diagonally for triangles.



Brownie Banana Shortcake. Brand-new version of everybody's favorite cake! Bake cake-like brownies and cut them into squares. Just before serving, top with whipped cream and banana slices.





LISTENING
IN

E

A

A NEW EXPERIENCE IN "360" HIGH-FIDELITY EXCLUSIVE WITH

Ever since the discovery of modern high fidelity, amateurs and experts alike have acknowledged that Columbia "360" sound systems are without peer. The reality of speech or music reproduced through "360" sound is poetic. The fidelity of tone is unforgettable. Today, the Columbia research laboratories are proud to announce a new development in "360" sound. By plumbing sounds heard and unheard...by exploring the entire universe of human

hearing, both conscious and subconscious...Columbia "360" engineering now makes it possible for you to enjoy "listening in depth."

There are more than thirty-five new Columbia Phonographs, covering every price range, which embody the new characteristics of "360" sound—portables, consoles, combinations. We invite you to see these new classics soon at your Columbia Phonographs showrooms.



DOT-H

COLUMBIA

Illustrated: Model 866. Multi-speed Garrard changer with 2 diamond styli. Visual Tone Control, equalization controls. AM-FM radio with Oscilloscope tuning. Tape recorder with program clock. 20-watt amplifier, two 12-inch woofers, one horn-type tweeter. Dimensions: 66 x 19 x 35 inches. In Blonde Mahogany, Red Mahogany, Silver Walnut, Sandrift and Teak finishes.

COLUMBIA PHONOGRAPHS

\$2995 to \$1,995...

© "COLUMBIA" "DOT-H" COLUMBIA PHONOGRAMS ARE REGISTERED TRADEMARKS.



Gilbey's Gin is the one gin distilled in 11 countries and served 'round the world


Gilbey's Gin is so smooth, dry and crystal-clear it has become the one constant ingredient in a wide and varied world of gin drinks. This world-wide preference for Gilbey's tells you that *you'll* like it best.

"The world agrees on 'GILBEY'S, please'."

Gilbey's Gin



THE INTERNATIONAL GIN—distilled and bottled in the United States, England, Canada, Australia, South Africa, France, Italy, Argentina, Brazil, Chile, Mexico. GILBEY'S DISTILLED LONDON DRY GIN. 90 PROOF 100% GRAIN NEUTRAL SPIRITS. W. & A. GILBEY, LTD., CINCINNATI, OHIO. DISTRIBUTED BY NATIONAL DISTILLERS PRODUCTS CORPORATION



as
long as
there are
roads
there'll
be good
reasons
for using
a premium
gasoline

*A car is for pleasure—and for that extra measure
of driving pleasure, use a premium gasoline.*



ETHYL CORPORATION

New York 17, N. Y.

Manufacturers of "Ethyl" antiknock
compound—used by oil companies
everywhere to improve their gasolines



Britons Keep a Bushy Upper Lip

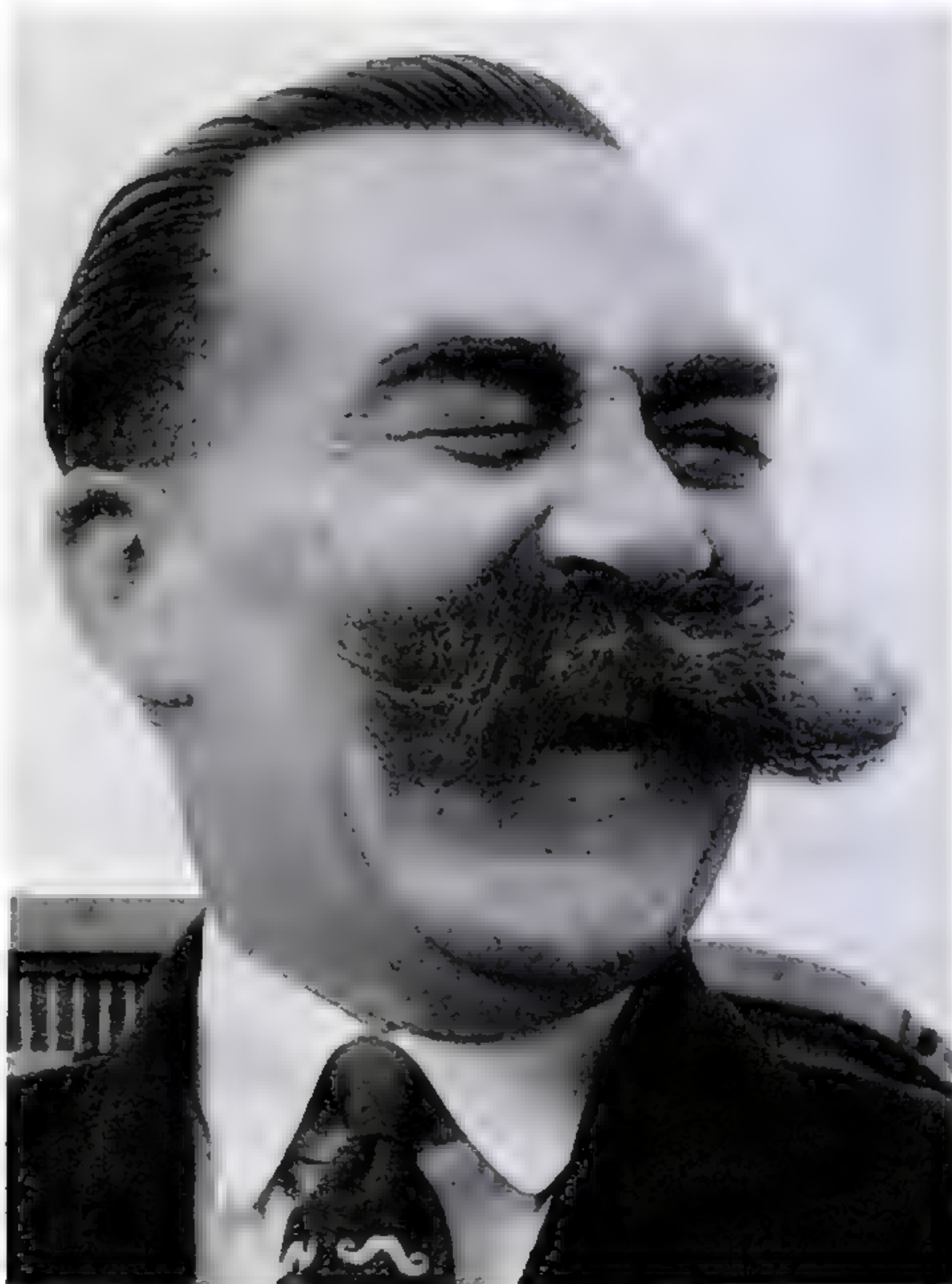


THE CHAMPION (SEE ABOVE)

CLUB HELPS PRESERVE ITS MEMBERS' SMASHERS

The monstrous mustache shown above is the pride of 180 hairy-faced English gentlemen who, as members of the Handlebar Club, pay it homage for being the longest handlebar in all England. It also inspires them to grow ones like it. The club, one of many groups formed after World War II to help bewhiskered servicemen resist pressures to shave on return to civilian life, now has a cricket team with which it supports worthy causes. The team recently showed up for a charity match in London complete with bushy rooters, club neckties, a steward (*opposite*) and its own magnificent array of championship smashers.

The handlebars ranged from the artfully trimmed and twirled-up tusks (*bottom, opposite*) to the club's luxuriant "Prime Handlebar" (*right*) and John Roy's record-breaking span (*above*). As measured from its tips, defined by club rules as "graspable extremities," Roy's mustache stretches out to a full 19 inches. Roy is constantly on guard against the catastrophes of fire and razor. "If I had to start my mustache all over again," he says, "it would take me 20 years to duplicate it."



ALAN GEAR'S 14.5-INCH HANDLEBAR WAS THIS YEAR'S PRIZEWINNER FOR ITS CLASSIC PROPORTIONS



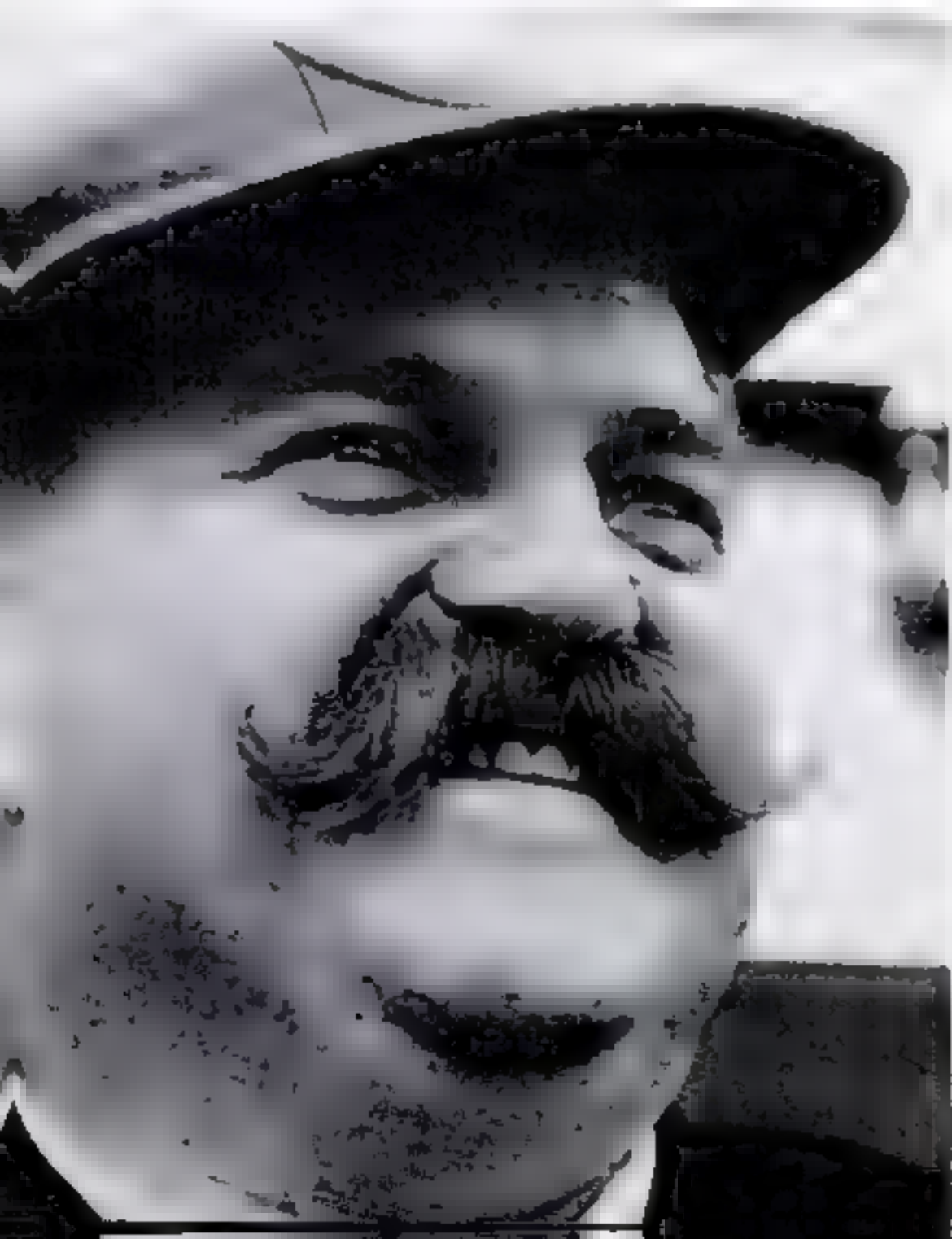
STRETCHED OUT UNDER TENSION, JOHN ROY'S CHAMPION MUSTACHE MEASURES A MAGNIFICENT 19 INCHES. IT GROWS ENTIRELY FROM ROY'S UPPER LIP



IVOR RIDD WEARS A YOUNG HANDLEBAR STARTED IN 1910



HARRY JAFFA, WEARING CLUB'S SPECIAL HANDLEBAR TIE, CARRIES TEAM'S REFRESHMENT



← HARRY COWAN SPORTS DAPPER MUSTACHE TRIMMED TO CURVED TUSK SHAPE

"Me? Wear a strapless bra in September?"

*"Of course, darling!...
you feel so free in good news by WARNER'S"*



The back can't budge...so the front stays up!

Wouldn't you like the easy freedom of your strapless bra all year? Trouble is, it slides or (horrors!) even slips. So you only wear it with special dresses, mostly in summer. But that's all changed now—with Good News™.

Here at last is a strapless that truly stays put—not sometimes, not mostly, but *always*. So, now for the first time you'll live in strapless freedom through every season, under everything

—whether you're pounding a typewriter, belle-ing it at a ball or bathing a scrappy child.

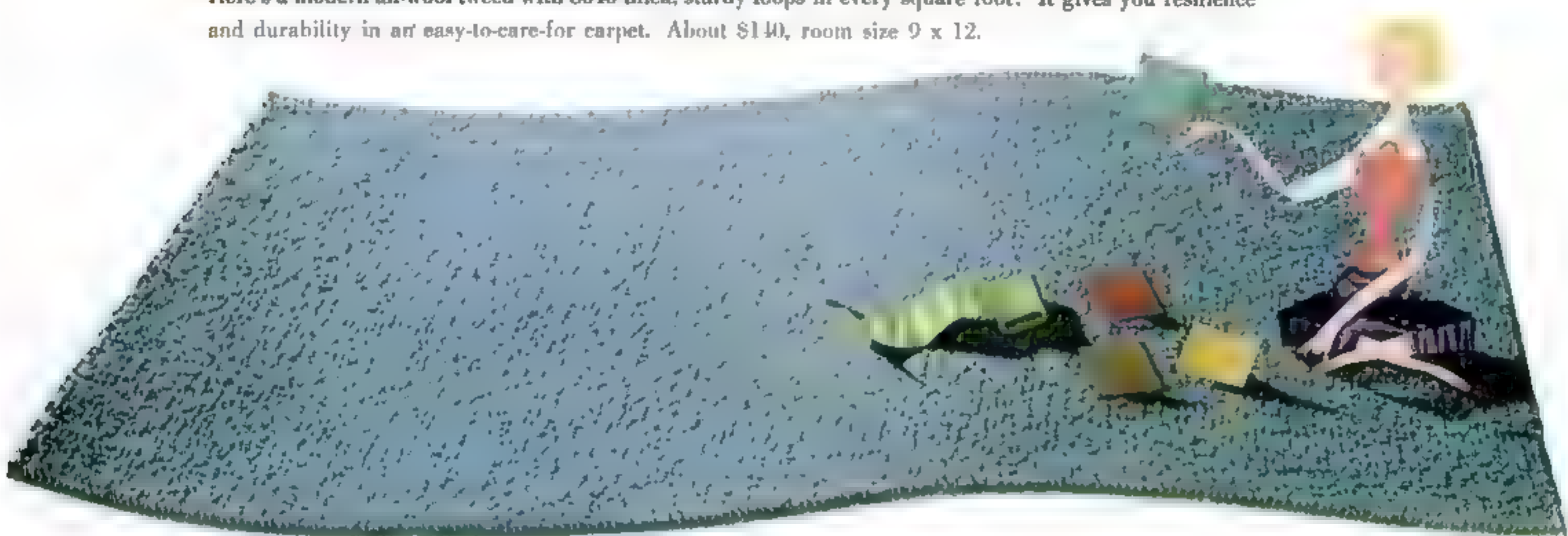
The back, you see, is one unbroken line of cotton-lined latex. Thus it hugs you gently, with *never* an embarrassing tug. Where does Good News close? In the front, darling.

So—away with cutting shoulder straps! Good News is at your nicest stores. If not, write Warner's® at Bridgeport 1, Conn.

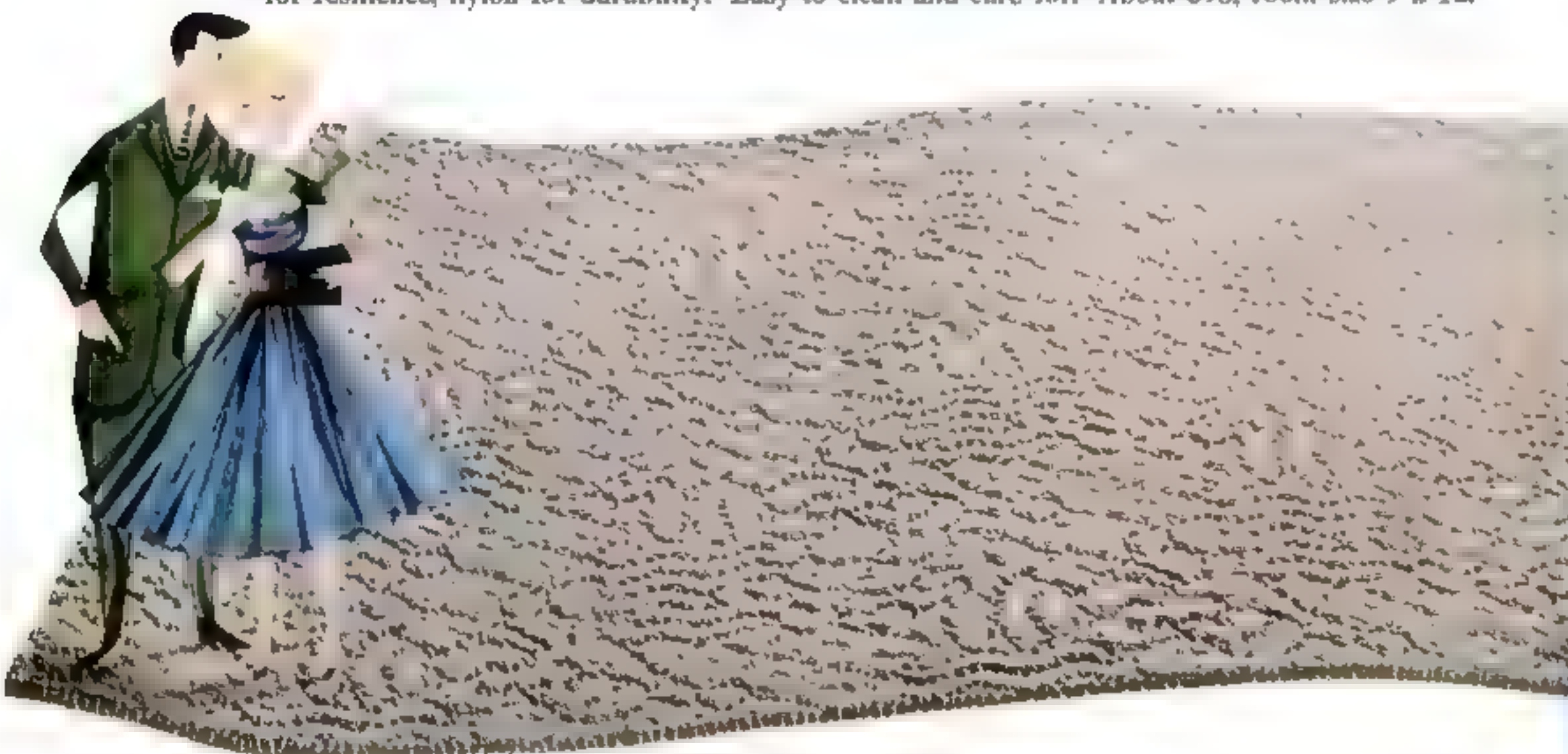
#P1031 (above). Front hook closing. Deep plunge style; white or black. #P1041. Front zipper. White. Both gently foam-lined cotton, both \$6.50.



For longer wear Lees uses only selected, imported virgin wools. Take *Ridgemore*, for example. Here's a modern all-wool tweed with 8640 thick, sturdy loops in every square foot! It gives you resilience and durability in an easy-to-care-for carpet. About \$140, room size 9 x 12.



For vibrant, lasting color Lees carpet yarn is deep-dyed with special long-lasting dyes. Here's *Jeweltwist*. A low-cost "beautility" blend of selected rayon for clear color, wool for resilience, nylon for durability. Easy to clean and care for. About \$98, room size 9 x 12.



For the most value. You can own a Lees carpet for as little as 36¢ a day—or \$10 a month on the Lees dealer budget plan. Take *Dignity*. In this carpet, high and low all-wool loops are "yarn engineered" and woven to give you long wear, resilience and rich color at moderate cost. It resists crushing and is easy to care for. About \$160, room size 9 x 12.

Lees carpets are sold through carefully selected stores at prices ranging from \$4.95 to \$24.95 per square yard. You can trust your authorized Lees dealer to give you expert advice and arrange time payments to suit you.

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with those
heavenly
carpets
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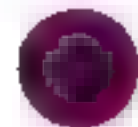


Complete Fabric Control with Color-Keyed Dialing

Dial yellow for woollens. Automatically gives the right settings for safer, surer, simpler washing.



Dial red for cotton. Ordinary laundry gets extraordinarily clean with regular speed and soft-rinse cycle.



Dial purple for lingerie. The new RCA WHIRLPOOL washes the finest synthetics so clean, so gently.



Dial blue for soft fabrics. Just the right combination for washing terry cloth, chenille, corduroy.

Announcing the 1958 RCA WHIRLPOOL Revolutionary New



Even Cold Water Washing. Five wash temperatures! Even Cold Water Wash, if you like, for shrink-prone fabrics. Less shrinking, less wrinkling when you use cooler water and a slower, gentler speed.

Only Built-in Lint Filter. No objectionable lint on your clothes, no tray in the way. Works full-time, even on partial wash-loads. In addition, 1199 drain-away openings in tub thoroughly drain soil and dirt away from clothes—never through them.



2-Speed, 3-Cycle Action. Normal action for cottons, linens, work clothes, and all regular fabrics—plus a slower, gentler, speed for woollens, lingerie, synthetics, all delicate fabrics plus a special cycle for all Wash 'n' Wears.

Exclusive Suds-Miser. Built-in suds return system pumps hot, sudsy water out for storage—lets the dirt settle out—pumps suds back for re-use. Saves you gallons of hot water—saves boxes of soap—saves you money.





Dial orange for Wash 'n' Wear. Near-cold water, mildest act on are perfect for synthetic blends.



Dial green for Rayons. Prolong the life of acetates and completely eliminate harsh hand-scrubbing.



Matching gas or electric Dryer with matching Fabric Control. Just set the dial to the fabric to be dried. The RCA WHIRLPOOL Dryer

shuts itself off automatically when your clothes are at the right stage of dryness. Both in porcelain white or the most wanted decorator colors.

Washer with Automatic Fabric Control

Exclusive New Automatic Fabric Control

Automatically selects the correct temperature, speed and time for any fabric—assures perfect fabric care.

Only Built-in Lint Filter

Automatically filters out lint. Works full-time, at any water level, all during the washing and rinsing cycles.

Economical Suds-Miser®

Hot water is no problem in this new RCA WHIRLPOOL. Hot sudsy filtered water can be used over and over.

New Cold Water Washing

Special speeds, special cycles, special temperatures give miracle fabrics all of the miraculous care they deserve.

Yes, Ma'am, you can wash anything washable in this new, completely worry-free RCA WHIRLPOOL. Chenille? Dial blue—that's all you do. The new RCA WHIRLPOOL Automatic Fabric Control selects the exact combination for the fabric you want to wash from 60 basic washing combinations. It's the simplest, surest, safest, cleanest washing ever. Take your pet cashmere—or any problem fabric—to your RCA WHIRLPOOL dealer and prove it for yourself.



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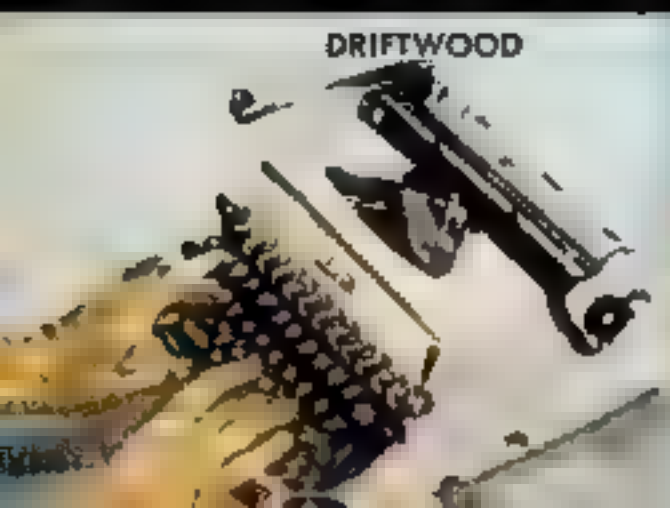
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LETTERS TO THE EDITORS

A JOURNEY NO MAN HAD TAKEN

Sirs:

Regarding "A Journey No Man Had Taken" (LIFE, Sept. 2), I especially appreciated the recentness of this news feature. It seems to me that stories are barely out of the daily papers and in some cases are still running in them when LIFE comes out with a much more complete and colorful description.

DONALD A. WELLS

San Leandro, Calif.

Sirs:

The brilliant photographs in your article on Major Simons' balloon flight were amazing. I never believed the sky possessed such beauty.

RICHARD H. FREER

Chicago, Ill.

Sirs:

What Major Simons saw, the glorious sunrise and sunset and the clouds in colors indescribable, reminds us of the Bible: "The heavens are telling the glory of God; and the firmament proclaims His handiwork."

THE REVEREND ALVIN KIRCHHOFFER

Wisconsin Rapids, Wis.

REFORM PLAN FOR SCHOOLS

Sirs:

Congratulations on your "Reform Plan for Schools" (LIFE, Sept. 2). What a blessing it would be for Americans and their children if educators were to act immediately on Paul Woodring's suggestions! We long-time teachers know how badly the change is needed.

SISTER MIRIAM

College Misericordia
Dallas, Pa.

Sirs:

Dr. Woodring's ideas about reorganizing the American school system were excellent. As a fourth-grade teacher I see in my own classroom how the slow learner causes the presentation of material to become boring to the above-average child. Our school system needs a revision to accommodate different levels of ability.

RUTH HENSEL

Wauwatosa, Wis.

Sirs:

What a pleasant pastime Dr. Paul A. Woodring seems to have, issuing degrees to robots. Might I suggest that he entitle his article "On Educating the Well-behaved Automaton" sans physical, social, emotional, religious maturity.

W. THOMAS SMITH, Ph.D.

Atlanta, Ga.

Sirs:

Congratulations to Paul Woodring on the presentation of a common sense constructive proposal for sound education, but I wonder if it can answer these really troublesome problems?

- 1) How do you apply the plan in a community too small to support high school multiple classes?
- 2) What do you do with the students who do not succeed in high schools?

DONALD W. ROBINSON

San Francisco, Calif.

- Says Professor Woodring: 1) Multiple track plans are not designed for small high schools where students usually receive individual attention, but for

those whose enrollments—in four grades—are over 360. 2) Each high school student would succeed in relation to his own ability.—ED.

SPEAKING OF PICTURES

Sirs:

Through the marvel of Photographer Jay Leviton's time exposure we see Jill Feldser in her 100 bathing suits all in the same picture ("A Beauty in Her 100 Bathing Suits," LIFE, Sept. 2). This is quite a sight, but can she swim?

ALBERT E. MILLER

Warwick, Va.

- At 11 Jill fell into a pool and nearly drowned but since then she has taken swimming lessons and manages to keep herself afloat. But she is happiest when her bathing suits are dry.—ED.



JILL PLAYING IN A POOL

EDITORIAL

Sirs:

Every fact presented in your editorial, "Inflation Is Everybody's Enemy" (LIFE, Sept. 2), and every argument advanced was apt.

HARRY WANDMAKER

New York, N.Y.

Sirs:

You suggest that the consumer can help curb inflation by more bargain hunting, but it seems to me you side-stepped the obvious and most important advice, which would be to tell the consumer, "Save now and buy later," or more simply, "Buy less and save more." Never in recent history has there been a time when there was greater need for more saving, which of course means less spending.

R. H. BROWNE
President

Union Square Savings Bank
New York, N.Y.

INTEGRATION TROUBLES IN NORTH

Sirs:

I wonder why the northern people, who seem to be trying to force integration down our throats, are so upset over the situation in Levittown ("Integration Troubles Beset Northern Town," LIFE, Sept. 2) which, after all, has only five Negroes to 60,000 white people. In many places in the Deep South there are 70 Negroes for every 30 white people.

EDMUND STRICKLER

Oreana, Va.

Sirs:

I once took pride in telling Southerners of the racial tolerance we had in Pennsylvania. Never again.

HARVEY CHILDS

Stuebenville, Ohio

Sirs:

The Levittowner's sentiment on a colored neighbor "He's probably a nice guy, but every time I look at him I see \$2,000 drop off the value of my house" makes me hate to think anyone would sell out a man's human rights for \$2,000—or a thousand times that.

CARL ANDREWS

Sherman Oaks, Calif.

Sirs:

That old excuse of property value decreasing because Negroes move into a neighborhood has been proved a fallacy. Many neighborhoods in and around Philadelphia have improved when Negroes moved into them.

BERTHA S. WATERS

Philadelphia, Pa.

Sirs:

Your coverage of the Levittown situation was indeed one-sided. What about the majority that are opposed to the Myers family move?

The people here in Levittown were not asked how they felt about it, and we have to live here.

E. V. GORMAN

Levittown, Pa.

THE ASIATIC FLU

Sirs:

Your article "The Asiatic Flu" (LIFE, Sept. 2) is a splendid exhibition of public service.

HARRY V. LAWRENCE

Boston, Mass.

MISCELLANY

Sirs:

Regarding "A Low Level Dogfight" (LIFE, Sept. 2), any old model airplane flier can tell you that by the time a model airplane lands, the propellers have already stopped turning. How would the dog Hobo be scared away by the turning of the propellers as your article states?

JIM HENMANN

Beverly Hills, Calif.

- These model airplanes are flown in circles on a control line through which the pilot standing in the center is able to throttle them down for a landing with the motors still running and the propellers still turning.—ED.

Sirs:

Your picture of the low level dogfight was especially amusing to me because I have a springer spaniel whose sensitive ears pick up sounds of jet planes that are inaudible to humans. At this time the dog runs and barks while scanning the sky before a jet is actually visible to the naked eye. The dog never fails to warn us that a jet is approaching.

JACKLYN FRASER

Orinda, Calif.

A BRIGHT YOUNG LOOK IN PARIS

Sirs:

As a dietitian I wish to register a complaint against Designer Cardin ("A Bright Young Look in Paris," LIFE, Sept. 2). The "bag" styles will cause those who are trying to diet to do just one thing—throw it away.

PEGGY PREY BOVEE

Palo Alto, Calif.

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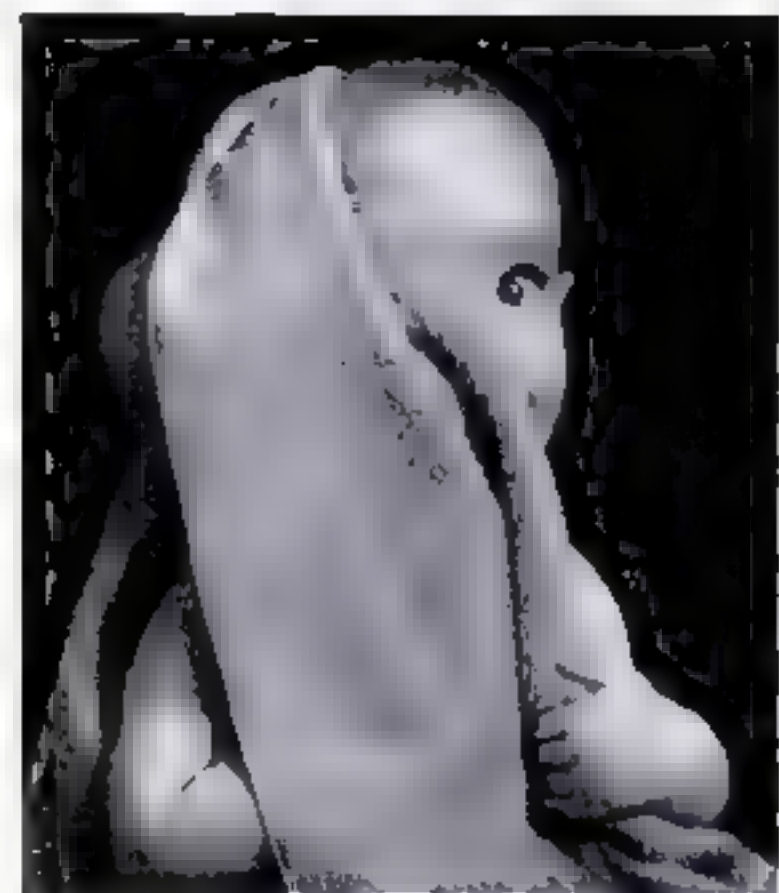
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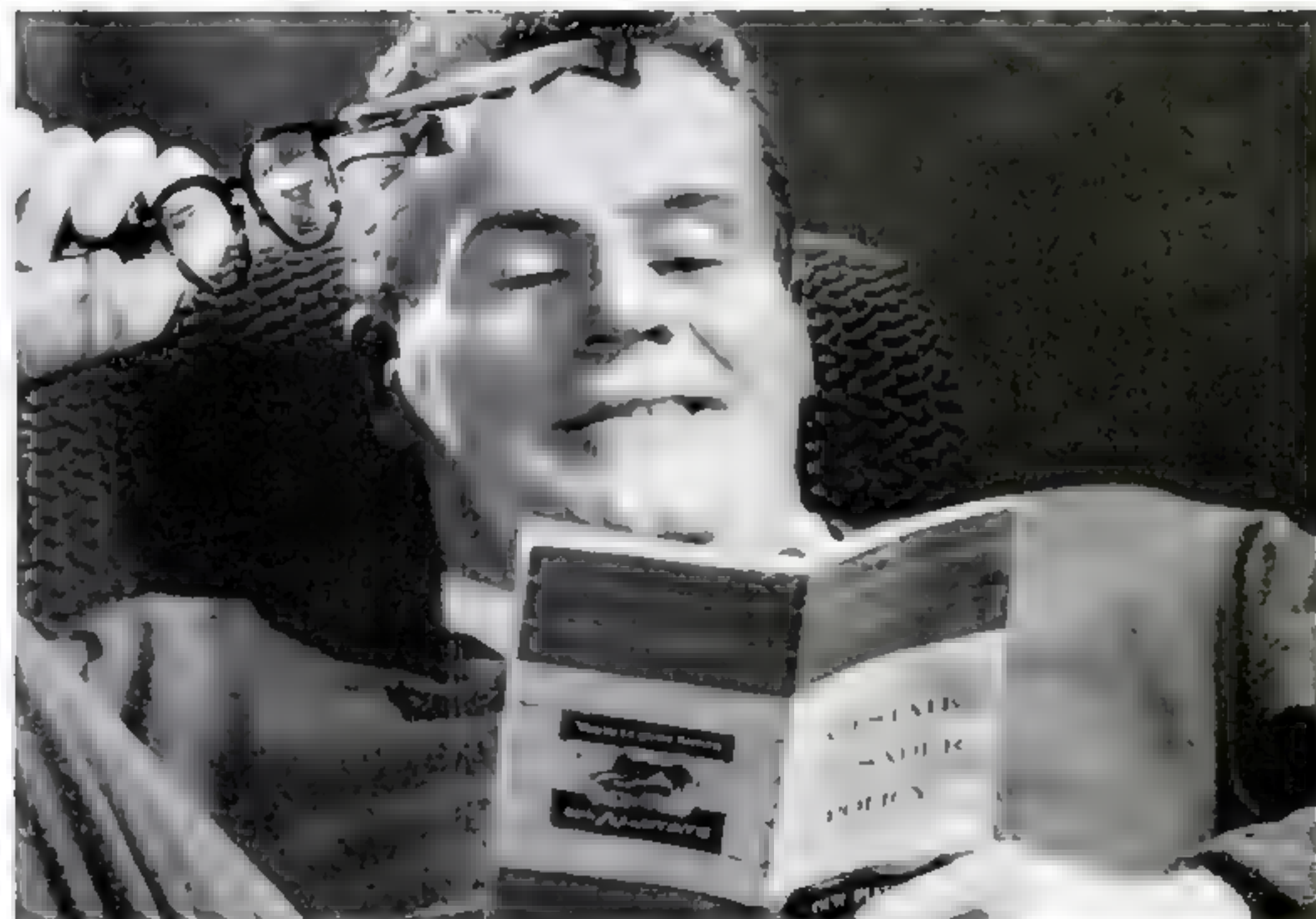
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EXHAUSTED, FAUBUS LEANS BACK IN EASY CHAIR AND TALKS TO "LIFE" TEAM

WITH THE GOVERNOR OF ARKANSAS
DURING HIS SELF-IMPOSED SIEGE

FAUBUS DEFIANCE OF FEDERAL RULE

By his own doing, Orval Faubus, governor of Arkansas, last week was a virtual prisoner in his mansion at Little Rock. A week earlier he had called out National Guardsmen to bar Negroes from the all-white Central High School—"to prevent bloodshed," he said. Amid the storm of controversy caused by this defiance of three federal court orders, he posted guardsmen outside the mansion, hinted that there was a plot afoot to assassinate him, and sequestered himself indoors. With him during his self-imposed confinement in the mansion were *LIFE* Photographer Grey Villet and *LIFE* Correspondent Paul Welch. The governor's school action made him a hero to pro-segregationists and generally stiffened southern resistance to integration. It put his state in clear defiance of the U.S. (*see Editorial, p. 40*) and left him in a quandary: how to end his defiance without loss of political face.

The governor gulped tranquilizers and ate bland food to appease a troublesome stomach. He received a few old friends, conferred often with his personal lawyer, reminisced about his youth (*pp. 30-31*), answered frequent phone calls and took comfort from a flood tide of mail, most of it from pro-segregationists. A California grandmother sent him a dollar, and the gesture pleased him. "I think," he said, "and I say this at the risk of sounding not modest, that a man without a great deal of courage would have taken the easy way out and said to the Negroes, 'Go in there and get hurt.' But I'd rather take the criticism than face the prospect that I'd been negligent and caused someone's death in this integration thing."

At midweek the governor left the mansion and stepped on the lawn to accept a subpoena to appear in federal court and explain his defiance of the court's orders. Then he made a dramatic flight to Rhode Island to confer with President Eisenhower (*p. 32*) about the situation.

LIFE

Vol. 44, No. 11 Sept. 23, 1957



GOVERNOR AND HIS WIFE Alta stand at the mansion's curving, wrought iron balustrade talking with Carl Adams, the state's commissioner of welfare who



came for a social visit the day Faubus received the subpoena from federal court. The only people who came socially during the week were a few close friends.



INSIDE LOOKING OUT, the governor and his lady see a National Guard truck parked on the lawn. He also watched for federal marshal with subpoena.



WORKING LATE into the night, the governor keeps on the phone in his bedroom while two secretaries rush to keep up with sudden flood of correspondence.



A "BEAN FLIP," slingshot he used to hunt squirrels, is described by Faubus, showing how it worked.



BIRTHPLACE of governor was rough-plank cabin, now gone, five miles from father's present farm.



GOVERNOR'S HOME on Governor's Hill (named not for Faubus but for a Republican predecessor) in

'I'M A COUNTRY BOY,' SAYS GOVERNOR FAUBUS—AND THIS

To LIFE Correspondent Paul Welch, Governor Faubus, relaxing in his mansion, recalled his younger days in Madison County.

At times I had the feeling that Orval Faubus would prefer being back in his Ozark hills. "I'm just a country boy," he said. "I was born and raised in the woods. The nearest neighbor was some distance away. I like it up there better than here."

He told about "rocking squirrels" as a boy. "It was sacrilegious to fire a gun on Sunday," he recalled. "If we saw a squirrel in a tree, we'd knock it down with rocks. Hill men can throw better than most men can shoot. If the squirrel went into a hollow tree we'd chop it down. Once I chased one into a black gum tree. When I cut it down the squirrels came out like flies."

The governor said he sometimes used a "bean flip" to hunt with.

"What's a bean flip?" He stood up to demonstrate (top, left), holding up two fingers in a "V" and drawing back an imaginary rubber band. "It's like a slingshot, but it's different than the kind David used to slay Goliath."

He told a story about being ribbed by friends

for his backwoods upbringing. "You know what 'mast' is?" he asked. "It's the fruit of trees, mostly acorns. You can tell how good the squirrel season will be by how good the mast is on the ground. Once, when I was first working for Governor Sid McMath, there was a bunch of us regional fellows in Little Rock to talk over campaign problems. I was supposed to bring them up to the mansion. But, you know, I didn't know how to get here. And this fella said, 'How do you like that—here's a hill boy who knows what mast is but doesn't know how to find his way to the governor's mansion.' And now I live here."

LIFE Photographer Francis Miller and Chicago Bureau Chief Roy Rowan visited the scenes and friends of the governor's early days in Madison County. Here is Rowan's report:

To reach the remote and still virgin country along Greasy Creek where Orval Faubus was raised, you need detailed directions and a sturdily springed car. At least this is what we found when we arrived in the little town of Combs.

First we stopped in at the town's only place of business, the Alfred and Jewel General Store and Gas Station. "Which is the road to Greasy Creek?" we asked.

"You better have Uncle Sam lead you there," advised store-owner Alfred Hawkins, who is married to a cousin of the governor's wife. Uncle Sam is J. Sam Faubus, the governor's 70-year-old father. Briefly educated but widely read, Uncle Sam has been a "mountain radical" most of his life. "The papers are sure givin' Orval hell," he said with a big grin. "But Orval's a smart boy. He was never full of mischief like I was."

Governor Faubus didn't graduate from high school until he was 23, but up in Madison County this was not unusual for boys who attended and taught school alternate semesters. "I made him his letters and learned him to read, and after that he was always readin'," he said. "Why, he passed into the third grade the first three months of school."

"But he was a good worker too," added the old man. "When he hoed corn it was hoed. He didn't leave a weed."

Uncle Sam, however, was not sure that son

Orval had not gone too far in calling out the National Guard. "I think desegregation will eventually win," he said. "Of course, the South hates to see it pushed on it, but there's a big part of the nation where everybody's goin' to school together." He told us a story about his granddaughter, the governor's niece, who now lives in the state of Washington. The little girl had often heard Uncle Sam using the expression, "sweating like a nigger on election day," and one time in school she happened to use this bit of slang in a conversation with a colored classmate. "You know, that little nigger girl punched her right in the nose," exclaimed the old man.

Mr. Faubus apologized that his legs weren't steady enough to go over to Greasy Creek with us, but he enumerated a whole series of forks and turns that we should take. We drove back to the post office in Combs and stopped to check our complicated directions.

"Seems like everybody in Combs is writin' to Orval," said Clyde Blevins, the postmaster. "Practically wore my arm out today canceling stamps."

We continued on along a rutted dirt road and over the two "low-water bridges" described



FORMER PUPIL, Ruby Keys was taught by Faubus at Greenwood school, says he was fine teacher.



Huntsville is used by wife's parents. Faubuses have not lived here since he became governor in 1955.



MOTHER'S GRAVESTONE, erected in 1933 by Faubus, makes special note of oldest son's success.



GOVERNOR'S FATHER, "Uncle Sam" Faubus, raises chickens on farm two miles from Combs, Ark.

IS HOME COUNTRY

by the postmaster. We stopped at a house surrounded by yelping hounds. A woman came out of the house. She was Mrs. Ruby Keys, she said. "Why, I used to go to school to Orval. He was a fine, good teacher and very kind. I went to him in the second grade and again in the fourth grade," said Mrs. Keys. "One time I started talking about Ohio in class and all the kids got to giggling. Well, Orval just rapped on the blackboard and said, 'That's not funny. We all make mistakes. Ruby means Ohio.' He didn't believe in thrashing like some of the teachers, just in law and order. But if he had to he'd reach out for a hickory limb and hit us where the Lord best provided."

We drove on past the school, now deserted, and came to the home of Mrs. Carrie Thornberry, widow of the governor's great uncle. "I half raised Orval," she said. "There's nothing wrong with that boy."

We went on to Huntsville, seat of Madison County. One of the few two-party counties in Arkansas, Madison has not a solitary Negro citizen. Most of the people are farmers and poor. They raise strawberries in the spring, tomatoes in the fall and chickens, sheep and hogs the year round.

"We know old Orval real well," said County Treasurer J. O. Fowler. "He told all of us many times, 'When you run, run to win.' And he ain't about to stop winnin'."

Orval had long been a hero in Huntsville. As a member of the State Highway Commission back in 1949, he succeeded in getting the state government to pave Route 68. It was the first highway in the county to be paved and Huntsville enjoyed the biggest celebration in its whole history to mark the opening. Six thousand people attended a great picnic and the Madison County Fox and Coon Hunter Association paraded with dogs and floats. Governor Sid McMath, then a Faubus admirer, was on hand. Now at odds with Faubus over the segregation issue, McMath last week said wryly that the only mistake he made in office was "to pave that highway and let Orval out." But almost nobody in Huntsville would agree with that crack. In 1954 when Orval Faubus ran for governor, the county gave him a local landslide of 2,992 votes to 59. That was the year, according to the local quip, that Madison County voted 108%.



GOVERNOR'S KINFOLKS are Taylor Thornberry, a distant cousin, and aunt Carrie Thornberry (on

porch) Carrie tended Faubus when he had measles. "I had a terrible time trying to keep that boy in bed."



BEHIND THE PRESIDENT, the governor passes workers watching goggle-eyed inside the Newport naval base communications building where talks were held.

After their brief joint public appearance Faubus boarded a waiting Marine helicopter. The parting was friendly and both men called the discussion constructive.

INTEGRATION IS 'LAW OF THE LAND' TO FAUBUS



PRIME MOVERS of meeting Sherman Adams and Congressman Brooks Hays (right), meet at Newport

On the surface the impasse between the President and the governor seemed absolute. The President was firm in insisting that he would support the Constitution. But politically Faubus could hardly afford an obvious capitulation. He wants very much to become Arkansas' first third-term governor in 52 years. It was a conscientious Arkansas congressman, Brooks Hays, a leading layman of the Southern Baptist church, who suggested and handled negotiations for a way out: a face-to-face meeting between Orval Faubus and Dwight Eisenhower. Faubus sent a telegram requesting the meeting, Eisenhower accepted and the governor flew eastward in a chartered plane.

They met last Saturday at the presidential vacation site at the Newport, R.I. naval base, first for 20 minutes alone, then for 100 minutes longer with Attorney General Brownell, Representative Hays and Presidential Assistant Sherman Adams. The official statements were noncommittal about details. But Faubus did specifically recognize integration as "the law of the land" and it seemed probable that the meeting had achieved its purpose: to solve the impasse without force and ultimatums that could have tragic consequences. Washington observers guessed that Faubus would begin to remove the National Guard from Little Rock's Central High School, possibly in time to permit the federal judge to drop an injunction action against him. Then Little Rock could start all over on the painful business of integration.



PLEASED PRESIDENT, the conference over, gets back to vacation business at Newport golf course.

ELSEWHERE, SOME VIOLENCE AND SETBACKS



ALABAMA CASUALTY. bandaged Rev. Mr. Shuttlesworth tells of his beating at Birmingham school.

In the southern border states pockets of integration were still being established but not without ugly incidents. In North Carolina desegregation was proceeding in Winston-Salem and Greensboro. But Dorothy Counts, admitted to a white high school in Charlotte, N.C., dropped out after one week. Reviled when she enrolled, she found a few friends (*LIFE*, Sept. 16). Then hostile pupils threw an eraser and a piece of tin at her. "I have to walk alone," she said and gave up.

In North Little Rock, a separate city from the one patrolled by Faubus guardsmen, white students turned Negroes away from the high school. In Easton, Md. a bomb was planted at the home of a Negro family whose children had entered a white school (the bomb was a dud). The most vicious bit of violence took place in Birmingham, Ala. where the Reverend Fred Shuttlesworth announced he would attempt to enter four Negroes in a white high school. A small knot of men intercepted him and mauled him savagely with their fists and a piece of chain. This was followed by a bomb scare (below) and many students cut classes to protest integration. It seemed unlikely there would be any in Birmingham soon, although another major city, Nashville, Tenn., was integrating—violently but so far successfully (*next page*).



CAROLINA VICTIM. Dorothy Counts gave up attempt to be one of first Negroes at a Charlotte school.



WAITING OUT A BOMB SCARE. Birmingham students run through some football cheers in nearby Marcom Park while police search Phillips High School. Scare

was caused by a woman's phone call the day after the Rev. Mr. Shuttlesworth was beaten for trying to enter four Negro students in the white Phillips school.



POLICE IN CONTROL at Nashville push back an angry crowd, composed mostly of women, at Caldwell school. When three Negro pupils left school after registrations were disallowed for technical reasons, women reviled and spat at them.



TINY CLASS of only three students out of the 32 enrolled in second grade meets with teacher Flma Murdock at the Caldwell school. Most parents kept children home because of the bomb scare, not in protest against admission of Negroes.

Integration CONTINUED



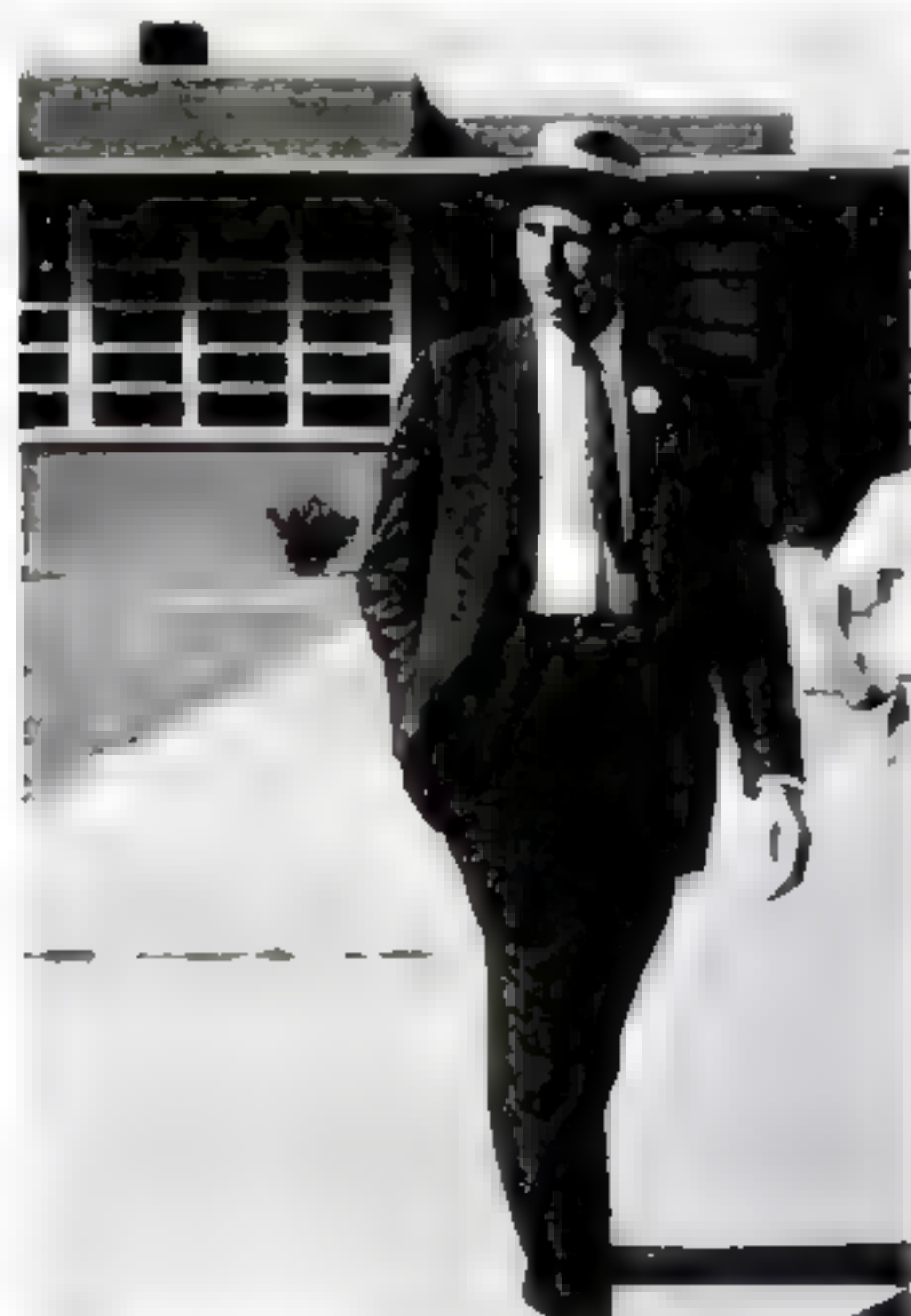
IN POLICE CRACK-DOWN A TROUBLEMAKER AT A SCHOOL IS HUSTLED AWAY

POLICE FIRMNESS IN NASHVILLE

Governor Faubus called out the National Guard on the grounds that local police could not preserve order. But in Nashville it was proved that police could, if determined to do so, and that integration could occur despite formidable opposition. Under a federal court order some dozen Negroes had registered peacefully at white grammar schools. Police expected protests when classes began, for rabble-rouser John Kasper came to town fomenting trouble. He did his work well.

Angry crowds gathered at schools where Negroes had registered, jostling the Negro students and their parents. Weapons were confiscated from both sides. In most schools over half the white students went home, most fearing violence. That night a dynamite blast gutted half of a school which had enrolled a single Negro girl, Patricia Watson (below, center).

Police cracked down. They arrested three dozen troublemakers, including John Kasper, later accused of helping to plan the bombing. A court order forbade further interference with integration. As calm returned, white students slowly reappeared at now-integrated schools. But Patricia Watson, for her safety, was transferred by her mother to a Negro school.



AT SCHOOL LATER BOMBED, agitator John Kasper showed up during registration period to demand if any Negro students had enrolled. Later one did.



ONLY NEGRO enrolled at the Hattie Cotton school which Kasper visited. Patricia Watson studies at home after the school was bombed because of her.



CHANGE OF HEADQUARTERS awaits John Kasper, with attorney at courthouse, after conviction for vagrancy. Jailed, he also faces charge of inciting riot.



A LOOK AT THE WORLD'S WEEK



JUSTICE AND BRIDE

At home in Alexandria, Va., Supreme Court Justice Hugo Black, 71, announced a decision that surprised even judicial colleagues—marriage to Elizabeth DeMeritte, 49, his secretary.

AIRBORNE LIFELINE

With decks awash in a heavy swell and a seaman clinging forlornly to the mast (*right of picture*), the dredge *William T. Russell* sat on the Pacific bottom at the mouth of Coos Bay, Ore. where it sank after being rammed by a freighter. Three men were killed but the other 47 were rescued, 17 by a helicopter which dangled a line and ferried men ashore one by one.



ABOVE JORDAN'S MINARETS, U.S. DEFENSE HELP ARRIVING

Giant cargo planes last week circled the minarets of Jordan's capital, Amman, then landed a load of jeep-mounted artillery—a hurry-up





delivery of part of \$10 million in U.S. arms promised King Hussein after he foiled a Communist coup. Neighbor Syria, now dominated

by a pro-Red army faction, cried "foul," and Russia threatened the Turks, U.S. allies, accusing them of intended aggression on Syria.



GOMULKA AND HOST

Poland's Wladyslaw Gomulka, a frugal man, wore a plain suit to formal party given him last week by Yugoslavia's Tito and his handsome wife. Tito, like Gomulka only in relative independence from Moscow, promised support in Poland's border dispute with Germany.



GOOD MAN'S BIG JOB

Canada got a new External Affairs Secretary last week—Dr. Sidney Smith, University of Toronto president, shown at a conference on international issues at Dartmouth College two weeks ago. Like his predecessor Lester Pearson, Dr. Smith, 60, is a stout friend of the U.S.



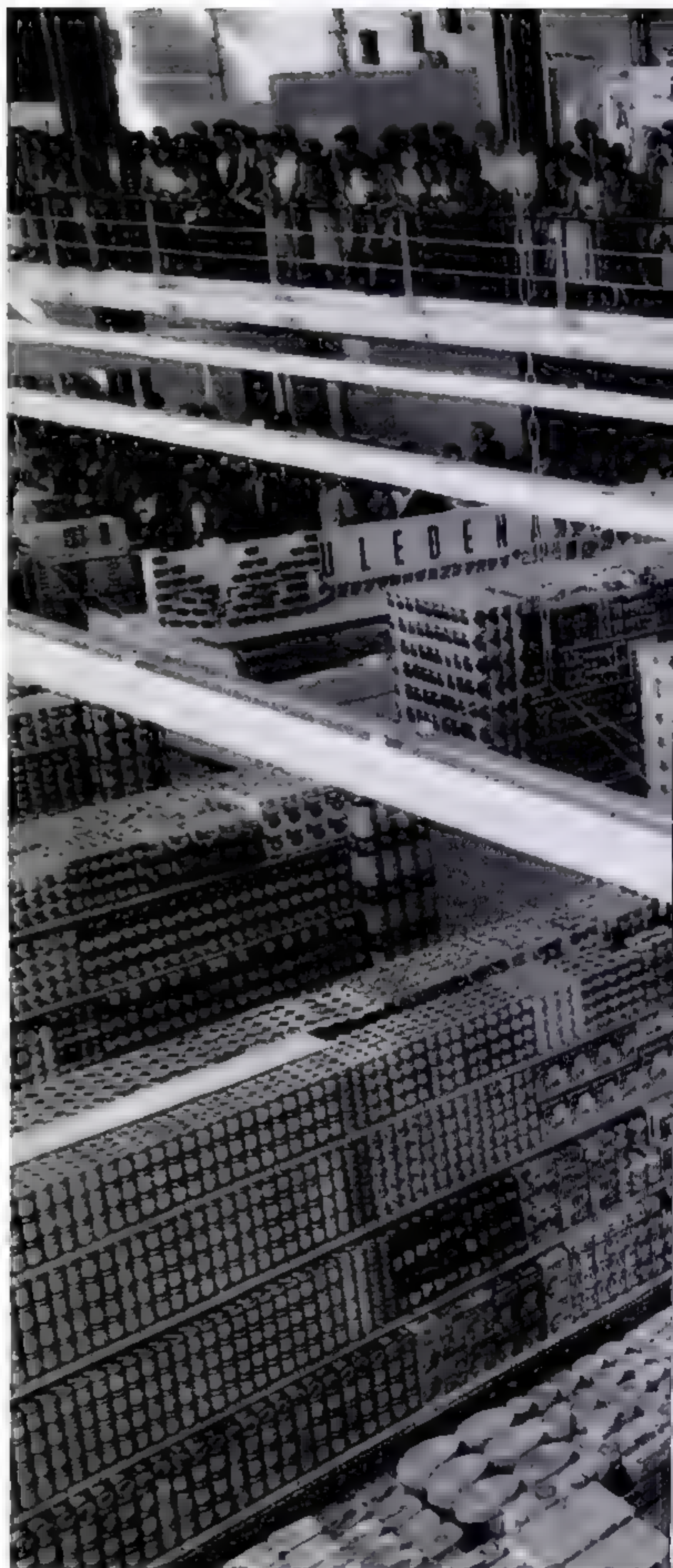
A HOT FENCE IN NORTH AFRICA

In North Africa, where the French forces had claimed the right of "hot pursuit" into Tunisia after fleeing Algerian rebels and Tunisia countered by declaring a state of emergency to resist such incursions, the French came up with the "hot fence" as a solution to an ugly border problem. Seen here from a patrol car just inside Algeria, the fence seals off Tunisia (right) with 150 miles of electrified wire patrolled by the French army.



A \$500,000 FIND IN ENGLAND

In a catalog, a London dealer spotted a familiar touch in a supposedly minor painting. He called on the owner, Sir Edmund Bacon, and pronounced *St. Jerome in Penitence before a Crucifix* the work of the 16th Century German, Albrecht Dürer. Other critics valued the painting, which 112 years ago sold for £100, at around \$500,000. Sir Edmund said he would not sell it; "too many beautiful things" were leaving England.



ALL THE WONDERS OF

This splendidly symmetrical display of canned calories and other groceries, an everyday scene to U.S. housewives, last week popped the eyes of Yugoslavs who could look but not touch. At the Zagreb Trade Fair



A U.S. SUPERMARKET FOR COMMUNISTS TO SEE—BUT NOT TOUCH

a model supermarket was the privately financed but (cost \$200,000) of the American pavilion. Although the sponsors roped off canned goods to control traffic, visitors were allowed to handle the pre-packaged meat- and

other fresh foods in another section. After the fair the groceries will go to Yugoslav charities and hospitals and the fixtures will go on sale in the hope that the supermarket idea will catch on among Communist shoppers.

THE STATES' RIGHTS ISSUE

Some people fear that Governor Faubus' use of the Arkansas National Guard at Little Rock's Central High School raises grave constitutional issues. We cannot agree. It was just a rather brutal reminder that many legal obstacles must be surmounted before every Negro child enjoys his new right to go to school with white children.

At least six states (Arkansas is not one of them) have made no move toward legalizing their school systems and will not until every conceivable court dodge is exhausted. The Faubus attempt to create a legal conflict between the 14th Amendment and the state's police power will probably be tried again elsewhere, perhaps more plausibly. But the resolution of the Arkansas conflict was never really in doubt. Did nine Negroes in Central High really threaten the peace of Little Rock? Unless Faubus produces some astonishing new evidence, his summoning of the Guard must be judged to have produced more disorder than it prevented.

No southern segregationist, in or out of office, can be blamed for testing every escape hatch he thinks the law contains. Even when he knows he must lose, it is, as one of them put it, "just something you have to do." Ultimately these delaying actions will be surmounted by the Constitution itself (it is the supreme law of the land), by the leeway in the Supreme Court's decisions ("all deliberate speed") and by the long-term solubility of the problem. Meanwhile one may permit oneself impatience at actions like Faubus', but not surprise; and not, as yet, any real concern for the Constitution.

The only constitutional issue is the bogus one created by segregationist eloquence—"states' rights," a noble cry throughout U.S. history. There is still a genuine issue of states' rights in America but it is not served by misusing it. The "march of political power toward Washington," as

President Eisenhower told the governors' conference last June, may cause the states to "degenerate into powerless satellites of the national government," incapable of meeting their people's needs without federal help, incapable of their vital role of balancing and diffusing the federal power. That is indeed a real issue, and the President himself has suggested several ways in which the states might recapture some of their lost functions, taxes and powers.

But that issue has nothing to do with Negro rights. The great arguments for state sovereignty with which Calhoun defended an earlier "way of life" in the 1840s are not even relevant arguments today. The Civil War amendments, especially the Fourteenth, changed the nature of our Constitution in a fundamental way. They made all Americans, including ex-slaves, citizens not only of their states but of the U.S., and established rights of national citizenship that no state might infringe. Among these rights is equal treatment under the laws. No state, however "sovereign," can be the final judge of this right, any more than it can coin money, make treaties, grant titles of nobility, or do any of the other sovereign things it once could. The states have long since merged their powers in that marvelous instrument of "dual sovereignty" whose first and last authority is named in its first seven words: "We the people of the United States."

The Supreme Court has decided that segregated public schools are "inherently unequal," and a denial of the equal protection of the laws. No citizen is obliged to think it a wise or just decision—though most of us probably will come to this. But neither is any entitled to call it "unconstitutional." It has arisen from both the letter and the spirit of our fundamental law; and it points to that steadily rising order of freedom and equality of rights to which the spirit of the Constitution has ever summoned American behavior.

A FIFTH COLUMN OF DECENCY

In the columns of Little Rock's *Arkansas Gazette*, Executive Editor Harry Ashmore has been hurling thunder and fulminations at Governor Orval Faubus for what the *Gazette* headlines called THE CRISIS MR. FAUBUS MADE. All week long, most of the city's ministers denounced the governor. What all too frequently got overlooked, behind the lurid photos and headlines around the nation, was that the people of Little Rock were not opposing integration. There had been no race violence in Little Rock, despite the governor's expressed belief that it was imminent; he had in fact put himself in a position where, as Ashmore wrote, "in order to sustain his position, [he] must have a threat of violence." Such crowds as gathered were not the people of Little Rock. They were largely visitors from the stony hills, egged on by itinerant evangelists and other such oddballs as flock to the scene of any disaster.

Actually, what the governor had done was to interrupt a plan of integration which the real leaders of Little Rock have been two years preparing and explaining. The plan was prepared by a group of attorneys headed by A. F. House, whose law firm is one of the oldest and most conservative in the state of Arkansas. It was deliberately designed to achieve the least possible integration over the longest period of time and was attacked in a court suit by the N.A.A.C.P. as being too little and too slow. But when both a federal judge and a federal appeals judge upheld it, and ordered it begun, Little Rock had as of then become a national model of defining "deliberate speed" in a moderate manner that courts would support.

The plan had been explained to every influential group in

the city, had won wide acceptance, and would have gone forward without a hitch except for the governor's interference. Had he not lost his head, Faubus might well have been ranked among the many responsible southern leaders who, though opposed to integration, nevertheless respect the law and believe in carrying it out. But after his action, as Ashmore wrote: "The issue is no longer segregation vs. integration. The question has now become the supremacy of the government of the United States in all matters of law."

But crises like this produce the real spokesmen for the people, and one in Arkansas is Miss Elizabeth Burrow, part owner and editor of the *Ozark Spectator*. When little Ozark's newly integrated school opened, two Negro girls were publicly humiliated. Miss Burrow, who has recently been operated on for cancer, wrote in her paper: "There's been another kind of lump in my throat lately. . . . All too frequently white people have black hearts. . . . Of course, the two little colored girls will make it all right. But the worry is over our own conscience. Will we white people make it all right? Here's a malignancy worse than my cancer and I wouldn't swap with you."

In his *Segregation*, Robert Penn Warren quotes a Tennessee editor as saying: "There's a fifth column of decency here, and it will, in the end, betray the extremists, when the politicians get through." In a week when the decent people of Nashville restored law and order and integration continued in once troubled places like Clinton and Sturgis, it would seem the fifth column is already at work. In time it may even demonstrate that it was a majority.



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Slim neck makes pouring easy.
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Enjoy cleaner frying with no clinging odor

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Easier and thrifty—Wesson's the shortening you pour
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RIGHT AS RAIN—BRIGHT AS SUNSHINE. That's Post Toasties... the corn flakes that so many folks tell us are just a little bit better. Must be because only Post Toasties are toasted a special way to keep their sweet corn flavor in every light, crisp flake. Try 'em.



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The Breakfast Foods of General Foods



AT LAFAYETTE BALL IN FRANKFORT, KY. FRENCH DIPLOMAT ROBERT VALEUR (CENTER) AND A FRENCH OFFICER (LEFT) GALLANTLY ATTEND SOME LOCAL BEAUTIES

LAFAYETTE, WE ARE HERE— EVERYWHERE

On the 200th anniversary of his birth this month, the great symbol of Franco-American friendship, Lafayette, was gaily honored by Franco-American festivities on both sides of the Atlantic. French officials in the U.S. gamely endured a commemorative social round in Kentucky (*above*) where the aging Lafayette, in 1825, had enjoyed a triumphal tour of the state. And mayors of 17 U.S. towns named for Lafayette (*right*) flew to celebrations in his native region of France. There they were unable to resist intoning, "Lafayette, we are here."

The ceremonies in France (*p. 46*) and in Kentucky (*p. 48*) produced progressively more effusive speeches to Franco-American amity as the champagne and bourbon flowed. By the time the Kentucky parties were over at last, French diplomat Robert Valeur sighed wearily, "I didn't have a thing to drink last night. I'm still going on what I had the night before."

U.S. MAYORS arrive in Vichy. At bottom of steps are Pierre Coulon, Mayor of Vichy (*left*), U.S. Industrialist A. N. Spanel. Behind Coulon is Dean Hage, a cousin of the mayor of Fayetteville, Ill. Behind him are mayors Cousins, Fayette, Iowa; Yost, Fayette, Ohio; Berger, Fayetteville, Ohio; Hresan, Fayetteville, W.Va.; Adsitt, La Fayette, N.Y.; Skillman, Fayette, Mo.; Willis, West Lafayette, Ind.; and Mueller, Fayetteville, Ill. Behind Spanel are mayors Robinson of Lafayette, Ohio; Graves, Fayetteville, Ga.; Smith, Lafayette Hill, Pa.; Arceneaux, Lafayette, La.; Herndon, Fayetteville, N.C.; Smith, Fayette, Ala.; Allen, Fayette, Miss.; Snook, Lafayette, N.J.; and Opfar, Fayette City, Pa.

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Lafayette CONTINUED



AT LAFAYETTE'S BIRTHPLACE, chateau at Chavanac, costumed servant (front) lends 18th Century touch while

in rear American mayors, French dignitaries, local youngsters listen to a speech from Premier Bourges-Maunoury.



CLOWNING MAYOR, Varney Graves of Fayetteville, Ga., waves French flag while in Vichy waters.



FRENCH PREMIER Bourges-Maunoury (right), who came by helicopter from Paris, is greeted by washed mayor of Chavanac.



HAMMING MAYOR, Charles Adsitt of La Fayette, N.Y., strikes pose like Lafayette statue in Le Puy.



LAFAYETTE TABLEAU in Clermont-Ferrand shows marquis (center) and friend reminiscing about the Revolutionary War.

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Lafayette CONTINUED



ON LAFAYETTE'S ROUTE in Kentucky, French diplomat Valeur (center, facing camera), Mme. Robert Bouchard

and Lieutenant-Colonel Bouchard (back to camera) ride horse-drawn carriage with French flag through Shelbyville.



DEAD-GAME DIPLOMAT, Valeur dandles Mary Hambrick before start of parade in Georgetown, Ky.



VENERABLE HOSTESS, Mrs. Shackelford Miller, 96, oldest of state's Colonial Dames, greets Valeur.

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(In a cigarette,
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Then try this same Tip-off Test on any other filter cigarette. You'll taste the difference. You'll want to change to Hit Parade—for the fresh taste of fine tobacco!

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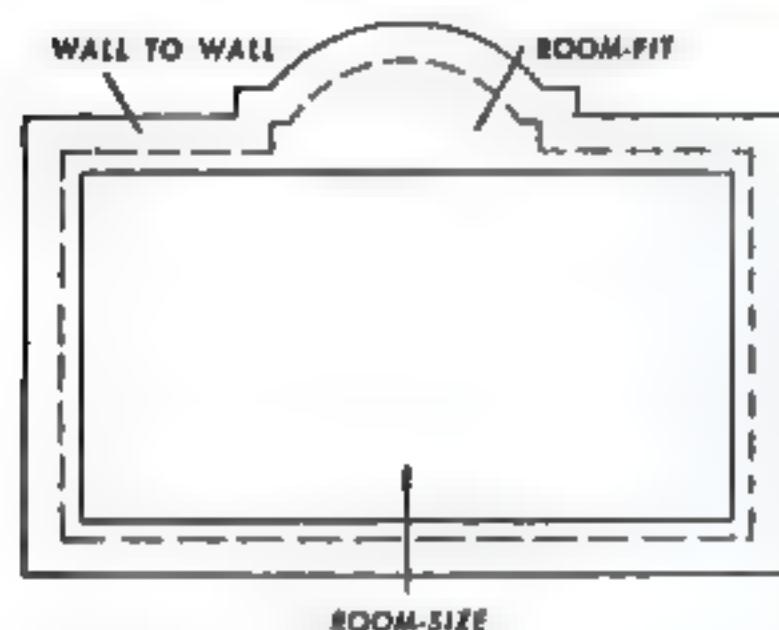
and style. Budget payments make it easy to carpet two rooms for as small a monthly payment as you'd make on a new TV.

So, let your store help you choose exactly the right carpet for you—now. They'll be pleased to give you an exact estimate in advance—with no obligation to you. Start living the way you've wanted to—on carpet.

Home means more with carpet on the floor—more comfort

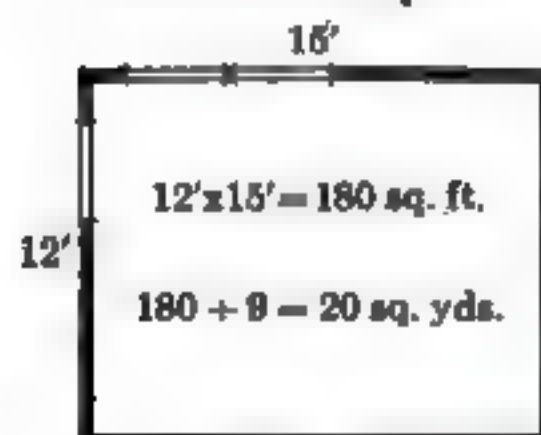
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1. Here are the three most modern ways to do your floors



Wall-to-wall, room-fit rugs or room-size rugs. Room-fit has the luxury look of wall-to-wall, yet it allows a border if you prefer some floor showing. Room-fit rugs and carpet are cut from 9, 12, 15 or 18 feet widths. Room-size rugs can be cut in any length of these widths and also come in standard sizes such as 9 x 12, 12 x 15.

2. Here's how to measure your floor for carpet



To find out roughly how much your carpet will cost, a) measure the length and width of your room in feet, b) multiply width by length to get square feet, c) divide the square feet

by 9 to get the total square yards, (be careful not to divide by 3 instead of 9 as many people do—you'd get a figure three times higher than your actual cost) d) then multiply total square yards by the price of the carpet. Your store will be happy to give you an exact estimate, including padding and installation, with no obligation.

3. How to choose the rug or carpet that's best for you

Let your store's decorator-salesman help you. He's trained to know which type of rug or carpet can best serve your individual requirements and his decorating knowledge can help you blend colors and textures. Take advantage of your store's "in-home" buying service to choose your rug or carpet at home where the rest of the family can help in selection.

For your protection, be sure that the rug or carpet you buy is backed by the knowledge, the facilities and the integrity of an American manufacturer. Look for the label of:

Artloom • Beattie • Bigelow • Cabin Crafts-Needletuft • Downs Firth • Gullistan • Hardwick & Magee • Hightstown • Holmes Karastan • Lees • Magee • Masland • Mohawk • Philadelphia Carpet • Roxbury • Sanford • Alexander Smith

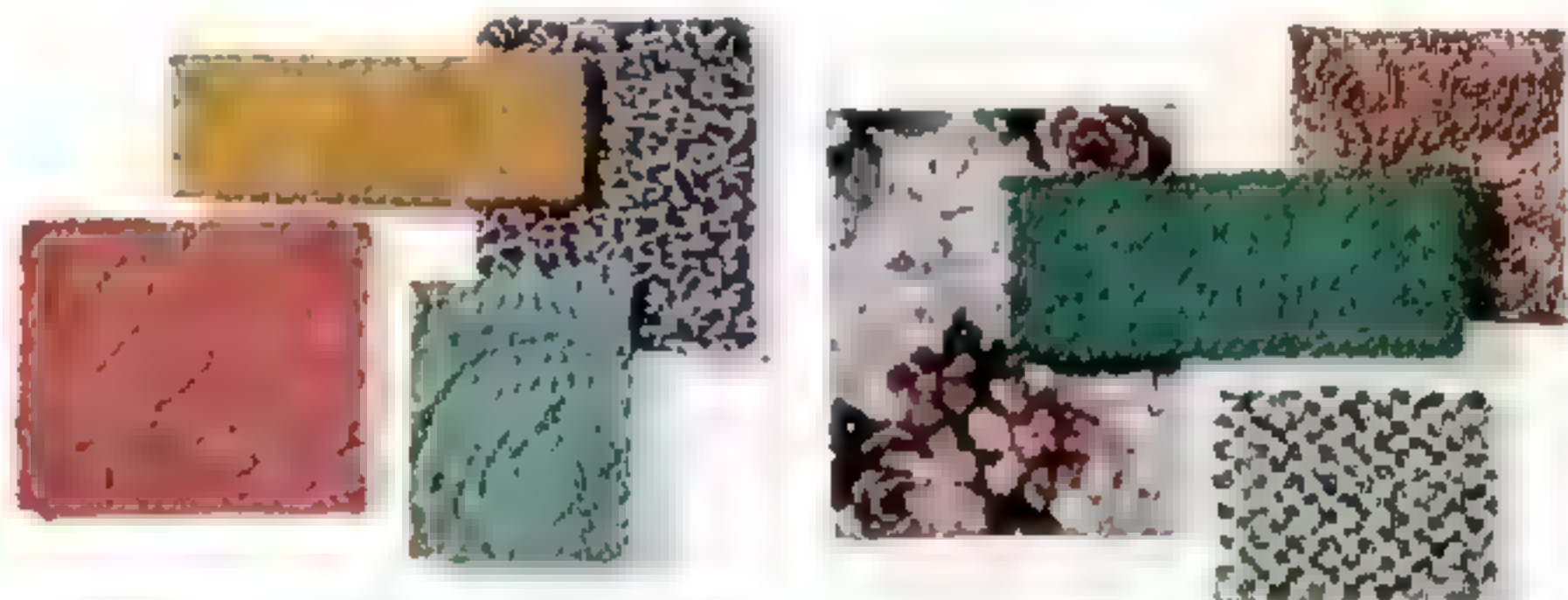
CARPET INSTITUTE, INC., 350 Fifth Avenue, New York 1, N.Y.

quiet • safety • beauty • easier care



How much do you think it costs to carpet a room like this?

As little as \$6 to \$10 a month is all it costs for a full, room-size rug and rug cushion. Wall-to-wall is only a little more.



Which carpet do you prefer?

Whatever kind of carpet you want, you can get today. Here are just eight of the thousands of combinations in color, texture and style: the rose and pale green carpets at left are

sculptured, the gold is a twist and the smoke gray and charcoal is a shaggy loop. Next, is a floral, then a green lush cut pile and a beige tone-on-tone. Then, a black and white tweed.

Send for your Free Booklet Today!

Get the answers to the questions women ask most about carpets. Find out why American-made carpet is your best buy, how to judge quality, which type is best for your family's needs, the advantages of "natural" and "man-made" carpet fibres. Fill out the coupon and mail it today for your free copy of "How To Buy Your Rugs and Carpets Wisely."

Carpet Institute, Inc., Dept. 15
350 Fifth Avenue
New York 1, N. Y.

Gentlemen: Please send me my free copy of "How To Buy Your Rugs and Carpets Wisely."

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SURROUNDED BY LOOSE ICE, "LABRADOR" HEADS FOR BELLOT STRAIT. THE NARROW "NORTHWEST PASSAGE" WHICH APPEARS BETWEEN HILLS IN BACKGROUND

AFTER 450 YEARS, A SAFE NORTHWEST PASSAGE



NEW ARCTIC ROUTE sends ships east through Bellot Strait after unloading along Canadian coast.

For 450 years sailors have searched for a Northwest Passage—between the Atlantic and the Pacific—through the treacherous ice off the northern coast of Canada. Various routes have been tried, but none was safe enough for large vessels. The search has been pressed by the U.S. Navy, whose transports have narrowly escaped being trapped in the Beaufort Sea ice (see map) as they unloaded supplies for the DEW (Distant Early Warning) Line. This month, with help from the Canadian icebreaker *Labrador*, the Navy finally found a workable passage. It is Bellot Strait, a narrow but deep channel. In late summer months its ice breaks up long enough to let the ships unload before heading safely through the passage to warm water.



ICEBOUND, three U.S. Coast Guard vessels wait for *Labrador* to rescue them, lead them to passage.

INSIDE BELLOT STRAIT, "LABRADOR" FINDS CLEAR WATER AS A SMALL BOAT GOES AHEAD TO MAKE SOUNDINGS. MINIMUM DEPTH OF THE PASSAGE IS 50 FEET



It sprinkles



Progress Is Our Most Important Product

GENERAL  **ELECTRIC**

as you iron!

It's the new General Electric SPRAY, Steam and Dry Iron

AT LAST, an iron that does your sprinkling for you—as you iron!

Just press a button and this new iron *sprays* just the right amount of pleasantly warm water out ahead of it—sprinkling and dampening your fabric. And you control the sprinkling spray, turning it on and off as your ironing needs require.

The General Electric Spray, Steam & Dry Iron eliminates sprinkling and pre-dampening of all fabrics—including heavy cottons, linens and starched fabrics that no other steam iron can properly mois-

ten. You need to pre-dampen only your very largest pieces—such as tablecloths. Cuts your ironing time way down!

It's actually *three irons in one*: spray, steam and dry iron. Changes instantly from one to another. Turns out the loveliest, satin-smooth ironing you've ever seen.

And it's so beautifully simple—so dependable, so easy to use! See it soon at your General Electric dealer's. General Electric Company, Portable Appliance Department, Bridgeport 2, Connecticut.

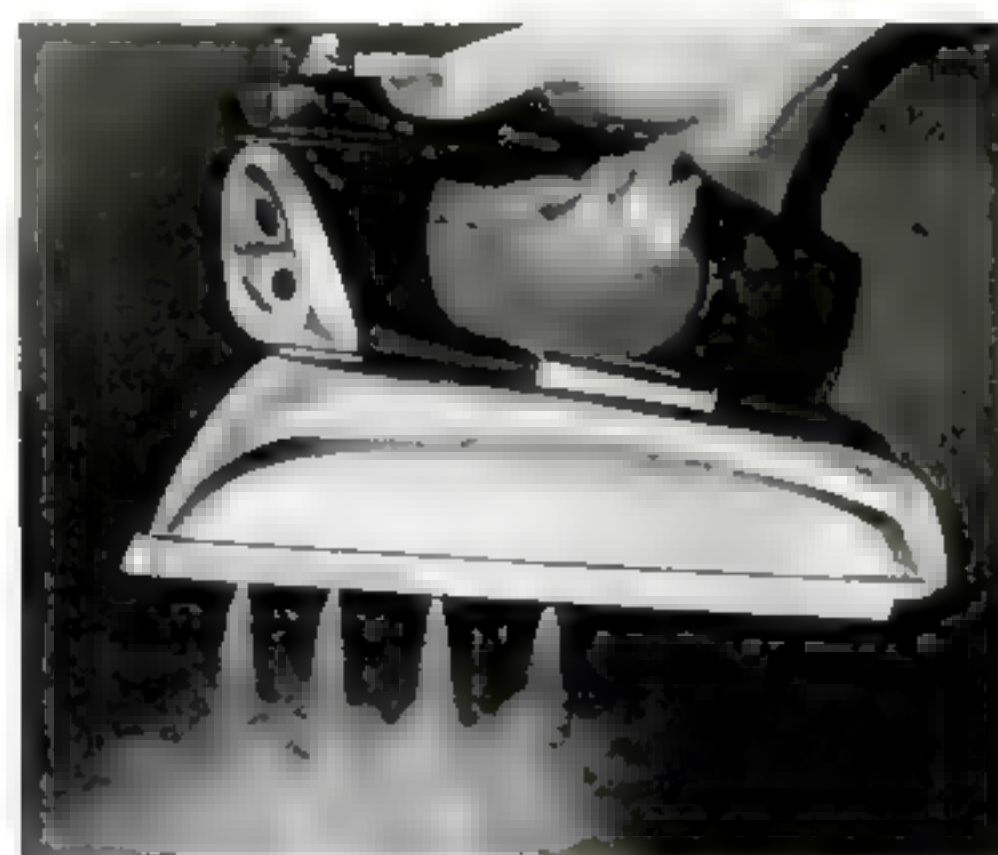
NEW 
SPRAY, STEAM & DRY **IRON**
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Sprinkles as you iron. Saves pre-dampening heavy cottons, linens and starched fabrics. Erases the most stubborn wrinkles, even pressed-in creases!



Just press the button. Sprays exactly the right amount of *pleasantly warm water* on fabric for perfect ironing. Not too much . . . not too little.



Use it as a steam iron. Even-flow steam penetrates deeper. Presses perfectly. Gives crisp, satin-smooth ironing. Changes instantly from "steam" to "dry."



Dial the temperature. Visualizer Fabric-Dial selects the perfect ironing temperature for every fabric from synthetics to linens. Ends scorching problems.



Handy Cord-Lift keeps cord off fabric—allows you to iron with right or left hand. The light weight of this iron saves time and work.



So light . . . so easy to use. Weighs little more than your purse—only 3½ pounds. Large soleplate (30 square inches) covers more fabric in less strokes.

CHAMPIONS' DUET OF SMASHING SERVES



ANDERSON'S SERVICE kept Cooper on defensive from the start of the match. In the first game that he served, Anderson scored three aces.

A cowpuncher and Negro make tennis history

Never in the history of tennis have the U.S. championships at Forest Hills offered such precedent-breaking final rounds. In the men's singles Malcolm Anderson (*above*), a cowpuncher from Australia, trounced his fellow countryman Ashley Cooper to become the first unseeded player ever to win the championship. In women's singles Althea Gibson (*left*), who was the first Negro ever to play at Forest Hills, became also the first Negro to take a title.

The two winners, as these pictures show, also played remarkably alike. Their power proved again that it takes a big serve to win in modern tennis. Playing Cooper, Anderson lost his service only once and beat Cooper in straight sets. With the same sort of offensive game Althea won the tournament without losing a set. At the end she received the longest ovation heard at Forest Hills in years.

← **ALTHEA'S SERVICE** gains power from her height. She defeated Louise Brough 6-3, 6-2, lost no more than four games in a set in the tournament.



NAME THIS DRINK FOR \$10,000 First Prize

CLUE ONE: Pictured above is the winner of this year's Early Times nation-wide drink competition held among professional bartenders. The name can come from anywhere. The way it looks may be one suggestion.

CLUE TWO: The way a drink tastes may be another important clue to naming it. Try the Grand National Champion—an after-dinner classic—made with the skill of a professional bartender at your favorite tavern. Or make it at home from this recipe:

RECIPE: 1½ oz. Early Times, ½ oz. Strega, ½ oz. Bols Anisette. Stir with cracked ice. Pour into a cocktail glass. Add oil of twist of orange peel. Created by Pablo Acevedo, Bronx, N. Y.

CLUE THREE: As you start to make this drink, stop a moment and examine the main ingredient—Early Times. Pour a little in a glass and sip it critically. By itself,

Early Times is so good that...of all the whiskies made in Kentucky—and these are the world's best—Kentuckians themselves overwhelmingly choose Early Times over all other straight whiskies.

PLUS 300 WARING BLENDORS. The winning name is worth \$10,000. The next best 300 names each wins a de luxe, copper base Waring Blendor, list price \$47.95.

GO TO YOUR FAVORITE TAVERN OR LIQUOR STORE FOR CONTEST RULES AND ENTRY BLANKS. Entry blanks can also be obtained by writing to P. O. Box 5963, Chicago 77, Ill. No purchase of any kind is required to enter this contest. All entries must be postmarked by Oct. 31st, 1957 and are governed by the rules set forth in the entry blank. This contest is subject to all Federal, State and local regulations, and is open in states where legal.

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...and so thrifty on gas that a new set
can save you three times their cost!

If the spark plugs in your car have gone ten thousand miles or more, you'll be 'way ahead replacing them with a set of new AC Hot Tip Spark Plugs. You'll notice at once how the new set of ACs brings back a satisfying like-new car performance!

You will notice, too, that you are beginning to save money on gas! A new set of ACs can save as much as one gallon of gasoline out of every ten you buy. That's because the exclusive Hot Tip burns off fouling carbon and other deposits, keeps them clean-burning to assure efficient fuel combustion.

On the average, the kind of gas saving ACs can give you would pay for the new set three times over. With top performance and important savings at stake, you can hardly afford to delay. Change now to a new set of AC Hot Tip Spark Plugs. Start saving—and start enjoying your car more.

ACtion starts with



HOT TIP SPARK PLUGS

AC SPARK PLUG  THE ELECTRONICS DIVISION OF GENERAL MOTORS



MOTHER SHOWS OFF HER POLAR BEAR CUB AFTER RETRIEVING IT FROM A TUMBLE INTO THE ZOO'S POOL

A SAD DAY AT THE BEAR POOL

The birth of a snow-white polar bear cub in the zoo was a civic event in Auckland, New Zealand. The cub became a celebrity and children crowded around the zoo's pool for a glimpse of it. The city council invited Aucklanders to suggest names for the cub. Even the cub's mother seemed to show pride in her achievement.

The cub, however, was undersized and awkward. Twice it fell in the zoo pool and had to be pulled out (above) by its patient mother.

When it fell in for the third time, the mother stayed in with it. Lying in the pool, she paddled about on her back holding the cub up with her forepaws. But she did not ride high enough and the cub's head went under water. Before the horrified gaze of hundreds of Aucklanders and the zoo keepers, who were unable to reach the bears, the cub drowned. For a full day and night the mother cradled the cub in her paws before she seemed to realize that it was dead.



GOING IN, the cub dips its forepaws into the pool, then tumbles in. Mother quickly leaped in to save it.



LIFTED OUT, the drowned cub is held up by mother who displayed it to crowd as if it were still alive.



NUZZLING DEAD CUB, bear refused to let keepers near. They took it when she left it momentarily.

Greatest line-up of sports boats, cruisers



NEW *Chris-Craft*

Over 40 thrilling new models, 17 ft. through 65 ft.
The standard of value for fine motor boats the world over.

New 38-ft. Constellation (top) sleeps 4 or 6. Complete galley. Inette. Smart salon. Flush aft deck. Engines to 550 hp, speeds to 29 mph. Save up to \$8,784 for full delivery! Other models: 34 and 42 ft. New 24-ft. Capri (bottom) is sleek, fast, powerful with styling new as tomorrow. Engines to 300 hp, speeds to 43 mph. Save up to \$708 for full delivery!



Magnificent new 55-ft. Constellation sleeps 10; twin or triple engines to 600 hp, speeds to 27 mph, luxurious accommodations, all facilities for extended cruising. Save up to \$7,520 for full delivery! Also 48- and 60-ft. models.



Motor-yacht styling! New 28-ft. Constellation has flush-deck cockpit, walk-around side decks. Sleeps 4. Inette, galley, fuel compartment. Engines to 450 hp, speeds to 35 mph. Save up to \$1,478 for full delivery! Also 31-ft. model.



Live your leisure in a new 20-ft. Sports Express. Spacious cockpit. Forward cabin, with 2 berths, carpeted hold. Single or twin engines to 350 hp, speeds to 36 mph. Save up to \$1,035 for full delivery. Also 20-ft. semi-encl. model.



Family-cruiser buy! New 25-ft. Cadet sleeps 4 in roomy cabin. Enclosed toilet. Ship's galley. Flush aft deck. Fiberglass cabin top. Engines to 210 hp, speeds to 33 mph. Save up to \$980 for full delivery. Also 26-ft. model.



All-new 21-ft. Continental Larch gives you beauty, power, performance plus! Engines to 300 hp, speeds to 43 mph. Seats 9 in comfort. Sliding aircraft type canopy on landau hardtop. Save up to \$899 for full delivery!



Big value, budget price! New 17-ft. Sportsman brings you the excitement and thrills of water sports and fishing. Seats 6. Engines to 131 hp, speeds to 36 mph. Save up to \$324 for full delivery. Other sports boats, 17 through 26 ft.

and motor yachts in boating history!

NEW CHRIS-CRAFT FOR 1958

10% OFF FOR FALL DELIVERY

Never before in the long and successful history of Chris-Craft have there been so many new improvements for your boating comfort and convenience . . . so many new designs, styles, arrangement plans, and power options . . . as you'll find in the fabulous boats of the new 1958 Chris-Craft fleet . . . new Sea Skiffs . . . and new Cavalier Boats.

There are models in every price range—for every boating pleasure—all with characteristic Chris-Craft quality and craftsmanship throughout. If you act right away, you can command a 1958 Chris-Craft, Sea Skiff, or Cavalier Boat at big savings!

Special fall-delivery plan lets you deduct 10% from all current prices. You save up to \$8,750. Your boat will be built under ideal, unhurried manufacturing conditions by the world's most skilled marine craftsmen.

But you must act quickly! Offer is for a limited time only; will be withdrawn without notice. See your dealer now!

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World's largest builders of motor boats

NEW *Cavalier Boats.*

More boat for your boating dollar! Outboard and inboard models, 15 ft. through 22 ft. Write for beautiful full-color catalog.



New Cavalier 10-ft. Semi Encl. Sports Cruiser is value-packed with big-cruiser features. Sleeps 2. Wrap-around windshields. Roomy cabin. Outboard or inboard. Great buy for family on budget. Save up to \$310 for fall delivery. Other models, 16, 19, 22 ft.



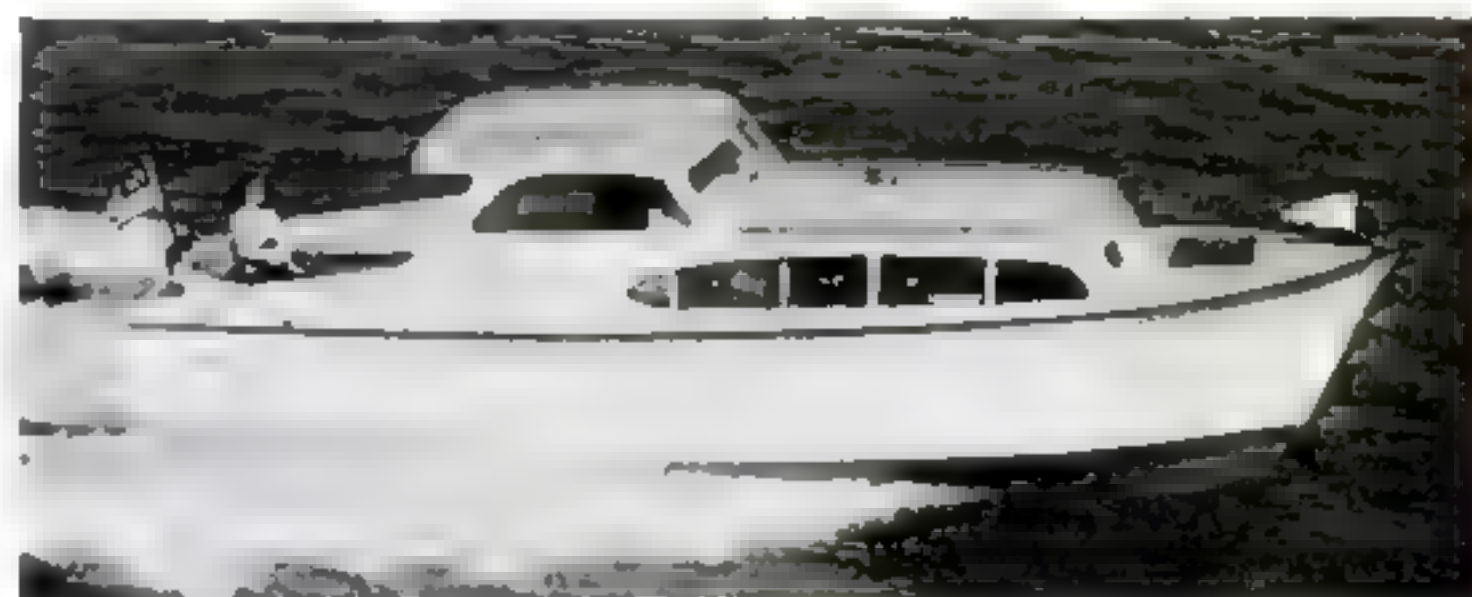
Speed! Thrills! Fun! You'll have 'em with this new Cavalier 16-ft. Sports Utility. Big 6-passenger cockpit. Takes single or twin outboards. Easy to trailer. Low budget price! Save up to \$83 for fall delivery. Other Cavalier inboard utilities, runabouts, 15 and 17 ft.

NEW *Sea Skiffs*

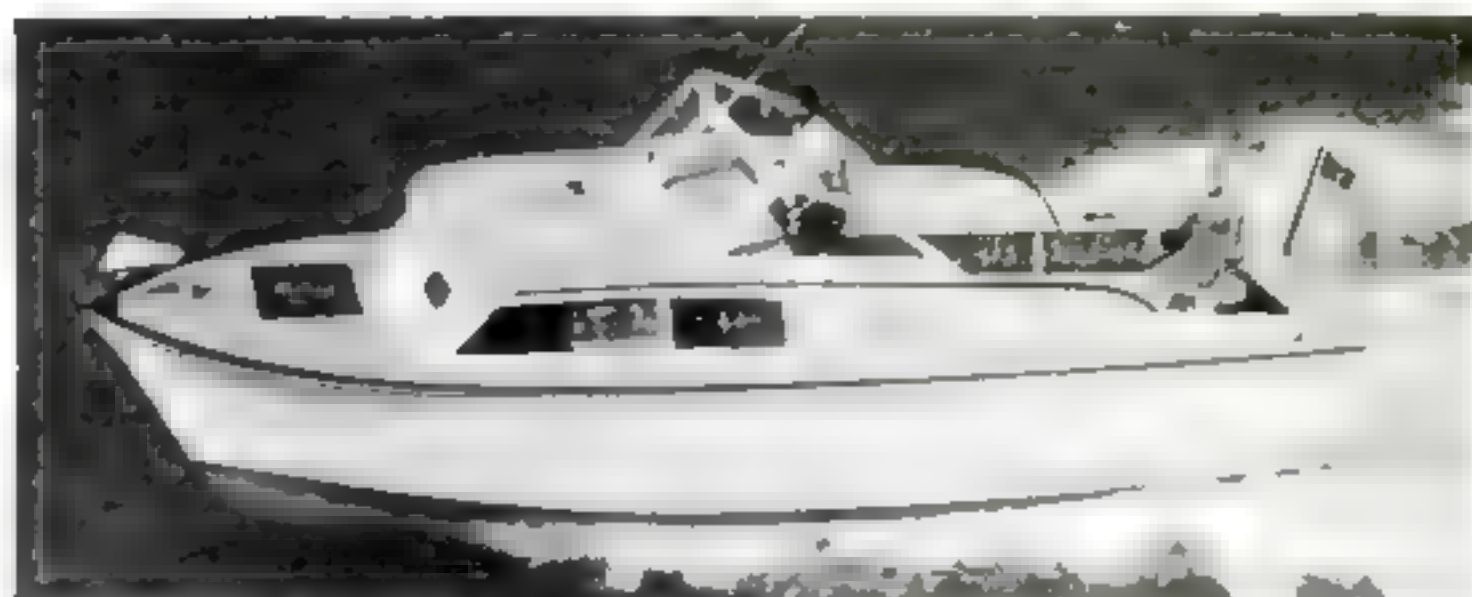
Round-bilge, lapstrake design—19 fast, dry, seaworthy models, 18 ft. through 40 ft., with double strength where it counts!



Go after the big ones offshore with this new 40-ft. Sea Skiff Cruiser with fishing bridge. Sleeps 8. Large one-level cockpit. Engines to 450 hp, speeds to 30 mph. Save up to \$2,762 for fall delivery. Also semi-encl., fly-bridge and convertible sedan models.



New 30-ft. Semi-Encl. Sea Skiff Cruiser sleeps 4. Large cabin, complete galley, enclosed toilet. Engines to 430 hp, speeds to 30 mph. Save up to \$1,344 for fall delivery. Also 35-ft. model 4- or 6-sleeper, Engines to 430 hp, speeds to 32 mph. Save up to \$1,767.



Brand-new 26-ft. Trunk Cabin Cruiser. Large 12-ft. flush-deck cockpit for outdoor fishing and fun. Full height cabin, galley, enclosed toilet. Engines to 210 hp, speeds to 31 mph. Save up to \$658 for fall delivery. Also 28-ft. enclosed 4-sleeper model.



Fast, dry, seaworthy! New 22-ft. Open Sea Skiff gives dry, soft-cushioned ride, thanks to round-bilge, lapstrake design. Ideal for fishing, water sports. Engines to 190 hp, speeds to 31 mph. Save up to \$591 for fall delivery. Other models 18, 22, 26, 30 ft.

THE QUALITIES OF JUSTICE

You generally get a fair shake in the courts, but it can make a lot of difference who you are and where you are and what the charge is

by JOHN OSBORNE

This is the third instalment of a six-part series. Part I dealt with the difficulties of measuring U.S. crime. Part II discussed the problems of setting up and running a really good police force.

ASSUME that by some stroke of fate or folly you have become a digit in the statistics of crime discussed in the first article of this series. The police, perhaps using the efficient methods of law enforcement described in Part II last week, have charged you with the commission of a crime. Now you are going to court, there to stand trial and be found innocent or guilty, freed or punished as justice determines.

What are your chances of getting just treatment under the criminal laws and in the criminal courts of the U.S.? Not of beating the rap, if you are guilty as charged. But of being adjudged innocent if you are in fact not guilty of the offense alleged. Or, if you have done what the police say you did, of being made to pay the penalty, no more and no less, that you should pay in fairness and in law?

Most Americans probably would say, offhand, that the chances of justice being rendered are very good. We like to believe and do believe that we live under "the rule of law." We tend to assume that our laws were fairly written and are fairly administered. We know there are exceptions, such as the occasional denial of justice to Negroes in some courts of the southern U.S., but we think that as a rule anybody in trouble with the law will get a fair shake when he comes to the bar of an American court.

Is this true? Here is the answer to the question recently offered by Warren Olney, Assistant Attorney General in charge of the criminal division of the U.S. Department of Justice: "It depends," said Olney. "It depends on who the defendant is, and where he is, and what the charge is."

Olney's statement, shocking on its face, becomes much less so when it is examined in light of the realities which govern life, the law and the courts in the U.S. It means this: though justice is generally rendered under the law in this country, Americans involved with the criminal law and courts do not get *equal* justice everywhere in our huge and varied country. This is a problem grave enough to worry lawyers, judges and criminologists and stimulate a number of reform programs.

To begin with, criminal laws vary drastically from state to state, both in their definitions of crime and in their prescriptions of penalties. Some examples:

In most states willful, deliberate and premeditated murder is usually punishable by death or life imprisonment. But in Texas a convicted murderer may draw as little as two years' imprisonment, or 14 years in Illinois, or 20 in Tennessee or Virginia. In California convicted murderers sentenced to life imprisonment are generally released after serving an average of 14 years, but in Massachusetts murderers under life sentence serve an average of 28 years.

A man who takes a second wife in the honest but mistaken belief that his first marriage has been legally dissolved may be convicted of bigamy in all states—but not in Louisiana, Wisconsin and Delaware.

In Colorado and Indiana women may be charged with rape, but in all other states not, except as aiders and abettors.

All states have categories of minor offenses, usually called misdemeanors, which are punishable by nothing more than a fine or a short sentence in a local jail. The more serious offenses, called felonies, may be punished with anything from a term in a state prison to death. The distinctions between misdemeanors and felonies vary widely from state to

state and even, in court practice, between counties of the same state. In some states conspiracy between two or more people to commit a misdemeanor may be prosecuted as a serious felony, whereas in New York conspiracy to commit murder is only a misdemeanor.

In the federal courts and in the courts of 18 states, only evidence which has been obtained by strictly legal means may be used against a defendant by the prosecution, a restriction which causes policemen and prosecutors much pain. In 30 states, however, the way in which the police and prosecution get their evidence makes no difference. Even if the police clearly violated the laws of arrest, search and seizure in obtaining their evidence through illegal wiretaps, arbitrary detention or the like, the judge must admit the evidence if it will help him or a jury decide whether the defendant violated a law. This single variation alone creates enormous disparities between states, and between the states and the federal courts, in the administration of American justice.

There also is the technical but important question of "error" in trial records and its bearing on the validity of the judgments rendered in trial courts. In New York, California and 20 other states, it is the law that the judgments of trial courts may be set aside by higher courts of appeal only on the basis of "material error"—that is, error on the part of lawyers or judges which can be shown to have substantially influenced the verdict and sentence. In the remaining states, and increasingly so in the federal system, *any* showing of error may be sufficient to set aside a trial court's finding, no matter how trivial or irrelevant the mistake may have been.

Public clamor and 'the book'

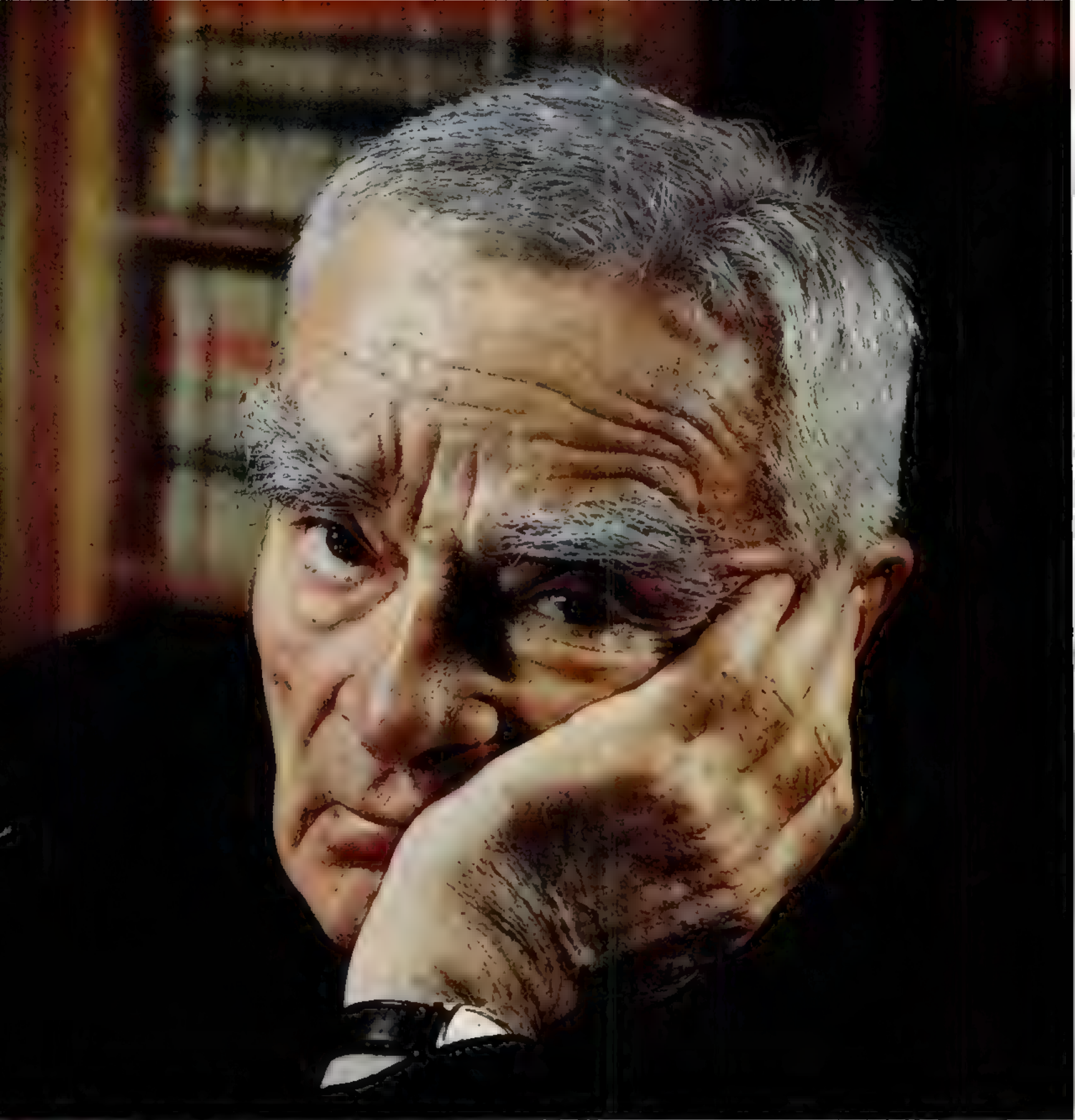
EVEN where there is a certain uniformity, within individual states and within the nationwide system of U.S. statutes and courts, large inequalities in the application of the law occur. Public clamor during local "crime waves" often increases the proportion of guilty verdicts returned by juries and the severity of sentences imposed by susceptible judges. Right now, for example, judges and juries are more prone than they were a few years ago to throw the book at defendants convicted of selling narcotics, particularly to minors. Magistrates and judges dealing with young offenders in New York City at the moment are under heavy pressure, generated by a sudden public concern for juvenile crime, to treat underage delinquents as if they were seasoned criminals.

Perhaps the gravest inequalities of U.S. justice flow from the unavoidable circumstance that judges and jurors are human.

The quality of justice rendered in our courts turns in very large part upon the capacity and characteristics of the trial judge. In grasp of the law, general ability, sense of humanity, judges obviously must differ from state to state, from county to county, even from courtroom to courtroom in the same courthouse. To be a good judge a man must be strong in character and mind, he must be able to dominate the courtroom and control every aspect of the proceedings before him. But an alarming number of our judges stay on the bench long after they should have retired and are too enfeebled to carry out their duties. And some judges are simply weak men: they cringe before attorneys of large reputation, conceal their ineptitude and ignorance in fuzzy rulings and

TEXT CONTINUED ON PAGE 67

PICTURES ON NEXT FOUR PAGES



DEAN OF FEDERAL JUDGES IS LEARNED HAND, 85, OF SECOND CIRCUIT U.S. COURT OF APPEALS WHOSE BRILLIANT OPINIONS CLARIFY CRIMINAL LAW

EMINENT AMERICAN JURISTS

The great judges that man the nation's benches are not content simply to administer law as it exists. They endeavor to administer justice and they use a law as a tool. Men of great power and insight and of high moral stature, they constantly shape and sharpen this tool of law with their decisions.

The seven judges shown on these pages are all men of this caliber. Some have spent a lifetime at their work, and all of them have made outstanding contributions in the field of criminal law.

While distilling the true sense of existing laws, they work with bar associations and legislative committees to develop new ones to keep pace with changing patterns of society. They maintain the open-mindedness that New York's Learned Hand (*above*), one of the country's most revered judges, once attributed to the spirit of true liberty. It is a spirit, he said, "not too sure that it is right . . . that has never quite forgotten that there may be a kingdom where the least shall be heard and considered side by side with the greatest."

Photographed for LIFE by PHILIPPE HALSMAN

CONTINUED

THE COURTS CONTINUED



IRVING BEN COOPER, 55, Chief Justice, New York Court of Special Sessions, has campaigned for 20 years for better treatment of youthful first offenders. His fight achieved a probation system successful in 75% of the cases. He worked with Judge Samuel Seabury in cleanup of New York City in the '30s.

LAURANCE MASTICK HYDE, 65, Justice, Supreme Court of Missouri, has long fought for the clean administration of justice and for speedy trial for the accused. Missouri Court Plan, which he helped formulate, took the election of judges out of politics and is now being considered by several other states.



WILLIAM CURTIS BOK, 60, President Judge of the State Court of Common Pleas No. 6, Philadelphia, is known for his thoughtful books and lectures.



on criminal law. A scholar, penologist, novelist (*I Too, Nicodemus*) and pilot, he has twice sailed the Atlantic in his 40-foot ketch *Alphard* (model above).

CONTINUED



DAVID LIONEL BAZELON, 48, U.S. Court of Appeals, District of Columbia, recognized advances of psychiatry when, in 1954, he wrote the opinion in famous "Darham Case" holding "an accused is not criminally responsible if his unlawful act was the product of mental disease or mental defect. . . ."

BOLITHA JAMES LAWS, 66, Chief Judge, U.S. District Court, District of Columbia, is a leader in the field of probation and parole and has crusaded to get judges more leeway in imposing sentences. He heads a group now preparing recommendations to be made to Congress to correct disparity of sentencing.





JOHN JOHNSTON PARKER, 71, U.S. Court of Appeals, Fourth Circuit, North Carolina, has spent a lifetime on criminal law reform. He led the U.S.

Judicial Conference Committee in formulating Federal Youth Corrections Act of 1950 that provided a flexible rehabilitation program for offenders under 22.



LEGAL AID STAFF for New York Criminal Courts stands before the city's Criminal Courts Building. These lawyers, employed by Legal Aid Society and

headed by Attorney Florence M. Kelley (center), help defend indigent cases. Staff is supported by law firms and the public, handled 28,551 cases last year.

TEXT CONTINUED FROM PAGE 62

instructions to juries, and in many ways neglect their duty to protect the rights of defendants no less than those of society.

This last responsibility is especially important in the inferior courts, the lower courts run by justices of the peace, magistrates, municipal and police court judges. It is in these courts that most people meet the criminal law if they ever do. In the press and toil of "revolving door justice" as it exists in many low courts (and as it is depicted in the sketches on pages 69 through 73 of this issue), it is easy for the ignorant and friendless defendant to get railroaded, and conversely not impossible for a knowledgeable offender with a lawyer and political friends to enter a "fix": have the charge reduced or dismissed.

In courts on all levels judges differ critically in the exercise of their power to sentence guilty defendants. "Disparity of sentencing" is at least as much of a problem in the federal courts as it is in state and local jurisdictions throughout the country. Here are two instances from a study of 1956 federal sentences by the federal Bureau of Prisons: motor vehicle theft drew sentences ranging from 13.8 months to 52.3 months; liquor law violations, from 3.5 months to 54 months.

The case of John Dillinger

WHAT are the practical effects of such disparities in sentencing for the same offense under the same laws? Criminologists like to cite in this regard the case of John Dillinger, who started out as a fairly average Indiana farm boy. When Dillinger was 21 he began hanging around with an older man of dubious reputation and was persuaded to help break into a grocery store one night. In the ensuing struggle Dillinger hit the grocer over the head with an iron bar, hurting but not killing him. The older accomplice, the real instigator of the crime, got two to 14 years. Dillinger, the wielder of the bar, got 10 to 20 years. The accomplice got out after two years. Dillinger, despite the best of behavior, had to stay in for nearly nine.

It could be that the disparity of these sentences—the obvious injustice—was what made Dillinger a man-killer afterward.

"Tough" judges are not necessarily bad judges—far from it. However the responsibility for assessing punishment is the heaviest he bears, and the hardest to fulfill with consistent fairness. The laws of many states give judges little or no choice on the side of mercy in some cases, and in some instances the responsibility for sentencing those who have pleaded not guilty and have been convicted is left to juries. But in all states more defendants plead guilty than not guilty and in many jurisdictions a surprising proportion of the remainder choose trial before a judge without a jury. In most courts, therefore, the judge in one way or another has a big say in determining how long a guilty defendant shall spend in prison, or whether he shall be put on probation.

Judges who regularly impose maximum or strikingly heavy sentences on a majority of the guilty who stand before them are suspect on a very

serious count. This is almost never discussed in public by lawyers and jurists but is nonetheless familiar to anyone who frequents the criminal courts. A distinguished criminologist and lawyer who has watched the workings of federal and state courts for many years recently put the point as follows: "That we have sadists in our courts—judges who derive a sexual satisfaction from the imposition of excessive sentences—we know beyond the shadow of a doubt."

Most judges now concede that they require expert help if they are to do justice at the moment of sentencing. For this aid they must look to the probation staffs attached to their courts. An important duty of probation officers is to watch and guide guilty defendants who have been placed in their care rather than sent to prison. But, to the conscientious judge, the most useful service performed by probation staffs is the preparation of pre-sentence reports on every defendant who comes before him.

Where this essential work is well done, the report reflects not only the defendant's public record but a painstaking personal investigation of his life, environment, habits and attitude. With a good pre-sentence report in hand, the intelligent and humane judge has at least a chance to fit the punishment not only to the crime but to the criminal. Pre-sentence investigation and reporting of this kind is now regarded as an absolute necessity of justice. But the National Probation and Parole Association concluded after a survey last year that no more than one third of the criminal and juvenile courts in the U.S. have anything approaching adequate probation services. Even in the federal courts, where more than a third of convicted offenders are placed on probation, the probation services are generally inadequate, undermanned and overloaded.

Given a fair and competent judge, adequately assisted, the defendant up for his trial still needs a lawyer—a good trial lawyer. What are his chances? Good trial lawyers are not abundant in the U.S. today. A steadily growing proportion of lawyers avoid trial work of all kinds and shy away from criminal law particularly. "The criminal bar" as it existed a few decades ago has all but vanished from the U.S. scene.

Discussing this general subject not long ago, Loyd Wright, then president of the American Bar Association, felt it necessary to admonish his colleagues: "Material reward must no longer be an excuse for so many of our topflight members of the profession ignoring the basic need for all of our profession to contribute to the uplifting and establishment of a thoroughly responsible bar for the practice of criminal law."

Even the defendant with enough money to pay a good lawyer is lucky if he finds competent counsel. One of the country's most famous and expensive trial lawyers said not long ago that he could think of only two other attorneys in his state to whom he would entrust his own defense on a serious charge. And he doubted that 50 lawyers in the whole U.S. would come up to his high standard of trial skill.

The country over, probably half of the defendants in felony courts tell the judge that they cannot afford to hire a lawyer. How do they fare?

The standard position of the legal profession is that it takes care of the poor defendant. So it does, but in a highly variable fashion. Bar associations in many jurisdictions maintain panels of volunteer lawyers

TEXT CONTINUED ON PAGE 74

Announcing

THE GENERAL ELECTRIC ALL-AMERICAN AWARDS FOR TV SERVICE TECHNICIANS WHO HAVE DISTINGUISHED THEMSELVES IN PUBLIC SERVICE

General Electric proudly establishes the All-American Awards to honor the TV Service Technicians of America for their good citizenship in many fields of public service.

Individually and as members of some three hundred trade groups, TV Service Technicians make many unheralded contributions to the welfare and happiness of their communities.

You will find them repairing TV sets without charge in children's hospitals—teaching disabled veterans how to service TV sets—instructing Boy Scouts and other youth groups in elementary electronics—applying their specialized technical knowledge to many important fields of public service.

G-E All-American Award trophies will be presented to the eleven TV servicemen who, in the opinion of the judges, have achieved the most distinguished records of participation in community service during the two-year period ending September 30, 1957. In addition, General Electric will present \$500 to each winner for use in community improvement activities.

Nominations may be made by any individual, club or association. Simply write a letter describing the community service performed, give the name and address of the serviceman you are nominating, and mail it before October 19th to the *All-American Awards Committee, General Electric Company, Owensboro, Ky.*



General Electric All-American Award winners will be selected by a panel of distinguished citizens renowned for their own public service activities.

WENDELL BARNES, Administrator, Small Business Administration
WENDELL FORD, 1956-1957 Pres., National Junior Chamber of Commerce
HERMAN HICKMAN, Sports Authority and Commentator
ED SULLIVAN, Columnist and TV Personality

Decision of the judges will be final.

Establishment of the All-American Awards is another step in General Electric's program to give recognition to independent businessmen everywhere for their important contributions to America's progress. *General Electric Company, Receiving Tube Department, Owensboro, Kentucky.*



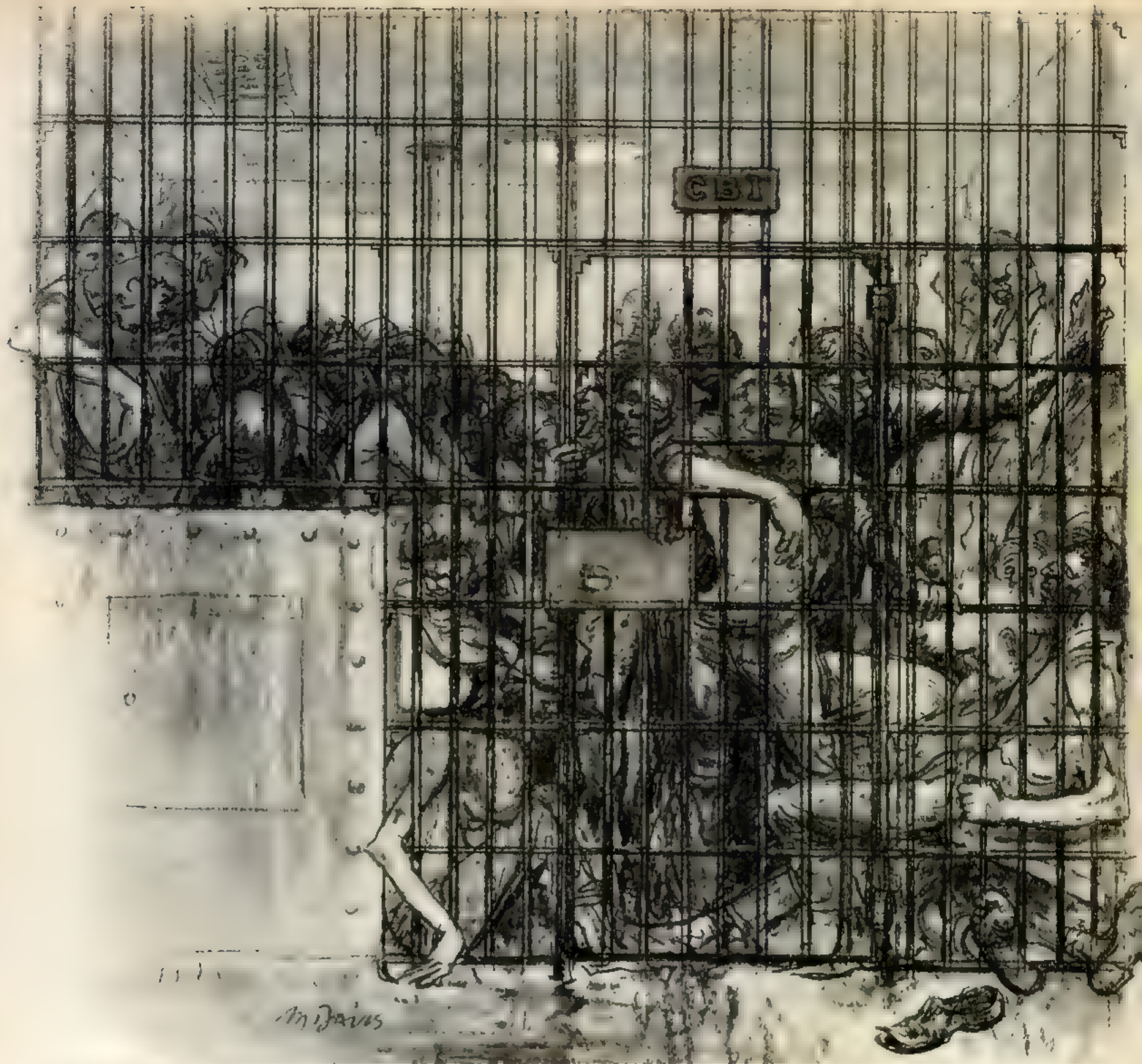
WINNERS TO BE ANNOUNCED IN DECEMBER

Progress Is Our Most Important Product

GENERAL  ELECTRIC

160-1A1





IN DETENTION PEN. MEN ARRESTED ON VARIED CHARGES AWAIT TURN TO APPEAR IN NEW YORK CITY NIGHT COURT. CELL, DESIGNED FOR 20, HAS HELD UP TO 50

'REVOLVING DOOR' COURT

It is the dismal dumping ground for the also-rans of society

The sad mass of humanity packed in the cell above looks like a scene from the Dark Ages. But the time is the present: these men have been caught up in the drab machinery of one of the nation's lower, or "inferior," courts. The charges against them may be almost anything in the field of criminal law. They may be wife beaters, drunks, traffic violators, breakers of local ordinances, gamblers, homosexuals, disturbers of the peace. Some may even be felons. In their local inferior court, each will be arraigned. The petty cases will be tried, and more serious cases will be referred to higher jurisdictions.

Inferior courts in the U.S. dispense the bulk of the nation's

justice. They handle two million cases a year and vary from state to state in procedure. All are dumping grounds for the small-time offender who appears before them, gets his small sentence, serves his brief time and soon shows up in court again—and again and again. This long and sometimes meaningless procession through the courts and jails is a major national problem. To document it, LIFE commissioned sketches of courts in New York, Detroit and Philadelphia. What the artist saw was described by New York City's Chief Magistrate John Murtagh, whose courts processed 405,950 nontraffic cases last year, as "the tragic world of the also-rans in the competitive struggle, the courts' 'revolving door.'"



THIRTEEN VAGRANTS ARRESTED ON NEW YORK CITY'S BOWERY BY A POLICEMAN (LEFT) STAND IN NIGHT COURT AS COURT OFFICER (CENTER) READS CHARGE.



Arrested for "loitering on the sidewalk apparently under the influence of alcohol," a vagrant is fingerprinted in New York's night court. This man had 17 previous convictions. He got 60 days.



A man convicted of peddling without a license trots past New York night court spectators with cartons of dolls. He paid a dollar fine. Experienced by previous convictions, he had dollar out before he heard sentence.

THE COURTS CONTINUED



MAGISTRATE GAVE SOME OF THEM SUSPENDED SENTENCES, SOME 10 DAYS



A legless man, arrested in Detroit for drunkenness, assures the judge, "If you let me go I'll never be here again." He has a record of 51 previous arrests, 45 for being a "drunk person." He got 10 days.



Three youths, 17, 18 and 19, plead guilty to stealing auto fender in recorder's court in Detroit. But the judge released the 18-year-old (center), gave the other two, who had records, two years' probation each.



Salvation Army Officer Arthur Truesdale offers to help a man picked up for drunkenness in Detroit. The man, who had 62 previous arrests, 47 for drunkenness, refused offer, pleaded guilty, got 30 days.

THE COURTS CONTINUED



Indignant in court, an old woman with five previous charges against her stands arms akimbo as judge gives her 90 days for drunkenness.

Spectators in New York Court for Vagrant Women try to peer past barrier as prostitute behind it talks to Legal Aid lawyer.



Waiting in Detroit court, six women sit on prisoner's bench. First woman (left) is charged with negligence of a child, second with drunkenness, next three with "accosting and

soliciting" (prostitution), sixth with drunkenness. Second woman claimed she was not drunk but sick from hair spray. They had respectively been arrested one, 21, 10, 50, 5 and 7 times.



MARSHALL
DAVIS

Herded past a crowd of sightseers and witnesses,
two women charged with being drunk and disorderly
enter magistrate's court in Philadelphia.



Brush Your Teeth with COLGATE DENTAL CREAM... Brush Bad Breath Away!

And Colgate's with GARDOL Fights Decay All Day, Too!



Gardol's invisible shield fights tooth decay all day... with just one brushing

Colgate's with Gardol stops mouth odor all day for most people... with just one brushing! And of all leading toothpastes,* only Colgate's contains Gardol to form an invisible, protective shield around your teeth that fights tooth decay all day... with just one brushing!

So to fight both bad breath and tooth decay all day, use Colgate Dental Cream with Gardol!



WORLD'S LARGEST SELLING TOOTHPASTE

*TOP THREE BRANDS AFTER COLGATE'S.
* GARDOL IS COLGATE'S TRADE MARK FOR SODIUM N-LAURYL SARCOSINATE

CLEANS YOUR BREATH WHILE IT CLEANS YOUR TEETH



PRE-SENTENCE INVESTIGATOR, Probation Officer George Boland of Hudson County, N.J. (right), gathers information from neighbors on man charged with disorderly conduct. Optional in this minor case, investigation is required by New Jersey and five other states when felony is involved.

TEXT CONTINUED FROM PAGE 67

who are at the call, on rotation, of people who can pay only minimum fees. The same service is sometimes available to outright paupers. Legal aid societies or their equivalent in a few cities do noble work in this field. But in the opinion of scores of lawyers and judges recently interviewed, these arrangements more often than not fall substantially short of adequate representation.

There is one solution, proved by experience in several states and localities, to the problem of the indigent's defense. It is the employment of salaried (and, if necessary, full-time) public defenders: lawyers who make careers of defending the poor in the criminal courts just as many attorneys make careers as professional prosecutors. Whenever and wherever this is proposed, lawyers commonly object that the practice of their profession is about to be socialized and that a vigorous, independent defense cannot be had from a hired functionary on a state, county or city payroll. Collusion between public defenders and public prosecutors is predicted, with dire effects on the whole process of justice.

The record does not support these objections. Where the public defender system has been adequately tested, its results have generally been applauded by judges, prosecutors and private attorneys. Yet judges, lawyers and local bar associations throughout the U.S. continue to insist that the poor are better served without pay (as appointed lawyers do in the federal courts and in most states) than by salaried defenders. As a result no state today maintains public defenders in all of its trial courts. Only eight states (California, Connecticut, Illinois, Indiana, Minnesota, Nebraska, Oklahoma and Virginia) provide for them by statute.

Sovereign states, separate laws

ALL that has been said so far suggests that the major inequalities of American justice result directly from the structure and nature of the U.S. Our country was founded as a "union of states," and the historic concept of sovereign states united only in those things agreed to be necessary for the common good still dominates our law and our courts. It is true that gradual amendment of the federal Constitution and the gradual assertion and assumption by the U.S. Supreme Court of ever-widening powers have steadily diminished the original autonomy of state laws and the authority of state courts. But in both principle and practice, the individual states still have the right and power to define crime and deal with criminals pretty much as they please.

Two unifying elements work against those which are divisive. One is our heritage from the common law of England, which has infused the law of every state with such fundamentals as the right to trial by jury, the principle that a man is innocent until he is proved guilty, and the guarantee that no man need testify against himself. The other great binder is the federal judiciary with its power—dating from the adoption of the fourteenth Amendment in 1868 and applied with vigor only in recent years—to see that

CONTINUED ON PAGE 72

Wake up Wonderful!



Beautyrest firmness is *buoyant* firmness . . . best for your back, best for your rest!

YOU want both *firmness* and refreshing *comfort* in a mattress today. Beautyrest® gives you both. That's because Beautyrest is made differently from any other mattress, with the *right kind of firmness*.

You see the difference below. Not

only has Beautyrest more than twice as many springs as ordinary mattresses, but most important, each spring is independent and free to push up and lift the natural shape of your body.

Only Beautyrest gives such firm yet buoyant support to your back.

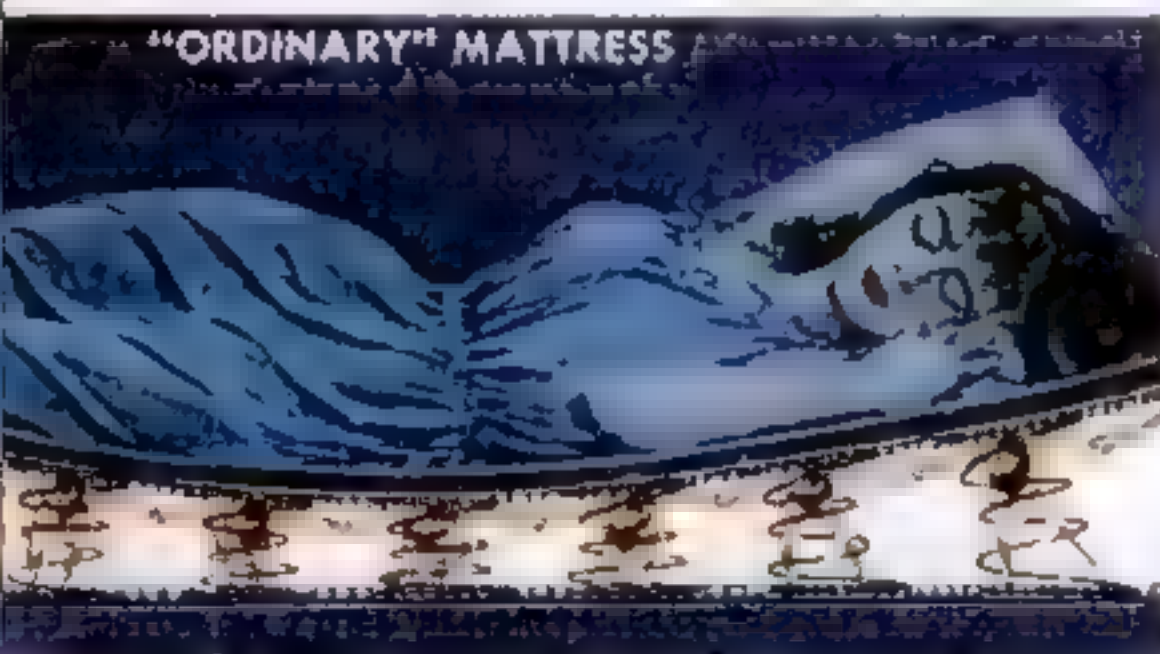
11-year research proves more refreshing rest. Beautyrest firmness was tested during 1,112 scientific sleep tests measuring mental and physical reactions of actual sleepers.

Result: *Beautyrest firmness was proved to give more refreshing sleep than any*

other type of mattress. Tests conducted by the United States Testing Co., using methods developed by the Sleep Research Foundation.

In spite of its costlier construction, Beautyrest at \$79.50 costs least to own. Endurance tests prove Beautyrest lasts 3 times longer than any of 20 mattresses tested. With a 10-year guarantee, costs only about 2¢ a night.

For firm protection, more refreshing rest, lasting economy, get Beautyrest. Extra-length and extra-width models available. Sleep on Beautyrest tonight . . . wake up wonderful!



Made with about 200 springs. They're wired together and sag together under weight. Can't push up to support the shape of your body correctly.



Made with 837 separate springs. Not wired together. Sag-proof. Free to push up and firmly support your back and the shape of your body the right way.

*Trademark Reg. U.S. Pat. Office. Copyright 1977 by Simmons Co., Matt. Mfg. Chicago, Ill.

Simmons
WONDERFUL
Beautyrest

This is a ravioli.

It is a real Italian-style ravioli.

It is a **CHEF BOY-AR-DEE®**



Here's what it looks like inside.

It's really a miniature macaroni

simmered in luscious tomato sa



This can holds lots of ravioli ...
ready to heat and eat. Ravioli is



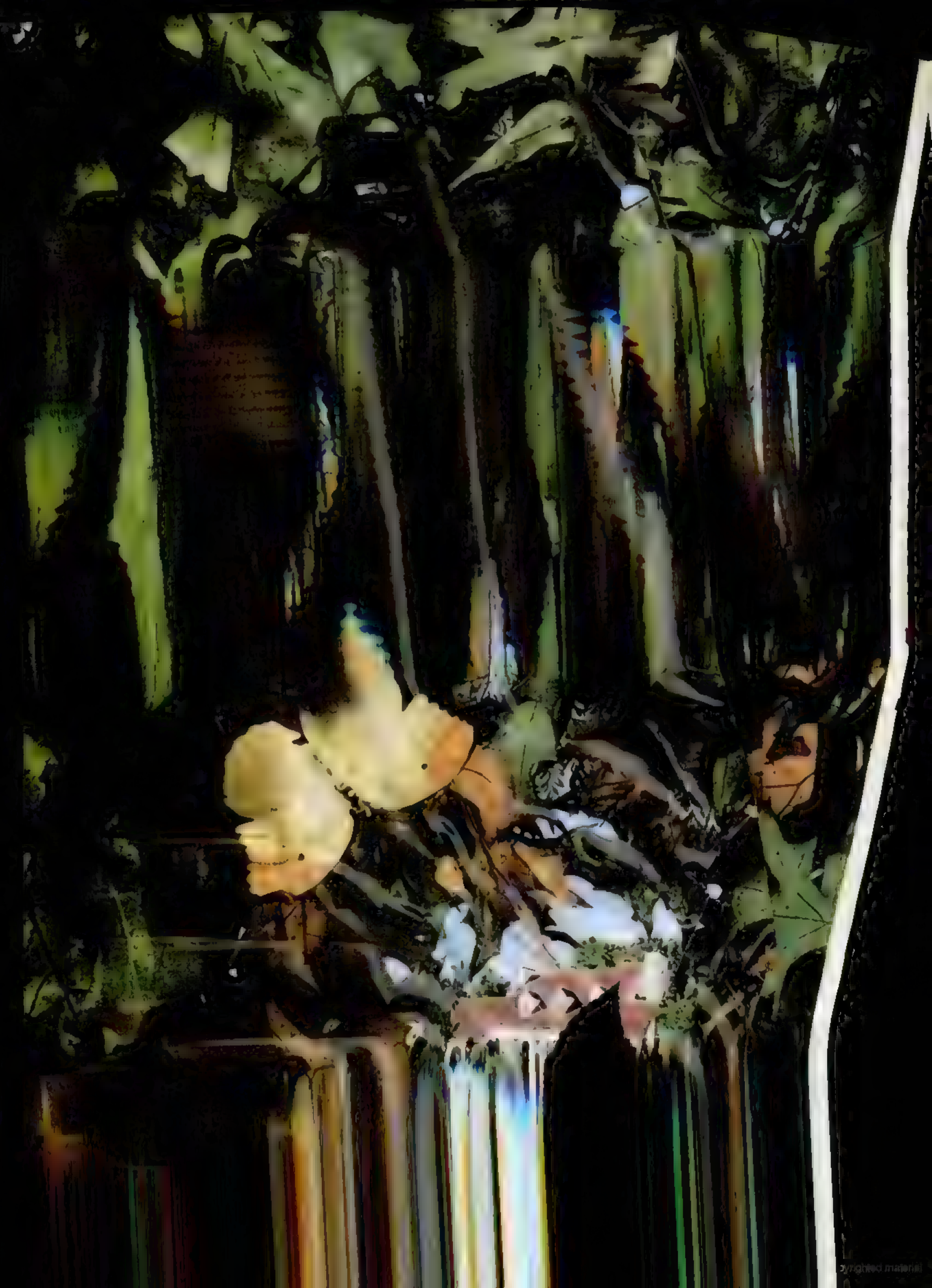
Ravioli.

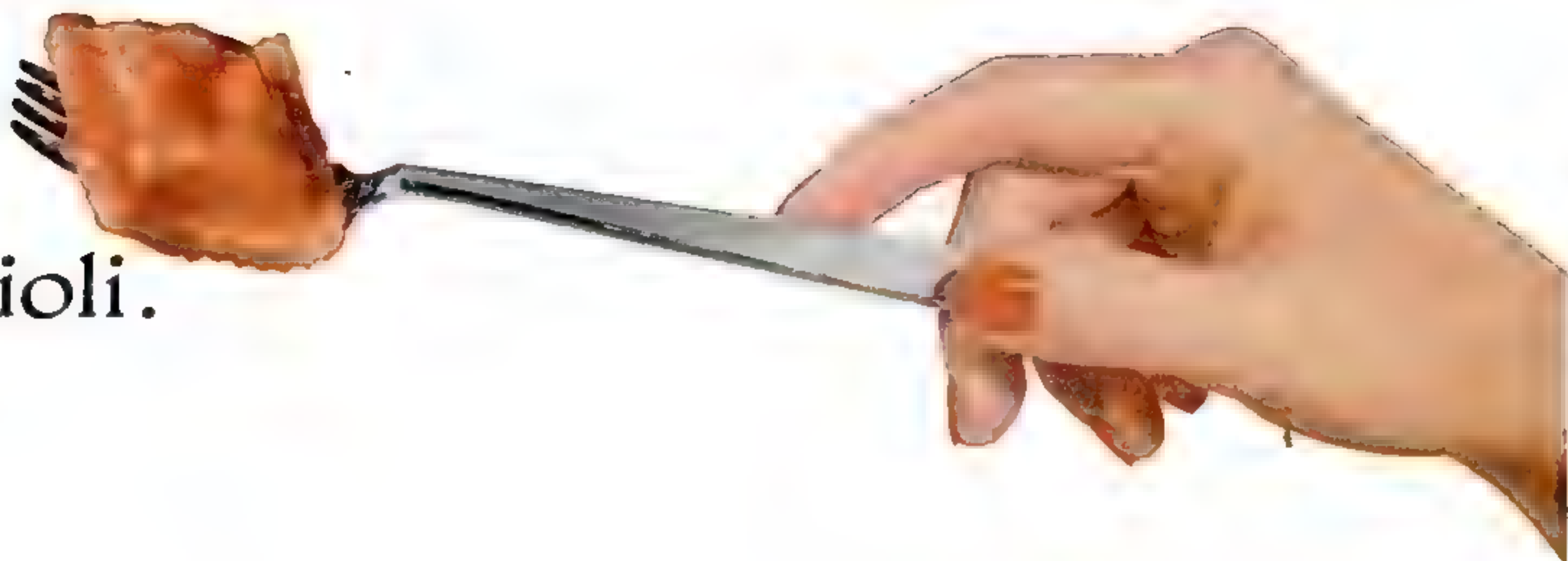
with delicious beef...

pie... good just right.

uce...





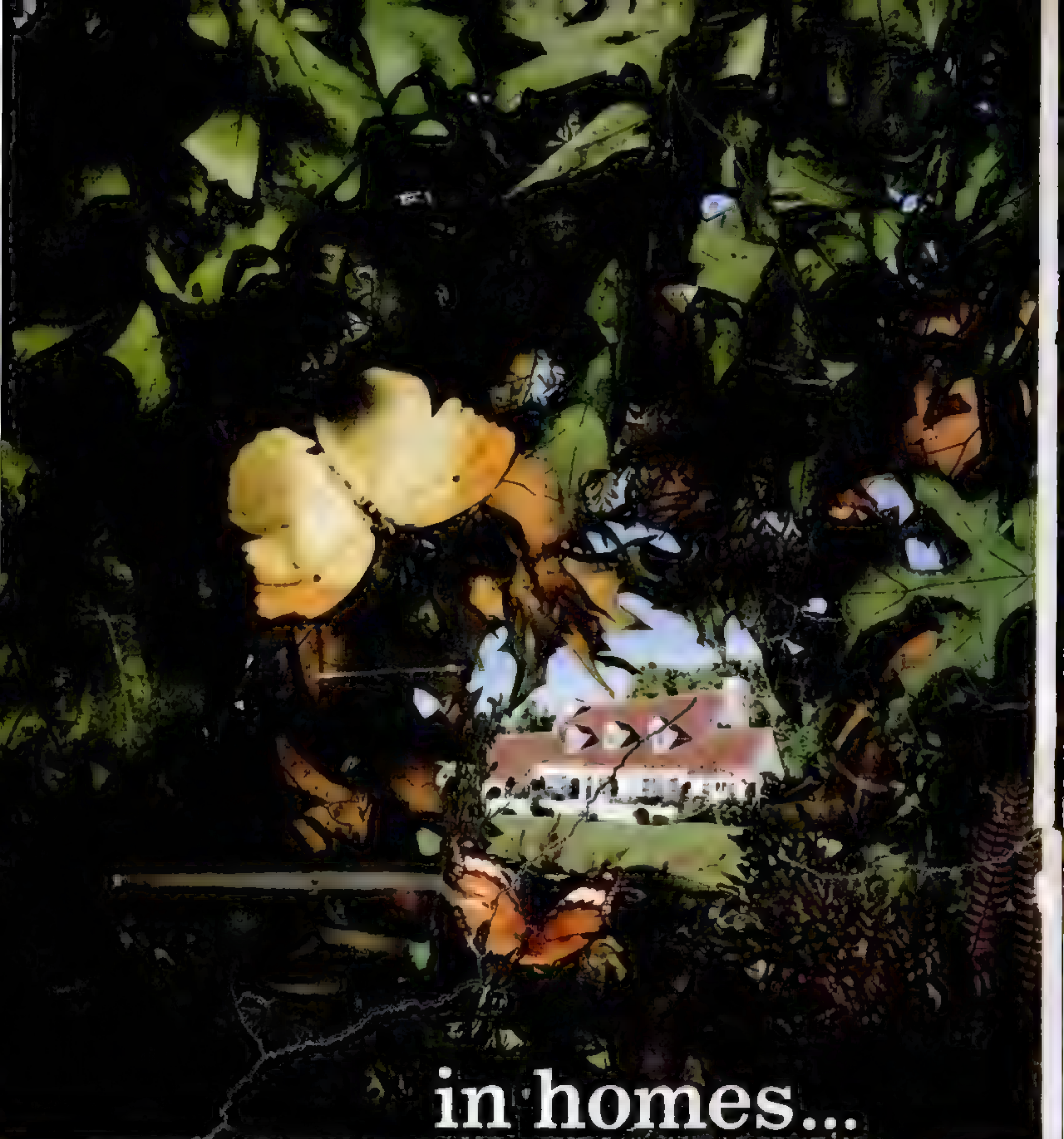


Ravioli.

pie...filled with delicious beef...
uce...seasoned just right.



all cooked with the same care...
reasonable too, about 14¢ a serving...



in homes...

no substitute can do what copper does!

Keeping out weather, heating more comfortably, assuring brisk flow of rust-free water through pipe lines . . . these are jobs that only copper, of all building metals, does so well. Its superb resistance to corrosion adds years of life to roofing products, water and drainage lines. Copper's durability, ease of installation and outstanding ability to transfer heat makes it best of all metals, too, for radiant heating. In home wiring, no other commercial metal matches copper for electrical conductivity and ease of joining!

KENNECOTT COPPER CORPORATION



Fabricating Subsidiaries:

CHASE BRASS & COPPER CO • KENNECOTT WIRE & CABLE CO



EARLY WOMEN JURORS in New York state signed up for duty in 1937. New York was 23rd state to let them serve; now they sit in all but three. Their presence in court has helped preserve an atmosphere of decorum.

THE COURTS CONTINUED

no court in any state deprives any defendant of "life, liberty, or property without due process of law."

It should be added that our many courts of appeal, state as well as federal, act as a force for consistency insofar as the laws themselves permit, as well as a corrective for abuses and omissions which may be charged to trial courts. Many of the country's most distinguished jurists serve on appeals courts and there exercise a tremendous influence on the administration of justice everywhere in the nation.

In any case, the foregoing recital of shortcomings and inequalities in American law and courts does not mean that both have been going completely to pot in recent years. The kind of justice actually wanted by any state or community is generally rendered in the courts of that state or community. And, where changes have occurred, they almost always have been for the better.

Court procedures, which can be as important to the quality of justice as the substantive law, have been widely improved. Federal rules of criminal procedure have been recodified in the interest of clarity and order, with beneficial effects upon state law, and the administration of the federal court system has been considerably strengthened. Some state court systems have been reorganized. The mercies of probation in lieu of prison are being more and more widely granted. To the surprise of many judges and lawyers, the introduction of women as jurors in 45 states has improved the decorum and atmosphere of courtrooms, with benefit to the entire process of justice. In short, whatever the net quality of the justice rendered in the U.S. may be today, it is at least better than it was 50 or even 20 years ago.

First New Jersey, then Delaware

A FEW states have demonstrated in the past decade or so that the administration of justice not only is open to great improvement but can be improved in tangible ways. The state best known for its efforts in this respect is New Jersey, whose late Chief Justice Arthur T. Vanderbilt made himself nationally famous as a reformer of the courts. Justice Vanderbilt, who died last June, was an articulate fanatic on the efficient dispatch of court business. Against the almost unanimous opposition of New Jersey's organized bar and bench, and politicians, he led a public campaign which resulted in 1947 in a thorough overhaul of New Jersey's court structure and procedures. The result was the transformation of the state judicial system from one of the country's worst into a model of efficiency and integrity. Delaware followed suit in 1951, leading Justice Vanderbilt to remark in one of his books that New Jersey and Delaware "were the first American states to modernize not only their judicial structure and practice but also their administration."

At least one other state has some right to resent its exclusion from this accolade. The state is California, which since 1913 has possessed a better-than-average system of state courts and since 1952 has boasted a system as good as the best in the country. Presiding

CONTINUED



"I wish Grandma would call me today"

"I miss her a lot. And Mommy always feels happier, too, after she's talked with Grandma."

Is there someone in your family who lives too far away to see as often as you'd like? A regular telephone visit is something nice to look forward to; something warm and satisfying to remember.

It's easy to telephone out of town. And you can talk as long as you like. The cost is low. Someone would like to hear your voice right now.

LONG DISTANCE RATES ARE LOW

For example:	Station-to-Station Calls	
	First 3 Minutes	Each Added Minute
Buffalo to Cleveland	55¢	15¢
Detroit to Milwaukee	70¢	20¢
Los Angeles to Phoenix	85¢	25¢
Atlanta to New Orleans	90¢	25¢
Chicago to New York	\$1.29	30¢

These rates apply every night after 6 and all day Sunday. Add the 10% federal excise tax

BELL TELEPHONE SYSTEM
Call by Number. It's Twice as Fast.



Take the "scatter" out of dusting!



new



endust

**End dust scattering...
Don't chase the same
germ-laden dust twice**

No more scattering and resettling of germ-laden dust—no more going back over surfaces! With new O-Cedar Endust you do a faster, better job and dust less often. No scattering when you clean your mop, either, because this unique product converts dust into heavy lint particles that shake off into a newspaper or wastebasket. Perfect answer for anyone with dust allergy. Endust leaves no oily film—actually brightens polished areas. A little goes a long way—aerosol spray can lasts for weeks in average home. 6 oz. 98c. 12 oz. \$1.79. Money-back guarantee.



A light spray of O-Cedar Endust on mop, duster, cloth or cleansing tissue attracts and holds dust like magic.



Endust converts dust into heavy lint particles that shake off neatly without scattering.



PUBLIC DEFENDER, Fred Kilbride of Los Angeles, visits jail to interview accused burglar. Public defenders are paid by state to protect needy.

THE COURTS CONTINUED

Justice Thomas P. White of the Second District Court of Appeal in Los Angeles recently summarized the points of law and judicial practice which entitled California justice to respect. Here are Justice White's points, which incidentally may provide citizens of other states with a useful checklist for the appraisal of their own courts:

► The court structure provides the essentials of rapid, orderly justice: a nonpartisan, independent judiciary and a basic organization which gives only one court jurisdiction over any one case, at any one stage, in any one place. The process of judgment and review operates in a straight line from the lowest to the highest court.

► Anybody charged with a criminal offense must be brought before a magistrate and advised of his rights no later than 48 hours after his arrest.

► At his first appearance before a magistrate, the accused has a right to be confronted with any witnesses against him and to know the important details of the prosecution's case as it then stands. If he is committed for trial in a higher court, he is entitled to a complete transcript of the preliminary hearing at state expense. If he has been indicted in secret by a grand jury, he is similarly entitled to a full and free record of the testimony which led to his indictment. (Defendants in the federal courts, and in the courts of 44 states, do not get anything like so full and early a disclosure of the case against them.)

► The defendant, rich or poor, is assured of counsel at every stage of his case. In the trial courts of 16 California counties, paid public defenders represent those who cannot afford to hire lawyers. In the other counties, attorneys appointed by the judges and paid from public funds defend the poor.

► The defendant tried for and convicted of a felony has an unqualified right of appeal and review. Verdicts entailing death sentences automatically go directly to the state supreme court for review. Three justices of an intermediate district court of appeal must not only accept but actually review any appeal from any other felony conviction, and all seven justices of the state supreme court must at least consider any application for review of a district court decision.

"All in all," says Justice White, "eleven judges (counting the trial judge) may review an adverse decision. I think that is the epitome of due process of law. I feel that the rights of the accused individual in California are safeguarded to a very marked degree, so much so that a miscarriage of justice could seldom happen."

Paid to defend

CALIFORNIA has another safeguard for the accused individual built into its judicial machinery. Los Angeles County established the first public defender system in the U.S. in 1913 and today maintains perhaps the finest local staff of the kind to be found anywhere. Salaried defenders even function in the municipal courts.

California justice owes much of its present quality to the state's great governor and U.S. senator, the late Hiram Johnson. Between 1911 and 1915 he instituted constitutional reforms which among other things drastically reduced the importance of political party organizations in government generally and in the judicial system particularly. One effect over the years has been pretty well to eliminate partisan politics as a big factor in the selection of California's judges.

In principle California's judges are elected, as are most judges in 37 other states. But in usual practice they are selected by the governor

CONTINUED

WHY IS FORD THE ONLY LEADING TRUCK MANUFACTURER TO SHOW A SALES GAIN IN 1957?

And why this could be important to you

If you are a truck owner—light, medium or heavy duty—and are looking for a *real* bargain in a new truck, it will pay you to read this message—especially if you are considering buying sometime in the next several months.

At least once a year, almost every line of business has to clear away current goods to make way for the new.

You know this from your own experience.

And you know, too, that the wise and careful buyer can often get real bargains at such times.

Your Ford truck dealer now offers you the same kind of opportunity. Right now, he is getting ready for the 1958 models. He wants no current stock left over.

Therefore, he is especially interested in making a deal with you in the next thirty days, and this is your opportunity to get yourself a real truck bargain—in more ways than one.

Your present truck will never be worth more than it is today

You're probably familiar with the 1957 Ford truck. Private truck owners—from single pickup buyers to big fleet operators—are *buying more of them this year than any other make!*

This is all the more remarkable—and important to you—because it is taking place in a year when sales of every other leading manufacturer fell off!

Only Ford's sales increased! Why?

Truck owners and drivers are people

Frankly, if we had to point to one single feature that made Ford so popular with truck buyers this year, we'd have to say *style—appearance*.

You've long heard the argument that, "A truck is a business machine. Truck buyers are interested only in cost." Maybe so. And Ford has a record second to none in the low cost area. But, we also believe that the average truck owner is just as much interested in style and appearance as anybody else.

He wants a truck that he and his family can be proud of. And he's smart enough to know that a modern, handsome product builds prestige for his business—singles him out as a modern, progressive businessman.

But it takes more than style

As a truck owner, you know that looks in a truck are a long, long way from being enough. There must be other reasons—important to you—why Ford is outselling every other make this year. These are:

If you're a pickup owner, for example . . .

- you may want Ford's new *Styleside* pickup—not just because it's good looking but because it offers you more capacity (up to 41% more) than any other pickup, and yet you get this extra capacity *standard at no extra cost*.
- you may be interested in the fact that the Ford gives you the finest ride in the business. (And we can prove this through Impact-O-Graph tests.)
- you may be interested in the fact that only Ford gives you the extra economy you get with Short Stroke engine design in *both* a V-8 and a Six. And the Ford Six is the most modern, economy six on the market.

If you're a medium or heavy duty truck owner . . .

- you may be interested, for example, in Ford's new Tilt Cab, introduced this year and priced at hundreds of dollars lower than competitive tilt cab models.

A clue from the big fleets

Finally, as any kind of truck owner, we think

you will be interested in the fact that the big fleets—companies that buy twenty or more new trucks per year—buy more Fords than any other make, according to official truck registration figures.

And you may be interested, too, in the fact that a study of ten million trucks made by independent insurance actuaries proves that Ford trucks last longer than any other make!

Basically, what it comes down to is this: Over all . . . from start to finish . . . *Ford Trucks Cost Less*. Check initial price, for example. You will find it lower than, or as low as, any other make. Resale value for a Ford is traditionally high. Operating costs for V-8 or Six are lower than or as low as any competitive make—as the *cost records* of thousands of big fleets will show.

Why not wait for the '58's?

This is a good question. In keeping with the Ford tradition, every new model brings with it new improvements. The 1958 Ford truck will be no exception to this, but it will probably cost you more, too.

If you want a real bargain, therefore, we urge you to act now. Ford trucks have been a bargain all year because of their truly years-ahead styling and superior product features. They are going to be even more of a bargain during the next thirty days because of the kind of deal your Ford Dealer is in a position to make.

If you want a *double* bargain, then, we repeat, the time to buy is now. See your Ford Dealer. Take this advertisement along with you. Tell him you want to see for yourself just how good a bargain you can really get during the next thirty days—or until present stocks of America's biggest-selling trucks are exhausted.

FORD DEALERS OF AMERICA

THYLOX[®]

S H A M P O O

gets to the

ROOT

of your

DANDRUFF

PROBLEM

...and wipes it out!



New Medicated Shampoo penetrates fast, goes down deeper, stops dandruff and itchy scalp—yes, even stubborn cases.

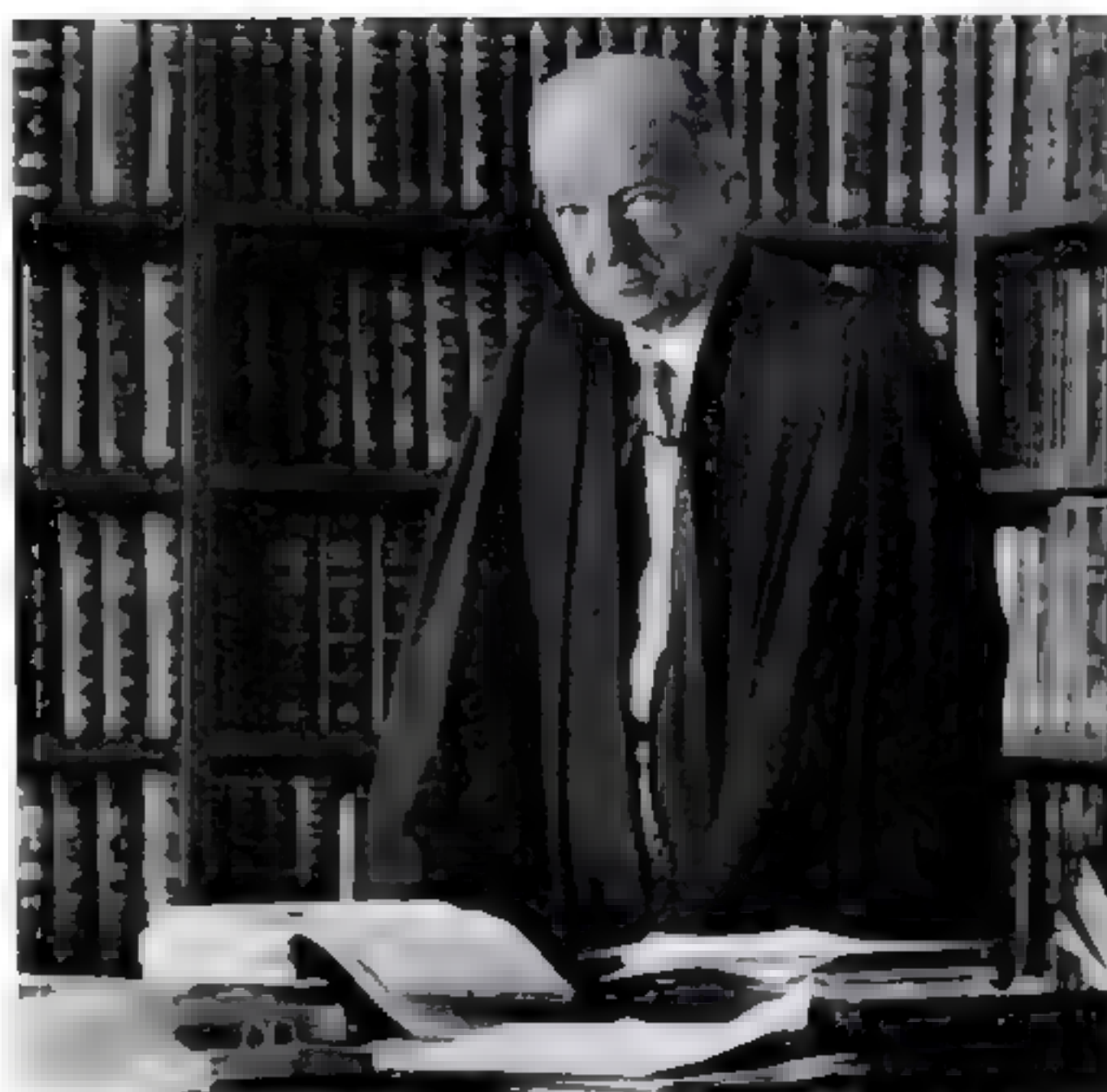
The age of medical achievements adds a new name—*Thylox*—the first liquid medicated shampoo that really stops and prevents dandruff as it washes your hair clean.

Up to now, you've heard many promises by dandruff preparations. But not until *Thylox*, a *promise with this proof*: Hundreds of medical tests reveal that, for every ten cases of dandruff, *nine* show truly remarkable results. Scalps are reported medically clean, hair glowing with health. *Dandruff gone.*

Why does *Thylox* work—where other treatments, other shampoos fail? *Thylox* has an exclusive curative ingredient that penetrates fast and goes down deeper—wipes out dandruff, stops itchy scalp. What's more, *Thylox* is completely safe for eyes, pleasant to use and leaves your hair sparkling clean. *The shampoo rinses out, the medication stays in.*

Buy *Thylox* Medicated Shampoo at your drug counter, use regularly as directed—and forget you ever had dandruff.

PRODUCT OF THE PHARMACEUTICAL DIVISION OF SHULTON



CRUSADING JUDGE, the late Arthur T. Vanderbilt, Chief Justice of the New Jersey Supreme Court, instituted one of the first major reorganizations of state courts and made New Jersey a model for other states.

THE COURTS CONTINUED

and then endorsed by the electorate for what in most instances amounts to life tenure. From bottom to top, California's judiciary thus enjoys an indispensable sense of security which makes for a genuinely independent judiciary.

In 1872 the state also adopted a new and then up-to-date code of criminal law (adapted from the famous "Field Code," which was named for a 19th Century reformer of the law, David Dudley Field). The California code was again revamped in 1927. Since then, as happens in every state, the legislature has cluttered it with hundreds of additional statutes, and in the opinion of a thoughtful minority of California judges and lawyers the present code badly needs revision and simplification.

The district court of appeal noted by Justice White dates from the early part of the century. But until 1951 the state suffered from a fault common to most states: its lower courts were a mess. Several grades of rural courts were more or less run by justices of the peace. Municipal courts and police courts with duplicating jurisdictions overlapped each other and produced an extremely ragged brand of justice. In the late 1940s this disorderly condition was taken in hand by a jurist who has been scarcely heard of outside of California but in the opinion of the state's lawyers has done at least as much for its court system as Arthur Vanderbilt did for New Jersey's.

An air of subdued power

THE jurist is Phil Sheridan Gibson, Chief Justice of the California Supreme Court, and by virtue of that office, administrator of the state's entire judicial system. Gibson, a blocky man of 64 with an air of subdued power, has been chief justice since 1940. With no more support from the organized bar than Vanderbilt had received in New Jersey, Gibson drummed up enthusiasm for lower court reform among civic organizations, women's clubs, newspapers and individual lawyers who were tired of the traipsing from court to court necessitated by overlapping jurisdictions. In 1950-51 constitutional amendments and implementing laws established a new system of "municipal courts" with widened jurisdiction over both criminal and civil actions. The welter of rural courts was cut down and simplified, though Gibson was not able to eliminate justices of the peace entirely, as he had hoped.

Californians in major difficulty with the law, civil or criminal, get their hearing in the state's superior courts. These are courts of general jurisdiction, meaning that they are empowered to try any kind of case, and there is only one of them in each county. A superior court in a big county may have as many as 80 judges (in Los Angeles), or there may be only one judge in a rural "cow county" (Inyo, for instance). Big or little, each superior court is organized

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Yes, today, **Mutual Of New York** offers you
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Just about everything these days is "cheaper by the dozen." Almost everywhere you shop, you can get lower rates on larger amounts. And now MONEY brings this modern, money-saving principle to life insurance.

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buy the larger-size packages at your grocery store. For examples of rate reductions on typical policy amounts, see table.

Face Amount of Policy	Reduction per Thousand	How much less you pay...	
		In 10 Yrs' Premiums	In 20 Yrs' Premiums
\$ 5,000	\$1.25 per 1,000	\$ 62.50	\$125.00
7,000	1.25 per 1,000	87.50	175.00
10,000	2.00 per 1,000	200.00	400.00
15,000	2.00 per 1,000	300.00	600.00
20,000	2.00 per 1,000	400.00	800.00

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 Green.....Fair
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 Orange flashing...Rain
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MONEY TODAY MEANS MONEY TOMORROW!



"The battery backed up by 2,000,000 miles of testing"

Auto-Lite Sta-ful is tried, tested and proved for long life and quick, easy starts in the coldest weather. Two years and more than 2,000,000 miles of testing showed the following results:

- Not one battery failed.
- 95% gave better cold-weather starting than required of new batteries.
- None of the batteries needed water more than 3 times a year.

You just can't buy a better battery at any price!



**NEEDS
WATER
ONLY
3 TIMES
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*IN NORMAL CAR USE

6 or 12 volt

Dry Charged . . . Fresh when you buy!

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AS LOW AS \$13.95**



Auto-Lite manufactures over 400 products, including Spark Plugs, Batteries, Wire and Cables, and Automotive Electrical Systems . . . sold throughout the United States and Canada.



MODERN REFORMER, Chief Justice Phil Sheridan Gibson, 64, of California Supreme Court, streamlined state's judiciary which he runs firmly.

THE COURTS CONTINUED

and run as one administrative entity and the judges in all of them look to Gibson as their ultimate boss. At the next level above the trial courts is an appellate system consisting of four intermediate district courts of appeal, with 21 justices in all. At the top is the seven-man supreme court. California lawyers say that both the trial and appellate processes work well and quickly in criminal cases. According to Chief Justice Gibson, criminal cases usually are completed within 12 months—from filing of the original charge to disposal of the last appeal.

Experience in California and elsewhere has demonstrated that an effective judicial system must have at its top a central administrative body with real powers over lower courts and judges. California since 1926 has had such a body in the state's judicial council comprising 11 justices and judges representing the courts at every level. The council's substantial powers are to all practical effects vested personally in Gibson who became its chairman in 1940. According to one of his former associates, Arthur Vanderbilt in a similar position used to say: "One man in this setup has to be a son-of-a-bitch, and I'm it." In California's judicial setup, Chief Justice Gibson is it.

Strong judges tend by the nature and requirements of their job to be ornery cusses, and they do not take easily to the vigorous administration practiced and personified by Gibson. "I know a lot of people don't like me," Gibson says, grinning as if the knowledge did not pain him acutely. "The head man in these big courts has got to be an executive," he continues, speaking of himself and of "the presiding judges" in the bigger trial courts. "He's got to have courage and ability. He can't be running in a popularity contest if he's going to get the job done. You've got to push people a little, and they don't like it."

Who's pushing whom?

IN Chief Justice Gibson's book, however, a great deal depends on who is pushing whom around. Two years ago the supreme court, led by Gibson, made California one of the minority of states in which only evidence obtained by legal means may be brought into court against a defendant. Police and prosecutors from one end of California to the other promptly howled that this put them out of business.

Answering the protests, Gibson observes that "when the police and the lower courts invade the rights of people, you've got to stop them some time. It isn't an easy job, and it isn't a pleasant job, but it has to be done. And I don't think our decisions have hurt law enforcement a damn bit."

With all its advantages over most states in the nation, California justice remains uneven and decidedly imperfect. The following passage from a report of the state Bureau of Criminal Statistics speaks

CONTINUED

1847 ROGERS BROS. FALL SILVER SALE



For a limited time only!

YOU SAVE \$30

on a **57-piece** service for **8**

HERE'S YOUR CHANCE to own a complete set of America's favorite silverplate at a never-before saving! 57 matched pieces in any 1847 Rogers Bros. pattern . . . all the exquisite flatware you need to serve 8! 8 Knives • 8 Forks • 16 Teaspoons • 8 Soup Spoons • 8 Salad Forks • 2 Tablespoons • 1 Butter Knife • 1 Sugar Spoon

PLUS THE FIVE MOST-NEEDED SERVING PIECES! 1 Cold Meat Fork • 1 Long Server • 1 Gravy Ladle • 1 Round Server • 1 Berry Spoon

All yours in a tarnish resistant chest that holds up to 150 pieces! Your choice of beautiful, modern blonde or traditional mahogany finish.

57-Piece Service for 8
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Go to your favorite silverware store! Choose any pattern . . . FLAIR, HERITAGE, DAFFODIL, REMEMBRANCE . . . even glorious new SPRINGTIME, shown above! All master-crafted by America's finest silversmiths . . . all designed for a lifetime of loveliness! All on sale now!



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America's Finest Silverplate • Made only by The International Silver Company

the best
ice cream in the
world comes in
this cup



Dixie* Cup

Every spoonful of ice cream or dairy dessert in a Dixie Cup is delicious—its quality and purity assured by a joint agreement between the Dixie Cup Company and the makers of your favorite ice cream. Neat-to-eat-from Dixie Cups also offer exciting prizes kids love! Whether you buy them singly or in packs of 4 or more, next time be sure to look for the name "Dixie" on the cup! not all ice cream cups are Dixie Cups... just the best ones!



CODE REFORMER Herbert Wechsler, a Columbia University professor, heads American Law Institute's group to draw up a model penal code. Behind him are volumes of penal codes of 48 states and federal government. In his hand is model code drafted to guide states in reforming their codes.

THE COURTS CONTINUED

for itself: "In Imperial and Yolo counties, over one half of those convicted [in 1955] received prison sentences, while less than 25% . . . were sent to prison in Los Angeles, San Francisco, San Mateo, Sonoma, Humboldt and Monterey counties. Probation was granted to over 50% of those convicted in Sonoma, Butte, Merced and Monterey counties; but to less than one third in Sacramento, Shasta, Yolo, Kings, San Joaquin and Tulare counties. Jail sentences varied from 30% of the total convicted in San Francisco and Sacramento counties to 3% in Merced County and 1% in San Diego County."

Worse could fairly be said of the consistency of justice as it is rendered in most of the U.S. Perhaps the best indicator of the general condition of our criminal law and its principal instruments, the courts, is the variety of efforts being made to improve the whole system of criminal justice. After many years of sleepy inaction, the American Bar Association in 1930 set in train a varied process of reform by promulgating a model code of criminal procedure—rules for the fair and efficient conduct of court business—which since then has widely influenced both federal and state practice. The American Bar Foundation, a recently formed research affiliate of the A.B.A., is sponsoring with funds from the Ford Foundation an exhaustive survey of the courts and related agencies of justice in sample states, searching for the "specific causes of breakdown, delay and ineffectiveness" in the criminal system. The American Law Institute has raised a stupefying range of questions about practically every phase of the criminal law in the course of drafting a "model penal code" which, its sponsors hope, will encourage the states to undertake a thorough re-examination and revision of their laws.

If these and other efforts at reform are indicators of fault, they also are testaments to the intrinsic good in our criminal system. They demonstrate that our elaborate and too often cumbersome machinery of justice embodies the all-important facility to change itself as the concepts and needs of American society change.

IN NEXT WEEK'S ISSUE: THE DILEMMA OF THE PRISONS

Prison, the courts' most conspicuous weapon in meting out justice, is the subject of this series' next instalment. Part IV will take up the basic question of what prison is really for—to punish, reform or merely isolate men. It will discuss the weighty problems facing state and federal prison administrators . . . sex in prison . . . troublesome young toughs, weary repeaters and old long-termers left without hope . . . the huge task of rehabilitation . . . the modern substitutes for oldtime get-tough methods . . . probation, parole, prisons without walls.

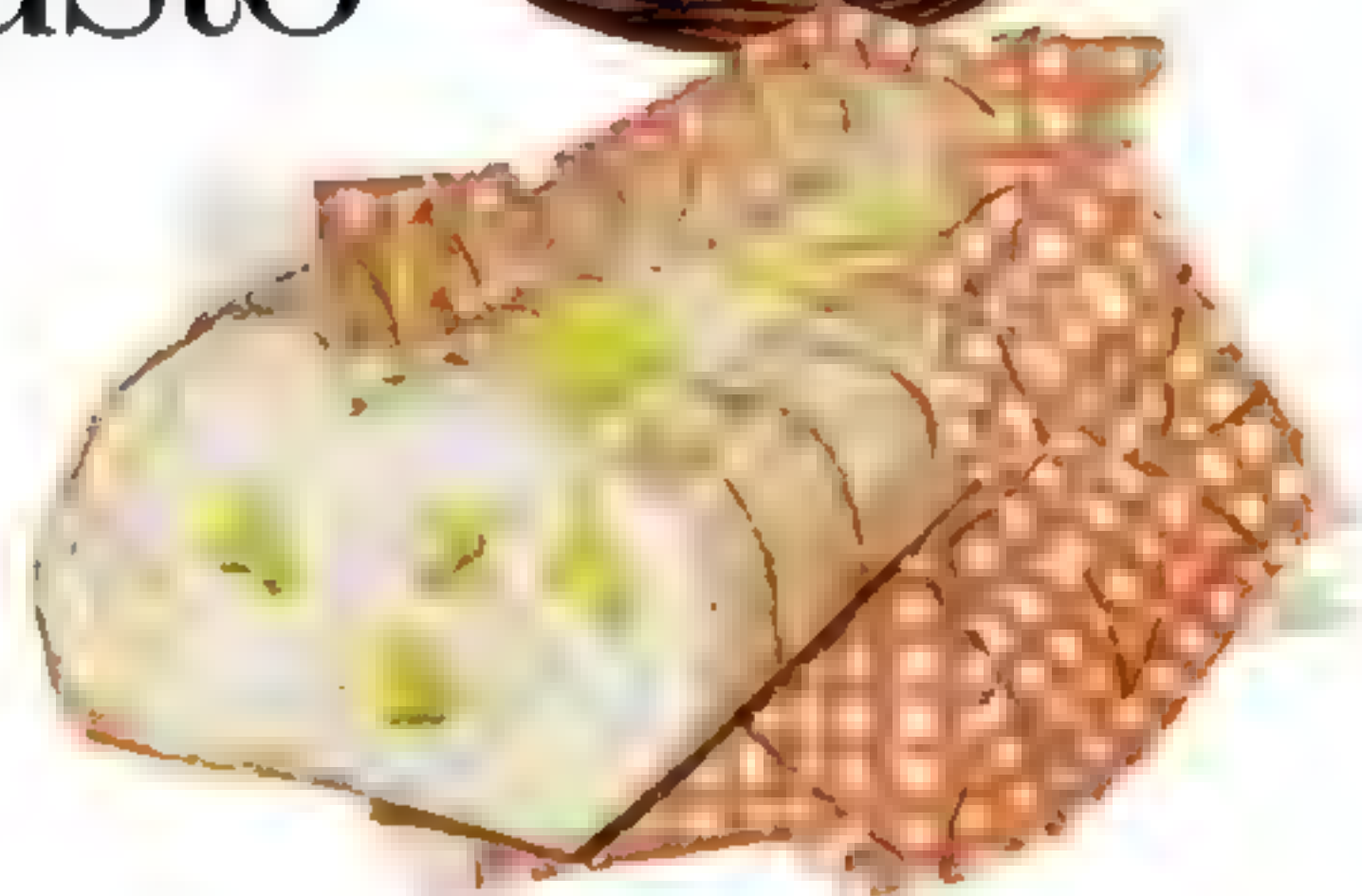
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garlic lovers!
Here's news of
gastronomic note!



Robert Schenkberg

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Epicures! Here's no "make believe" garlic flavor. But all the true aromatic ambrosia of juicy-fresh garlic cloves—in French's noble *Garlic Salt*! Cheers—no more mincing, no more "garlicky thumb" . . . and no danger of "over-garlicking"! Cheers—all the lively, real freshness of fresh garlic—pre-blended with pure vegetable salt. Try it . . . love it, today!



for the **freshest** and **newest** in seasonings
Look to French's for all wonderful spices, herbs, extracts—and exciting new seasoning specialties!



Special for you—Special for gifts!
All seven of French's delicious new seasonings—plus this smart wrought iron rack, only \$3.00. Send check or money order to The R. T. French Company, 1228 Mustard St., Rochester 9, N. Y.

Now hear the Newest Sensation in Sound—The Future Sound of High Fidelity

RCA VICTOR ANNOUNCES WORLD'S DESIGNED FOR STEREOPHONIC

Today—buy a new High Fidelity "Victrola"®....



This space reserved
for "Add-on"
Stereophonic Sound unit

Above: The Mark IX—powerful 3-speaker High Fidelity (SHF8 in mahogany finish \$139.95.)

Today there are two kinds of fine recorded music you can enjoy at home: high fidelity on records, and stereophonic sound-on-tape. When you buy RCA Victor, you can have both—you can't be outdated. You get the finest High Fidelity built, plus provision for adding the unbelievable realism of Stereophonic Sound-

on-tape. Here is what RCA Victor brings you:

(1) *High Fidelity styled for sound!* These "Victrolas" are beautiful, clean of line—each a laboratory-balanced system that is ready to plug in and play. Each brings you the fabulous tone of 3- or 4-speaker Panoramic Sound, powered by a mighty Supercharged Chassis.

There are new High Fidelity "Victrolas" with AM-FM radios, Magic Ray Lighting Controls and many other great features. And at the flick of a switch, all these new "Victrolas" let you add...

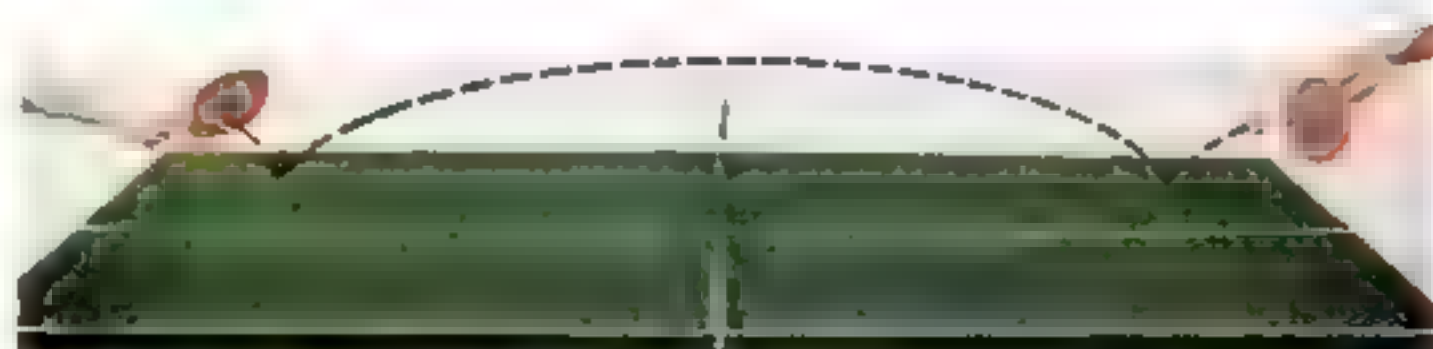
(2) *Stereophonic Sound!* This is what it is: the music is recorded with *two* microphones on *double-track* high fidelity tape. Musical instru-



Supercharged chassis for greater power than ever. Each mighty chassis is scientifically balanced with speakers and cabinet for finest performance.



4-Speed Floating Action Changer is swift, silent, gentle. Lightweight tone arm with twin styli prevents excessive wear on record grooves.



You'd be amazed if you heard the stereophonic playback of a table tennis game. You could actually tell which side of the table the ball had hit. When music is played back stereophonically, it is so vivid, you can almost point out the instruments. RCA Victor Stereophonic Sound brings you the full *directional* effect of natural sound!

FIRST FAMILY OF HIGH FIDELITY SOUND YOU CAN ADD NOW OR LATER!

Now or later—add Stereophonic Sound-on-tape with built-in tape recorder



The Mark IX shown with matching stereophonic unit, the Recorder-"Victrola" Stereotape Player, Model STR6.

ments at the left are picked up more strongly on one of the tracks; instruments at the right are picked up more strongly on the other track. You play this tape back through *two* Panoramic Speaker Systems. One is in your "Victrola," the other is in your "Add-on" Stereotape Player. You hear a re-creation of the original perform-

ance just as it was recorded!

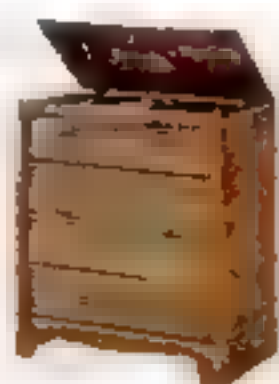
Make home recordings, too! Your Stereotape Player has a built-in, single-track tape recorder. Push-button controls make it easy to operate.

Here are 5 of the new RCA Victor High Fidelity "Victrolas"—see all the new models at your dealer's now!

Manufacturer's nationally advertised list prices shown, subject to change. Slightly higher for West and South. Prices are for mahogany finishes, other finishes available slightly higher. Most models also available in Canada. RCA trademark for record and tape players.



Mark VI. 3 speakers. 4-speed "Victrola." Choice of four wood finishes. (SHF6) Mah. \$189.95.



Mark IV. 4 speakers. Jack for AM-FM. Choice of four wood finishes. (SHF5) Mah. \$229.95.



Mark III. 4 speakers. 4 speeds. AM-FM. Mahogany, maple, oak finishes. (SHF3) Mah. \$375.



Mark II. 4 speakers. 4 speeds. AM-FM. Mahogany, oak finishes; natural walnut. (SHF2) Mah. \$795.



Mark I. A complete home sound center! 8 speakers. Stereo unit and tape recorder, AM-FM radio. 4-speed "Victrola." Traditional in mahogany finish; modern in oak finish and natural walnut. (SHF1) \$2000.



LASTS!

new Vista by Simoniz cleans and waxes in one easy application... yet it leaves a hard **paste wax** shield that protects your car up to 6 months!

Reason: VISTA IS TURBO-WHIPPED. VISTA is tough paste wax, plus cleaner, *turbo-whipped* together. This exclusive mixing process by Simoniz whips hard wax into soft particles... makes it possible to clean and wax in one easy application. Designed for today's gay car colors, turbo-whipped VISTA is ideal for all car finishes. Try it!



One side, '57 Thunderbird, cleaned and waxed. **VISTA TIME: 18 minutes. Duration: up to 6 months.**

Wide-eyed Ivories

FIGURINES TURN UP
IN 4000 B.C. STUDIO

Until unearthed by a French archaeologist, these wide-eyed ivory figurines lay for 6,000 years in an ancient artist's underground studio in southern Israel. They are the work of a little-known biblical people, first settlers of the Negev Desert. Though made for religious purposes, the ivories all have big noses and ogling eyes, believed to be like those of the prehistoric artists who produced them.



STATUE OF MAN ONCE WORE BEARD



WOMAN'S HEAD HAS FANCY HAIRDO



PELICAN WAS PROBABLY AN AMULET



How to have Beautiful Skin

now—and the rest of your life!

The secret is simple—as thousands of happy girls and amazingly youthful-looking women testify. It's Cuticura Soap and Cuticura Ointment!

Cuticura Soap is one of the mildest and finest of all soaps. Uniquely *super-emollient*, it helps maintain the natural moisture of the skin. Mildly medicated, it protects and preserves.

Blackheads, externally caused pimples, oily shine or flaky dryness, call for Cuticura Ointment—along with Cuticura Soap—to soften and gently stimulate as it helps relieve.

In just 7 days you'll begin to see unbelievable new softness, freshness, radiance. Start using Cuticura Soap and Ointment and watch your skin improve!

Cuticura



Try new Squeeze-Bottle
Cuticura Shampoo—



Better than soap shampoo—better than soapless shampoo—combines best features of *both*! Leaves hair silky gleaming, completely manageable. Unbreakable squeeze bottle makes shampoo go up to 50% further! At leading drug counters.

*For peak
performance with dependability!*

MERCURY's THE

NEW ENGINES WITH MORE WORKHORSE POWER... MORE SAFETY FEATURES...
MORE MODELS TO CHOOSE FROM... NEW IN PERFORMANCE... NEW IN DISPLACE-
MENT... NEW IN FUEL ECONOMY... NEW IN STYLING... NEW IN COLOR... PLUS
AN IMPRESSIVE ARRAY OF NEW MERCURY FIRSTS! MODERN IN EVERY WAY!

MERCURY'S ON THE MOVE. Compare and you'll choose Mer-
cury... for every boating pleasure. Mercury has built more fours
and sixes than *all* outboard manufacturers combined. Building thou-
sands of V-fours for the air force plus years of designing and testing
square fours, opposed fours, radial engines, big bore twins, V-twins
and 3-cylinder engines have *proved* that only Kiekhaefer in-line design
delivers the most, and in 1958 even more, horsepower per pound,
horsepower per cubic inch, horsepower per dollar and more miles
per gallon. Mercury owners know, and scores of endurance records
prove, that nothing *outruns* a Mercury, nothing *outlasts* a Mercury.
Dependability with a punch... in twins, fours and sixes. As in 1957—
the biggest news for '58 will come from Mercury!



Way ahead in

1958

GREATEST

4 Great New Outboards

NEW MARK 78

Most powerful production outboard, 6-in-line, 66 cu. in. displacement.

NEW MARK 58

A new high in 4-cylinder performance, 44 cu. in. displacement.

NEW MARK 28

Power Pack Twin, 22 cu. in. displacement.

MARK 10 *Trot-Twin*,

the new slant in outboards.

And for '58 . . . proved and improved, the Mark 6, Mark 25, Mark 30, Mark 55 and the Mark 75.

Whatever your boating need, Mercury's got it. Choose from 9 basic models—6 to 60-plus work-horse power. For full particulars, see your dealer now. Watch for more Mercury firsts! Write for FREE illustrated catalog.

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Own Your Mercury Now for as Little as 10% Down—Up to 24 Months to Pay!





WEARING EARPHONES IN A PROJECTION ROOM AT 20TH CENTURY-FOX, SUZY LISTENS TO HERSELF IN A SCENE WITH CARY GRANT IN "KISS THEM FOR ME"

All the U.S. will soon know Suzy

TOP MODEL BECOMES A MOVIE STAR WITH FLAIR FOR INFLUENCING STYLES



SUZY AND STAR, Cary Grant, stroll on the back lot during the shooting. He thought her so promising that he offered to play opposite her in her screen test.

Hollywood's newest discovery is a girl with a very familiar face. Its owner, Suzy Parker, 24, is the top U.S. photographic model. She has decorated 50 magazine covers—including this week's issue of *LIFE*—and now commands an unprecedented \$120 an hour. But Suzy is different from most movie discoveries for a couple of reasons. She has leaped to stardom with her first speaking part—opposite Cary Grant in *Kiss Them for Me*. And, through years of fashion modeling, she brings to the movies a special sense of style and a way of wearing clothes that can influence millions of women the way Joan Crawford, Lauren Bacall and Audrey Hepburn did.

What Suzy likes best are easy, comfortable clothes. She wears outfits that look well at almost any hour of the day, and that are not extreme or dated. When she wears them, with her slim figure and wavy shoulder-length red hair, the casual effect she cultivates becomes dramatic. The designer whose clothes most have this look is Chanel, and Suzy has a big Chanel wardrobe. She began collecting Chaneles at 20, long before the 74-year old couturier's present resurgence (*LIFE*, Aug. 19).

Although she still models to supplement her relatively modest movie salary, Suzy has taken to acting with the same enthusiasm that she has shown for professional photography, sports cars and water skiing. "I'm like a little boy," Suzy says, "who wants to be a policeman one day, a fireman the next. Right now, I guess I really want to be an actress."



NEW YORK DESIGN, a backless dress for sunning and informal entertaining at home, is by Claire McCardell. High halter front makes back seem even deeper.



EUROPEAN OUTFIT for walking and lounging consists of slacks from south of France, man's sweater from Switzerland and boy's corduroy cap from England.

← **PARIS SUIT** done by Chanel for afternoon wear is made up of skirt, sleeveless top and cardigan. Heavy band of contrasting color is characteristic of designer.

CONTINUED



HOLLYWOOD STREET SUIT, worn on 20th Century-Fox lot, was done for *Kiss Them for Me* by Movie Designer Charles LeMaure who based it on one of

Suzy's own Chanel suits. Slouch hat, reminiscent of Garbo and the only type Suzy ever wears, is a kind of contradiction to the dressiness of the chiffon blouse.

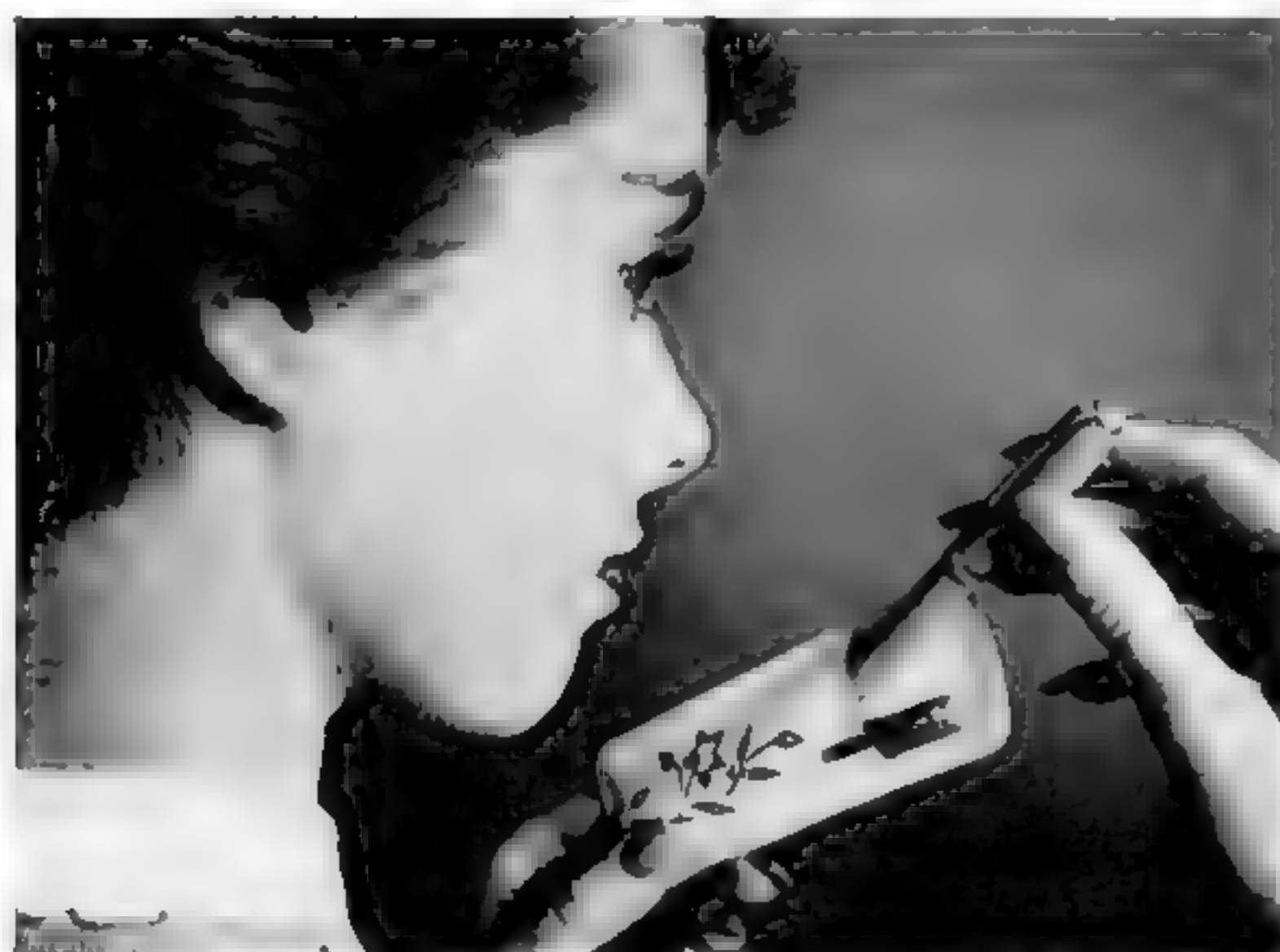
Why more students prefer ESTERBROOK pens



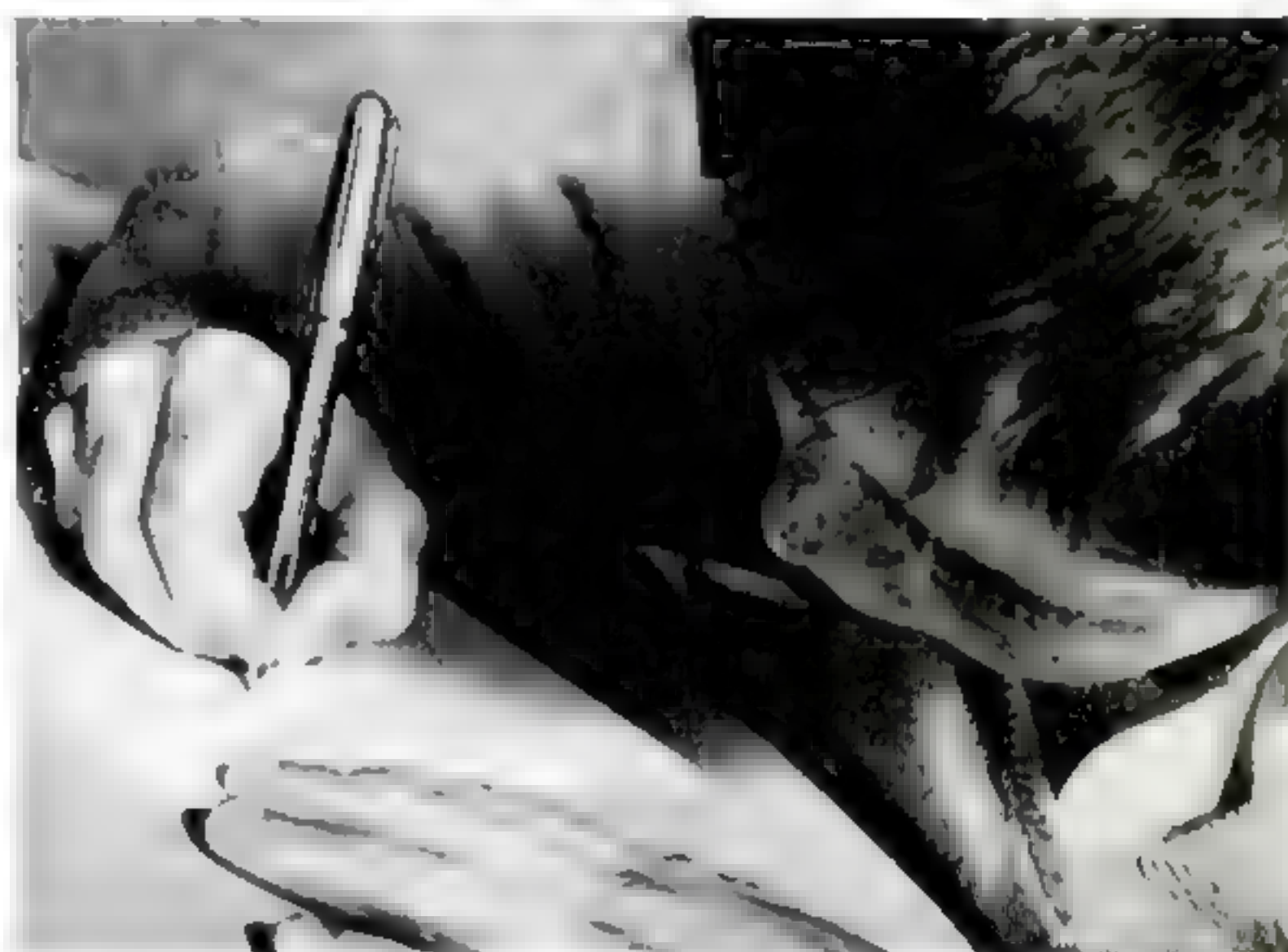
Choice of points—replaceable points—Only Esterbrook offers a point for every writing style. And only Esterbrook points can be replaced *in seconds* at any pen counter for just 60¢. Such economy—a \$2.95 Esterbrook Fountain Pen can last a lifetime!



Good handwriting comes easier with a top-grade fountain pen. Matter of fact, when it comes to learning a pleasing hand, a cheap pen just won't do. So isn't it nice that an Esterbrook, although its price is modest, is acknowledged to be the finest fountain pen made.



There's glamour in the new Petite-Pak—and famous Esterbrook quality, too. You'll be proud of this dainty purse set in its smart carrying case. Beautiful pen and matching pencil come in choice of 6 new fashion colors. Set—\$5.75. Pen alone \$2.95.



A truly dependable ball point...with the new *Wordathon** Refill which outwrites ordinary refills 5 to 1. Only \$2.50 complete. **Personalized stationery!** Your name and address on 50 sheets, 25 envelopes for 50¢ when you buy any Esterbrook product.

Choose exactly the point for you from Esterbrook's 32



Esterbrook®

\$2.95 and up

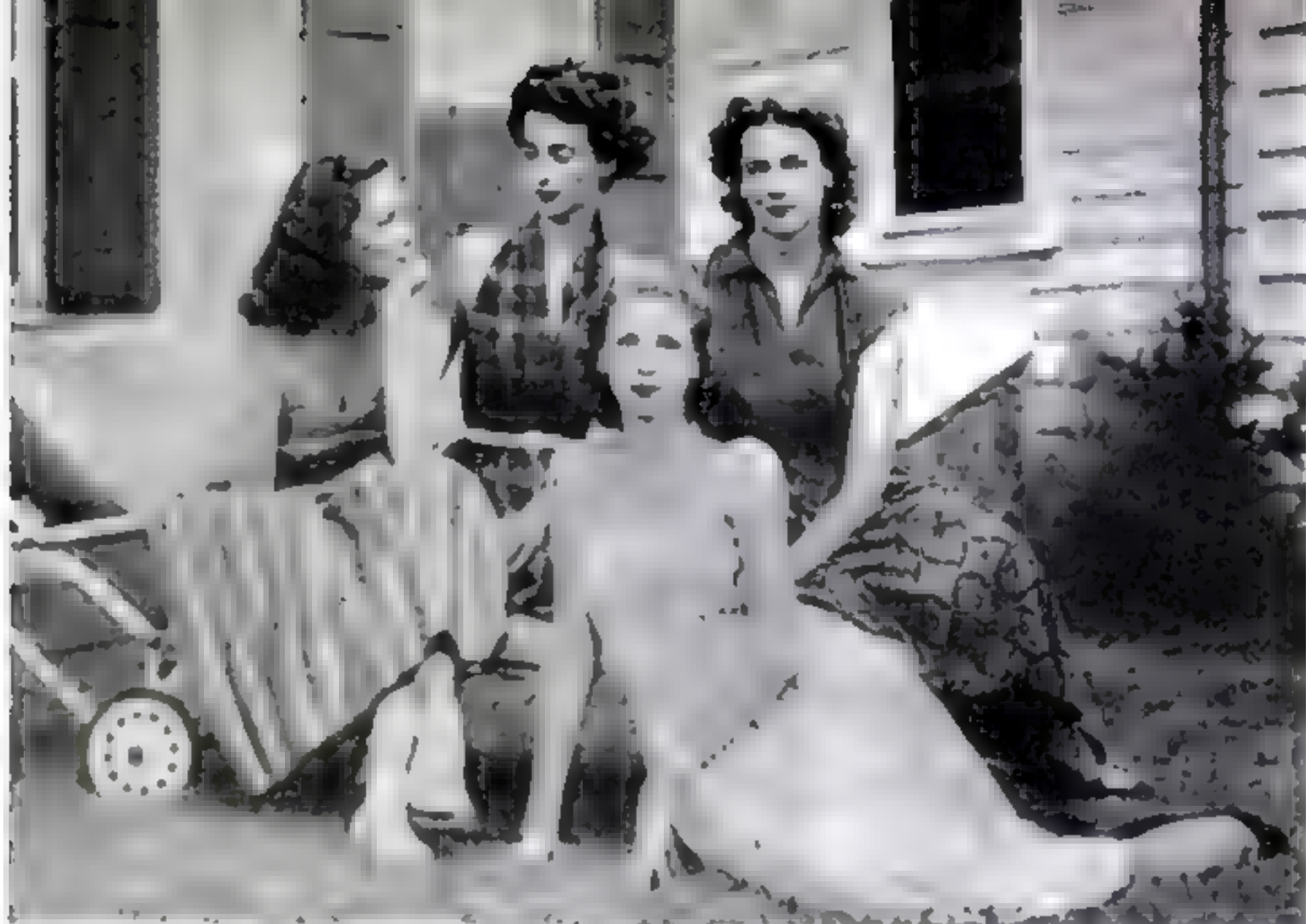
Only Esterbrook gives you a complete choice of points...replaceable in seconds



Prices slightly higher in Canada



EARLY PICTURE of Suzy, in Aug. 23, 1948 LIFE, began a modeling career.



THE PARKER SISTERS, in family photo, are (left to right) Florian, wife of a Washington editor

(and considered by some the most beautiful), Model Dorian, Suzy and Georgiell, a Florida housewife.

NEW CAREER FOR A RESTLESS GIRL

Suzy Parker, born in San Antonio, Texas, was 15 when her picture ran in LIFE (above), launching her on a prosperous career as a model. She had a fine precedent since her older sister, Dorian Leigh, was one of the most successful models of the day. But Suzy was never satisfied with modeling even though it enabled her to keep apartments in New York and Paris. For a while she gave up "being treated like a coat hanger" to become a photographer (right).

Still restless (she enjoys money only because "it allows me to leave a place"). Suzy began her new career after a brief but highly noticeable appearance in *Funny Face*. In rapid succession Suzy was tested and signed for a leading role in *Kiss Them for Me*. She is now testing for *Ten North Frederick*, amid predictions that she will be as successful in her new career as Grace Kelly. But she only needs to be as successful as Suzy Parker was in her old career.



AS A PHOTOGRAPHER Suzy worked for a year for Paris edition of *Vogue*, also as a freelancer.



AS A MODEL Suzy wears newest addition to her wardrobe. Chanel brocade dinner suit, jersey blouse.

← AS AN ACTRESS Suzy gags with glasses during screen test for a leading part in *Ten North Frederick*.

From Research comes **TRUTH**



Penetrating Medical Studies to determine speed of pain relief without stomach upset—confirm:

BAYER Brings Fastest Relief

...the fastest-acting, most gentle-to-the-stomach relief you can get

TRUTH

based on 3 years' research

In 1954, as part of a continuing research project to bring greater certainty and absolute truth to the field of pain relief, Bayer sought the aid of one of America's foremost analgesic authorities, whose work is centered in several of New York's largest clinics.

This specialist began a carefully controlled series of clinical tests—tests on people in actual pain—to compare the action of Bayer Aspirin versus aspirin with a "buffer" added.

Thousands of tests were made on patients actually suffering pain . . . the findings were checked and rechecked, analyzed and corroborated beyond any question or doubt. Throughout three intensive years, the results were always the same . . . bringing to light new and additional verification that

Bayer brings the fastest relief . . . the fastest-acting, most gentle-to-the-stomach relief—you can get.

TRUTH

... confirmed ...

Bayer called for further tests, further evidence. This new research was conducted by members of the staff of one of the East's prominent Medical Schools.

Again and again, the two pain relievers . . . Bayer and aspirin with a "buffer" added . . . were tested clinically to determine speed of pain relief without stomach upset . . . tested on people actually suffering from many types and degrees of acute pain suffered daily by millions.

Again, the results were the same . . . adding further confirmation that ever-dependable Bayer Aspirin is still the fastest-acting, most gentle-to-the-stomach pain reliever you can get!

TRUTH

... confirmed again!

To climax its relentless search for the truth about pain relief, Bayer requested an eminent professor of a renowned Mid-Western Medical School to undertake a new study of people in actual pain. The two pain relievers were again compared under true pain conditions. The findings of this third study were overwhelming and indisputable!

Hundreds of pain-ridden patients in the three independent studies verified over and over again that Bayer brings the fastest relief . . . the fastest-acting, most gentle-to-the-stomach relief . . . you can get. You can trust your body to Bayer to feel better fast

THIS RESEARCH is based on the one final and absolute method for testing the value of pain relievers—by studying people suffering from real pain.



For headache, backache, and many other pains...

FEEL BETTER FAST—with BAYER® ASPIRIN



Men on the go...go for

Jockey[®] brief

BRAND

made only by  *Cooper's*[®]

Jockey briefs are comfort-knit and master-tailored for the successful man. Gently snug with just enough support for buoyant ease all day.

Jockey briefs fit like a second skin. They can't gap, bind, chafe, or pinch. Ideal accessory for that trim, active look. Minimum bulk with full security.

Jockey briefs have been copied but never duplicated. At your favorite store in combed cotton, nylon, mesh cotton, fancy patterns, Durene, and luxury Mercein[®] (Egyptian cotton & linen).

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IN A WATERY PIN OAK GROVE NEAR STUTTGART, ARK., A HUNTER STANDING BESIDE DECOYS WAITS FOR DUCKS COMING DOWN MISSISSIPPI FLYWAY

GUNNER'S CHOICE

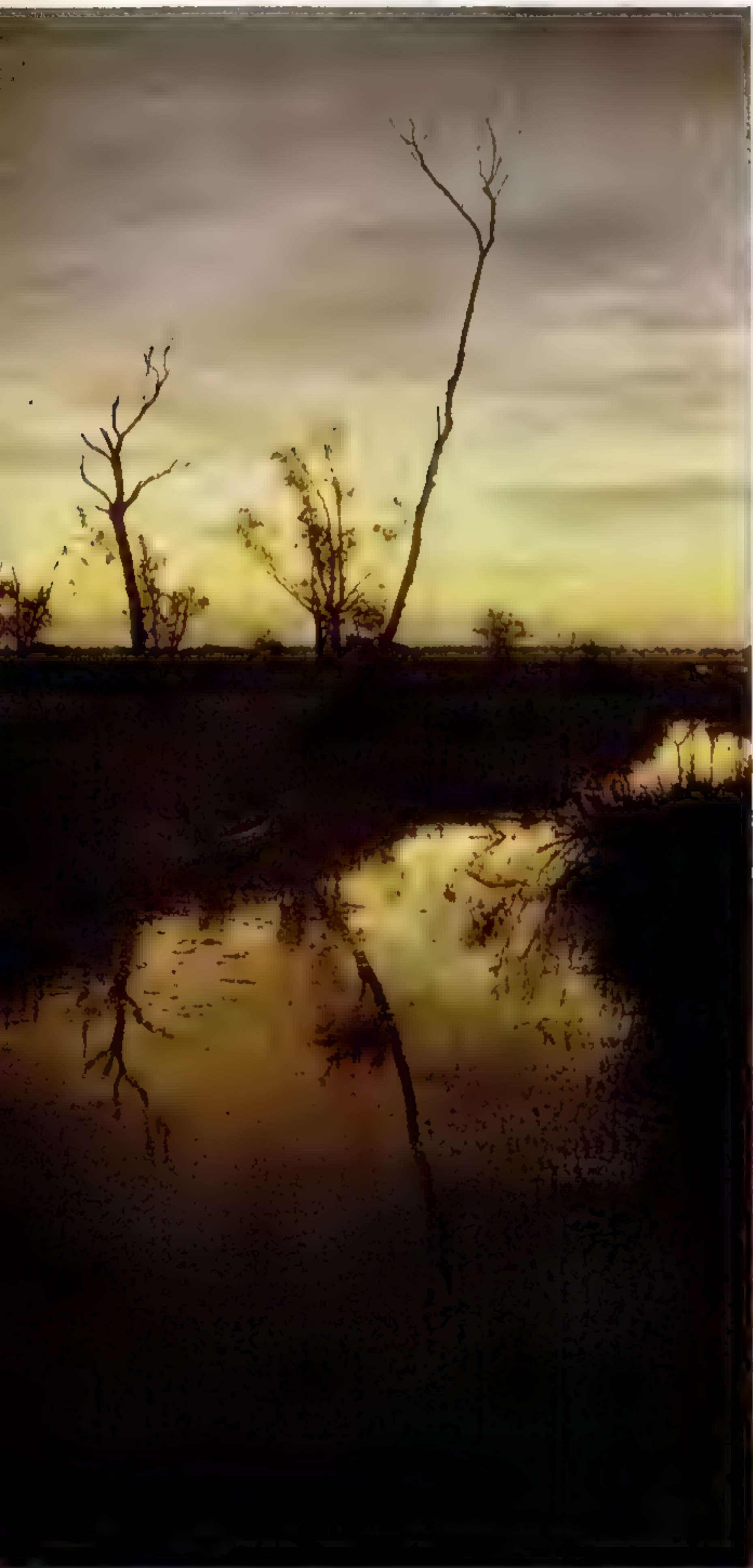
Ducks and hunters favor these U.S. sites

Photographs by ANDREAS FEININGER and N. R. FARBMAN

Wherever a duck hunter goes, he finds the best shooting in spots far more accessible to ducks than man. The remoteness gives many of these places a wild, desolate beauty, which is most pronounced in the duck hunter's favorite hours of dawn and dusk. But although the hunter is pleased by the surroundings, he is drawn to them by the abundance and variety of waterfowl. And he will argue from season to season over the merits of various areas.

On these pages LIFE shows seven spots which are the favorites of many hunters. They are scattered along the major U.S. flyways—the Atlantic, Mississippi, Central and Pacific. For years they have proved regular feeding and resting sites for wildfowl flying south from the Canadian breeding grounds—which this year are expected to send 300 million waterfowl migrating down the flyways. For America's 2.3 million duck hunters these seven areas offer an exciting range of shooting conditions and feathered targets.

CONTINUED



Avery Island In the meandering waterways of Louisiana's expansive bayou country, the ducks come to feed on heavy marsh vegetation. Here the hunting is especially good for the mallard, teal and gadwall.





Sacramento Valley With a great whirring of wings, ducks and geese rise from rice fields near Feather River above Marysville, Calif. Private clubs abound in area where shooting limit is usually highest in U.S.





Aransas Pass Over sand hummocks dotted with windmills, the ducks come wheeling across Corpus Christi Bay, Texas. Part of wintering grounds, site is favored by diving ducks like highly sought canvasback.



Pothole Country Looking into the growing dawn light, a hunter crouches at a slough near Tappen, N. Dak. Ducks fly between the plentiful water holes, and gunning is usually done without blinds or decoys.

Merrymeeting Bay Their decoys resting on the shattered ice, two men approach shore in gunning float north of Brunswick, Maine. Using "sneakboat" technique, hunters wait in semireclining position for ducks.

GUNNER'S CHOICE

CONTINUED

Chesapeake Bay With a late November sun streaking the water, a hunter who got day's limit of four pulls his decoys to Maryland shore. Heavily gunned, the area has best and most varied shooting on the Atlantic flyway.





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sandalwood

A FULL 27 BY 72-INCHES!
ONLY AT PENNEY'S AT THIS LOW PRICE! 5.95

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And leave it to Penney's to put everything you want into Slim Jims. Avisco rayon for beautiful bounce under millions of footsteps... acetate for glamorous lustre. Penney's Slim Jims are backed with rubberized jute to make them stay put... styled in a tweedy texture that's hard-to-soil. Practical too. You can vacuum them, even machine wash them in lukewarm water... and moths can't harm them.

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ROOM SIZES AVAILABLE IN LARGER PENNEY STORES

6 by 9 feet **32.95** 9 by 12 feet **59.95**

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you'll live better, you'll save!*

PENNEY'S



IN AN English field where
"Surging, the grasses
dizzied me of thought"
(from *My Butterfly*), Mr.
Frost recalls another day.

A Poet's Pilgrimage

"I was drawn to England by
a strong sentiment for
the country that had
produced so many poets.
It was far enough away so
I could write without
scandal to my friends."

IN ACADEMIC robes Frost
discusses poetry at Oxford.

"I'd as soon write free
verse as play tennis
with no net. Sandburg
thought that over and
wrote an article proving
you could play better
tennis with the net down."



WHEN 83-year-old Robert Frost went to England this summer it was officially to receive that country's highest scholastic acclaim, honorary degrees from Oxford and Cambridge. Unofficially, it was a fine opportunity for the famous American poet to "round off his life," as he put it, and revisit the peaceful haunts of Gloucestershire where he had lived as a younger man. In 1912, unknown as a poet in the U.S., Frost had begun a two-and-a-half-year sojourn in England and his first two books, *A Boy's Will* and *North of Boston*, were published by an English firm. Accompanying him on his nostalgic return was LIFE's Howard Sochurek, who caught the poet reminiscing in scenes that inspired at least eight of his later works. Back in the U.S. now, Frost regards his trip as "one of the biggest adventures of my life."

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NEURALGIC PAIN**



Amazing GM-7 (glycol monosalicylate) plus stimulating oil of mustard in new Musterole speed deeper "baked heat" comfort. Just rub it on—feel better fast! For cold's misery, sprains, strains too. Only rub in 3 strengths, Regular, Extra Strong, and Child's Mild. Save on large size tubes.

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Diaper Rash
Shoe-Rub

No ordinary powder can give you this clinically proved medicated skin care! Mexsana's absorbent, pure cornstarch base clings close to guard against chafe. Special ingredient destroys surface bacteria. 39¢, 79¢ and \$1.29 at drug counters.

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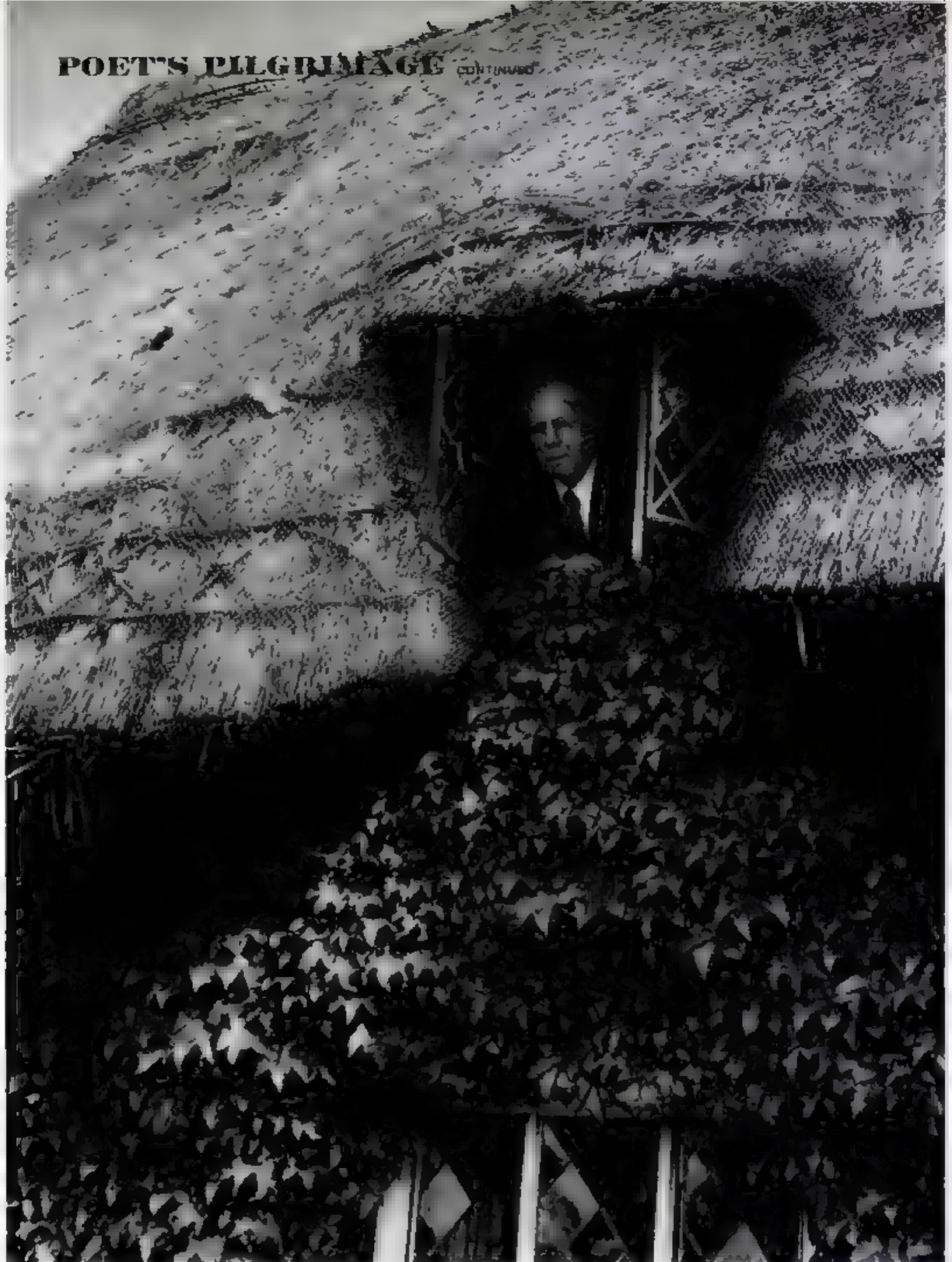


Driving North, Theophilus Bunny
Wired home to his wife, saying: "Honey,
I've just had a crash.
Telegraph me some cash—
They won't take Confederate money!"

WESTERN UNION
TELEGRAM

**TELEGRAPHIC
MONEY
ORDERS**

POET'S PILGRIMAGE CONTINUED



UNDER "the thick old thatch, Where summer birds
had been given hatch" (from *The Thatch*),
Frost looks from cottage in Dymock where his
friend, Poet Wilfrid Gibson, lived in 1914.

"You wouldn't think all those great people
could fit in this tiny place but we did (Gibson,
Rupert Brooke, Lascelles Abercrombie,
Edward Thomas, John Drinkwater and Frost).
And we had a cozy time here. Then
the war spoiled it all."



FROST, who once wrote, "I never heard of a
house that throve . . . where the chimney started
above the stove," examines stove of his old
kitchen at Little Iddens, Gloucestershire

"This is the thing I remember best of all—
the kitchen and that stove. Awful inconvenient
that thing and awful hard to get hot.
I cooked on it. I even used to get down on my
knees and pray to it. Cute, though, isn't
it? Oh, it was very nice."



a
Lovable bra
is
enchantment

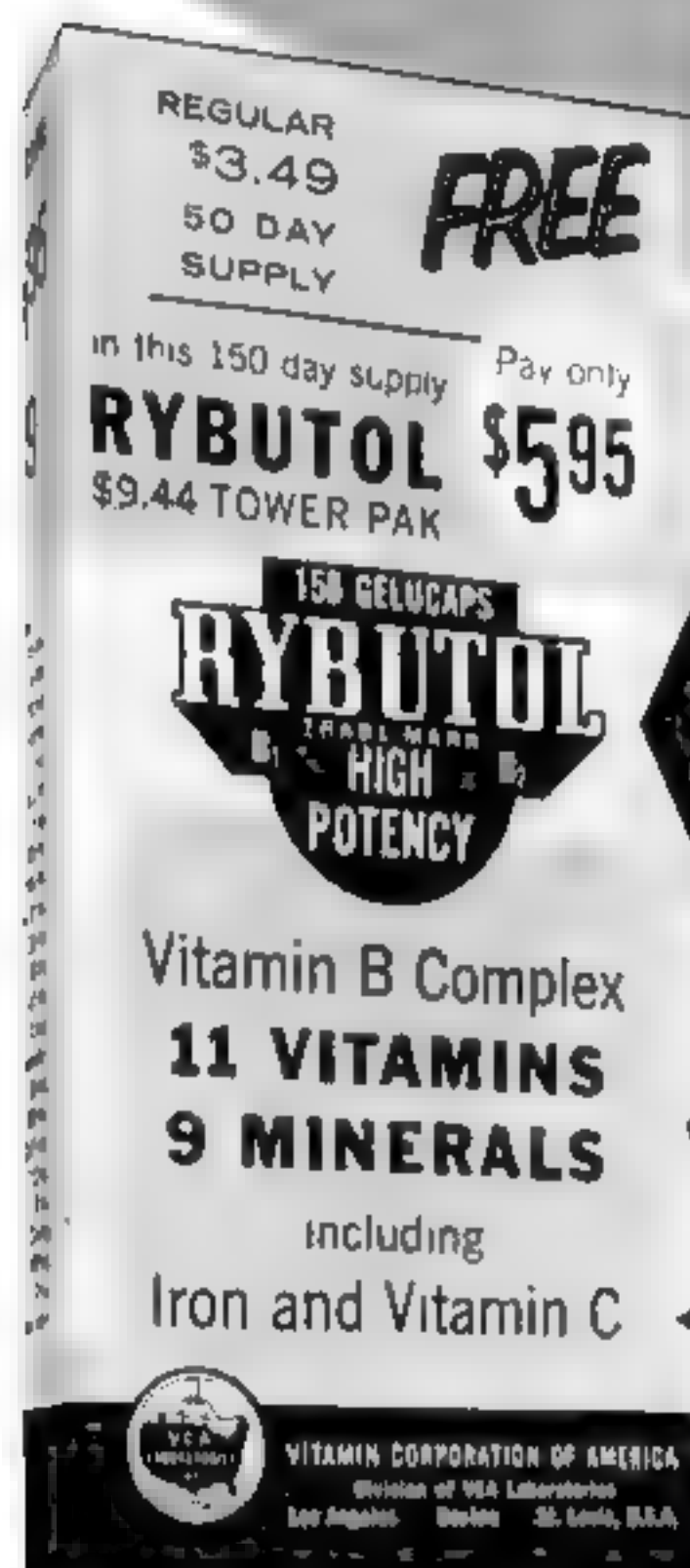
Here is the shape and lift of a miracle—the magic circling of Lovable's "Ringlet" bra, wrought by the wizardry of deep knitting and second-skin fit. So enticingly feminine, so eternally female, Lovable's "Ringlet" bra, cotton or nylon, at a wonder of a price, \$1.50. Embroidered nylon, \$2. Sold everywhere.

IT COSTS A LITTLE TO LOOK LOVABLE • THE LOVABLE SHAMERE CO., 100 MADISON AVE., N.Y. 10 • ALSO SOLD IN CANADA

HIGH-POTENCY VITAMIN-MINERAL FORMULA

Regular \$3⁴⁹
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RYBUTOL
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PAY ONLY
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This Is A Limited Time Special Offer

The best of health is the best protection against colds, winter aches and illness caused by lowered resistance. Your family can't have the best of health if they lack any of the essential vitamins or minerals that Rybutol provides.

One Rybutol Gelucap a day supplies 11 vitamins and 9 minerals including iron, with high potencies of vitamins B₁ and B₂—so easily lost in cooking.

You get 100% of your minimum daily requirement of vitamin C in every Gelucap. This vitamin is essential for good resistance,

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So potent is this formula that Rybutol is *guaranteed* to make you feel better fast, or money back! Start your family on Rybutol now, while you can get this extra 50-day supply, regularly \$3.49, absolutely *free*. The Rybutol Tower-Pak gives you 150 Gelucaps for the regular price of 100! It's a tower of nutrition for your whole family.

Offer good only while supply lasts! Get the Rybutol Tower-Pak now, at your drug store.

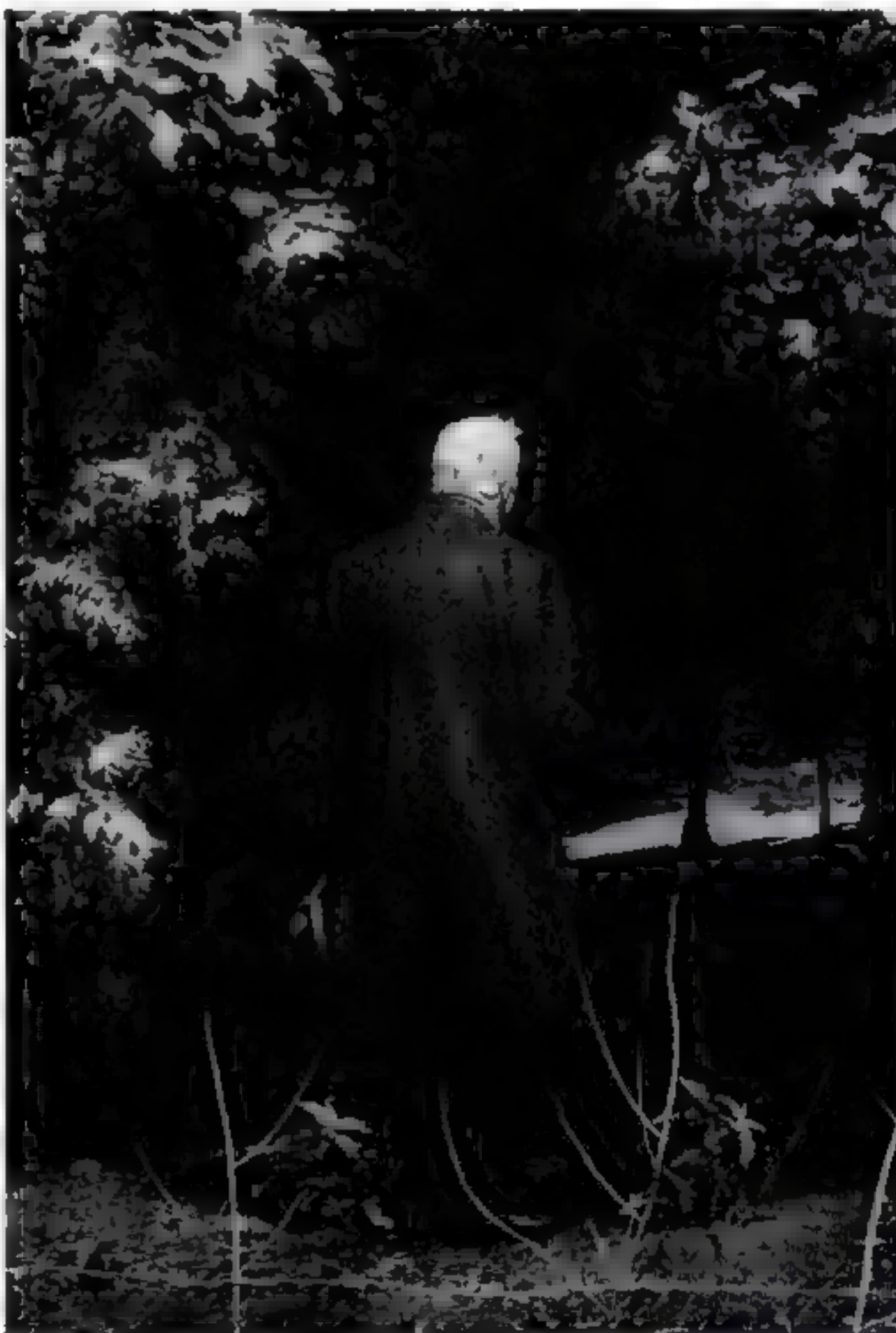
FAMOUS RYBUTOL GELUCAPS ARE MADE BY VITAMIN CORPORATION OF AMERICA

POET'S PILGRIMAGE CONTINUED



NATURE LOVER Frost, who once farmed "a pasture where the boulders lie as touching as a basket full of eggs," stoops suddenly in English pasture to grasp stone and throw it.

"I guess I've thrown stones in more rivers and oceans than any man, and I still throw grass spears when I find a straight one. I used to entertain my friends by throwing spears. They always thought I learned it from the Indians. Used to think I was a real wild man."



PAST the tree which could have been model for his "Tree at my window, window tree . . ." Frost gazes sadly in direction of cottage, now in ruins, where he wrote it.

"Well, I never saw such a ruin. I used to walk clear around the house at night and I used to scare the birds out of the thatch and I'd worry about them because they couldn't fly at night. Now it's a wreck. Nothing here that's like it was. Nothing to remember. Miserable."

ALL POEMS FROM COMPLETE POEMS OF ROBERT FROST 1948 COURTESY OF HENRY HOLT AND COMPANY NEW YORK

Little pitcher has big appetite?

MASHABANANA!



Bananas ... wholesome—and then some!



Banana-jelly sandwich. Such an easy way to make a youngster happy! Use apple jelly, or currant, or grape. Add the nourishing goodness of sliced banana for a simply super sandwich.



Banana milkshake. Drink this for quick energy! Just put a cut-up banana in your blender with a glass of cold milk. Or mash the banana with a fork and shake with cold milk. M-m-m!

I'm Chiquita Banana and I've come to say
That babies love bananas in a special way.
Mashed bananas are delicious
And they're sure to satisfy — ayee!
Mothers everywhere have blessed 'em —
It's so easy to digest 'em!
Babies never have to bite 'em an'
You'll find they're full of vitamin
An' min'rals.
They're good for growing little leaguers
And presidents and gin'rals!

To be sung to the tune of Chiquita Banana



**UNITED FRUIT
COMPANY**

Schlitzframe

OR TIME OUT FOR



The Beer That Made Milwaukee Famous. © 1957 Jos. Schlitz Brewing Company, Milwaukee, Wis., Brooklyn, N. Y., Los Angeles, Cal., Kansas City, Mo.



PUT down that heavy ball. Take up light refreshment. It's the Schlitzframe—right down every bowler's alley.

Today's Schlitz is adult refreshment. Paced to modern leisure. Sits light because it's Schlitzlight. You drink more of it without feeling full.

When you're rolling there's nothing like Schlitz. Gives Schlitzbowlers refreshment to spare.

coming up!

SCHLITZFRESHMENT



SCHLITZLIGHT

... kiss of
the hops

Never bitter. No aftertaste. No heaviness, even with meals. Sits light because it's Schlitzlight. Refresh your leisure and your pause-time without feeling full.



SCHLITZKEPT

... air-free

Like peeled fruit, beer loses flavor when exposed to air. So Schlitz is brewed air-free, air-sealed. Helps keep its fresh, Schlitzdraught taste in bottles and cans.



SCHLITZNESS

... continuous
quality

Your tavern keeper will tell you Schlitz is the most dependable beer brewed. That's why it's the world's best seller. You pay so little more. You serve it so proudly.

Adult Refreshment

Schlitz
So light



Be a Schlitzer. Be refreshed

A new idea in smoking!

Salem refreshes your taste



- menthol fresh
- rich tobacco taste
- most modern filter

Take a puff...It's Springtime! Perhaps you, too, will find your long-sought smoking ideal in new Salem, the cigarette that added a new quality to tobacco smoking... refreshment. Through Salem's pure-white filter flows the freshest taste in cigarettes. Try Salem. See how its rich tobacco taste has a new surprise softness. Smoke refreshed, pack after pack. Smoke Salem.

A Scary Scurry for a Train



THE RACE BEGINS as 3:10 slows down for the station and an outlaw runs to block off the hero's route to train

Ever since the movies conceded that cowboy heroes are none the less heroic for being scared stiff of getting shot, westerns have been getting more and more excitingly tense. Latest, and one of the best since *High Noon* set the pattern in 1952, is *3:10 to Yuma*, a Columbia Pictures exercise in fear, slowly applied and gradually increased, that reaches its climax in a wild rush for a train through the back alleys of an Arizona town.

The movie has another twist: the villain, a murdering badman named Ben Wade (Glenn Ford), is a charmer. He sits, a prisoner in a hotel room, amiably offering his guard, Dan Evans (Van Heflin), a choice: money to let him go, death if he tries to put him on the train for the penitentiary at Yuma. Down in the streets Wade's outlaw friends appear and one by one the good citizens vanish, leaving Evans alone and afraid. Then they start for the train. No commuter rushing for the 8:10 ever made it nearly so close.



DASH INTO DANGER comes as Evans (right), holding gun to manacled Wade, using him as shield, runs to train.

TUMBLING ONTO TRAIN (below). Evans and prisoner lurch away from door and bullets of balked badmen.



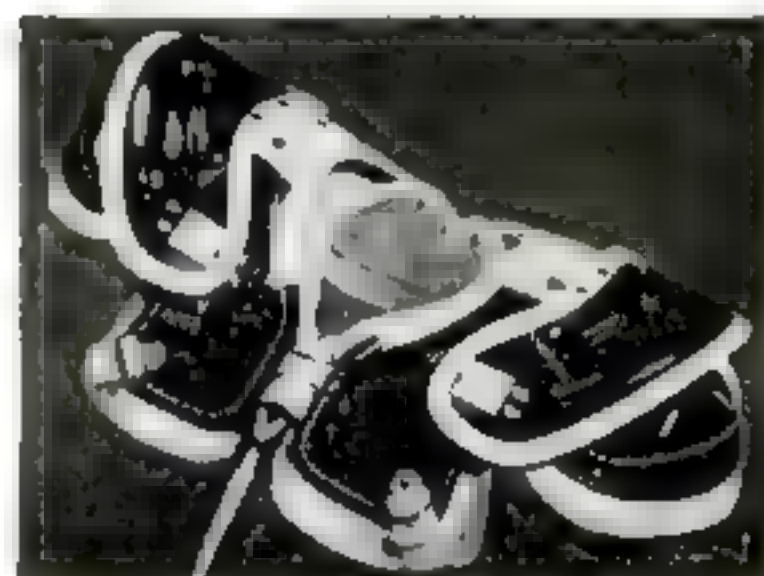
Is your boy really safe?

Football can be a safe game if it's played with safe equipment. Coaches know nobody makes tougher, safer football equipment than Spalding.

All Spalding merchandise is guaranteed *unconditionally*.



Tough tenite helmet is padded with no-shock Vinyl for full protection, lined with soft leather. #3139. \$11.45.



Rugged cantilever shoulder pads for full protection—permit perfect freedom. Strong, Light. #3283. \$11.95.



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Bill Wade "Varsity" leather football. Official in size, weight. Approved for accurate passing, punting. #346. \$8.45.

SPALDING
sets the pace in sports



ED CLARK COVERS A SLEETTERLESS BRADY LENS

IN IMAGE OF

The famous photographs of Mathew Brady

To modern photographers the 19th Century work of Mathew Brady represents the first extensive photorealism and, even more, a master's talent worthy of admiration and emulation today. Recently Life Photographer Edward Clark came across two cameras that Brady himself had used and decided to try literally to emulate Brady. Using Brady's equipment, Clark set out to record an image of today as his great photographic forerunner might have done.

Mathew Brady began his photographic career in 1839 when he learned daguerreotypy from Samuel F. B. Morse, inventor of the telegraph, who had brought the process from France. He was already renowned by 1852 when he adopted the revolutionary wet-plate technique. The

cumbersome daguerreotype had caused photographers to record a single positive image on a sensitized copper plate. No copies could be made directly from it. The wet plate produced a relatively fast negative from which any number of positive prints could be made.

With the flexible new medium Brady captured the flavor and significance of the tumultuous second half of America's 19th Century. He photographed the great men of the century, the rising landmarks of our history and the Civil War with a perception and tonal quality seldom equaled since.

The task Ed Clark set himself was an exhausting technical adventure. Eastman Kodak taught him the wet-plate process. In this a

TO RECAPTURE BRADY'S SCENES OF SOLDIER LIFE (OPPOSITE PAGE), CLARK PHOTOGRAPHED THIS THIRD INFANTRY PLATOON AT REST AT FORT MYER, VA.



THE MASTER

are matched today with pioneer's own camera

plate of glass is first treated with albumin (egg white). Then at the time of use it is coated again with collodion and bathed in silver nitrate in total darkness. Still kept darkened in a plateholder, it must be rushed into the camera and exposed before drying.

The Brady camera itself presents a formidable challenge to photographers used to today's fine instruments, for it has no shutter. Exposure is controlled by clapping a cover off and on the lens. Then, after exposure (about five seconds in bright sunlight), the plate must be developed at once in iron sulphate and acetic acid, before the sensitizing treatment dries. Before they mastered the process, Clark and his darkroom assistant, George Assmann, had to

pioneer much of the trail Brady had blazed. Dripping sweat ruined some plates in the darkroom, overexposure spoiled others. To his surprise Clark found the Brady lenses faster than expected. At length, he calibrated the Brady optical system at "f-stop fast," "f-average" and "f-slow." Roughly, these are equivalent to f 4.5, f 8 and f/11 on modern cameras.

Through it all Clark and Assmann made few concessions to modernity although their version of the darkroom wagon, where Brady prepared and developed plates, became a modern truck. In the end Clark produced the photographs on these pages, printed with and matching some of the memorable scenes and personages Brady immortalized nearly 100 years ago.



BRADY FOLLOWING THE BATTLE OF BULL RUN

IN TRENCHES BEFORE PETERSBURG, IN 1863, BRADY CAUGHT A SCENE EVOKING IMMORTAL BOREDOM OF SOLDIERS. PROFESSIONAL STIFFNESS OF OFFICERS



CONTINUED



SOLDIERS AND THEIR LADIES SIGHTSEE AT A SOUTHERN

excursion such as Confederate General Robert E. Lee at Arlington, Va., was compelled by Union troops. And it was after southern territory came to the Civil War in April 1862. Thereafter the home of the North's most

distinguished enemy became a popular sightseeing place for southern soldiers who in June Brady or an assistant photographed this group of Union Army officers and their ladies posing on the grand front porch of



TWO SECRETARIES IN TROUBLED TIMES

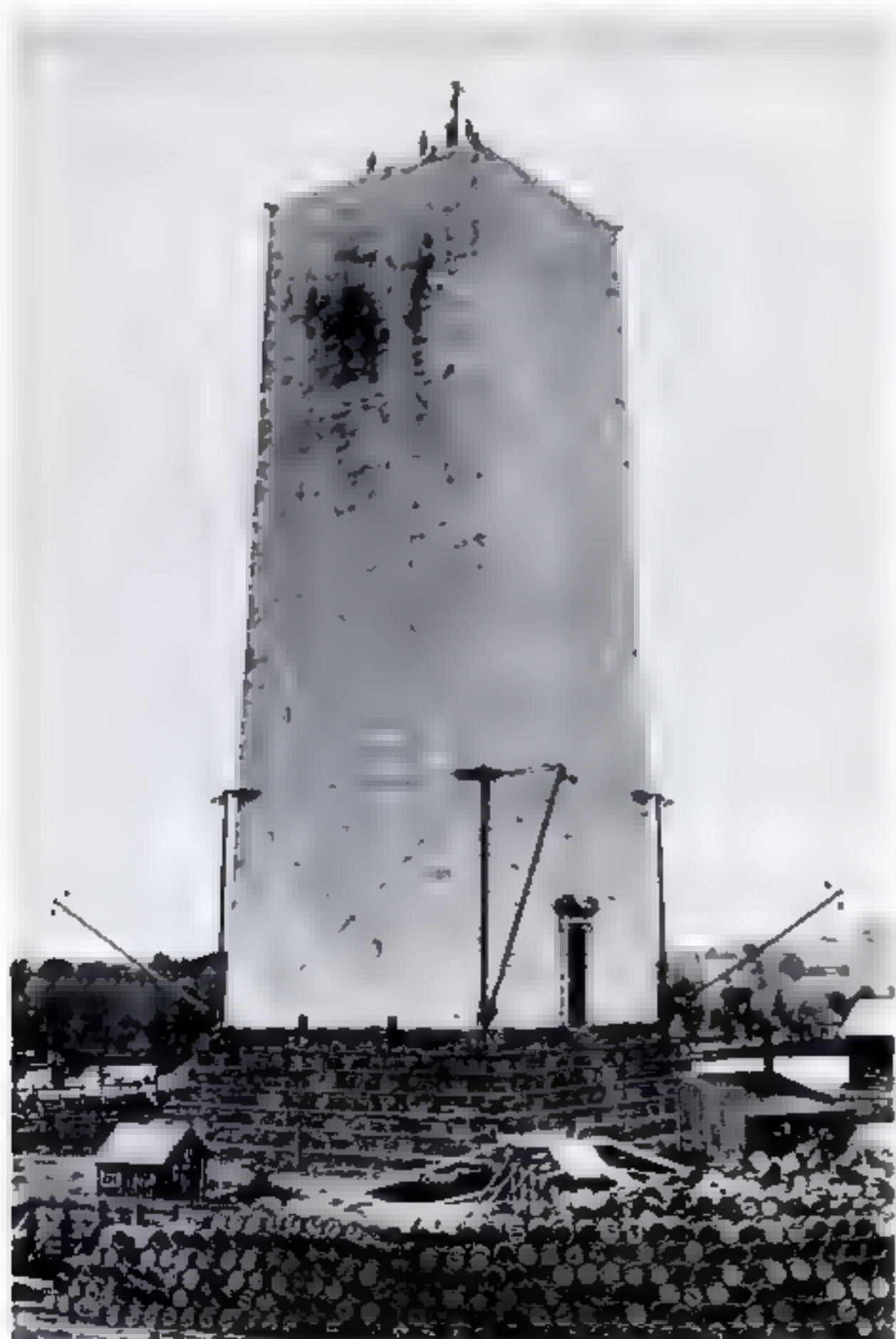
Brady's wartime portrait of Secretary of State William H. Seward (left) gave the photographer such personal satisfaction that he reportedly called it "the most perfect likeness of the celebrated original taken from life in the full freedom of his genius at a time fraught with danger to this

republic." Photographing today's Secretary of State Clark M. Foster Dulles on a back porch of the State Department, Dulles was a cooperative sitter who asked many questions about the Brady cameras. He commented that both his and Seward's families came from Albany, N.Y.



HERO'S HOME

time during the war. The Lee mansion is still a sightseeing pilgrimage, and Clark photographed this group of modern officers and their ladies from Fort Myer, Va., nearly duplicating the tableau recorded by Brady.



THE RISING OF A LANDMARK

Brady photographed the Washington Monument several times between its commencement in 1848 and completion in 1885. At the point at left work had been halted at 156 feet. However, before his death in 1896, he saw the 555-foot spire as Clark's photograph shows it (*above*) from the Mall where Brady made his shot.

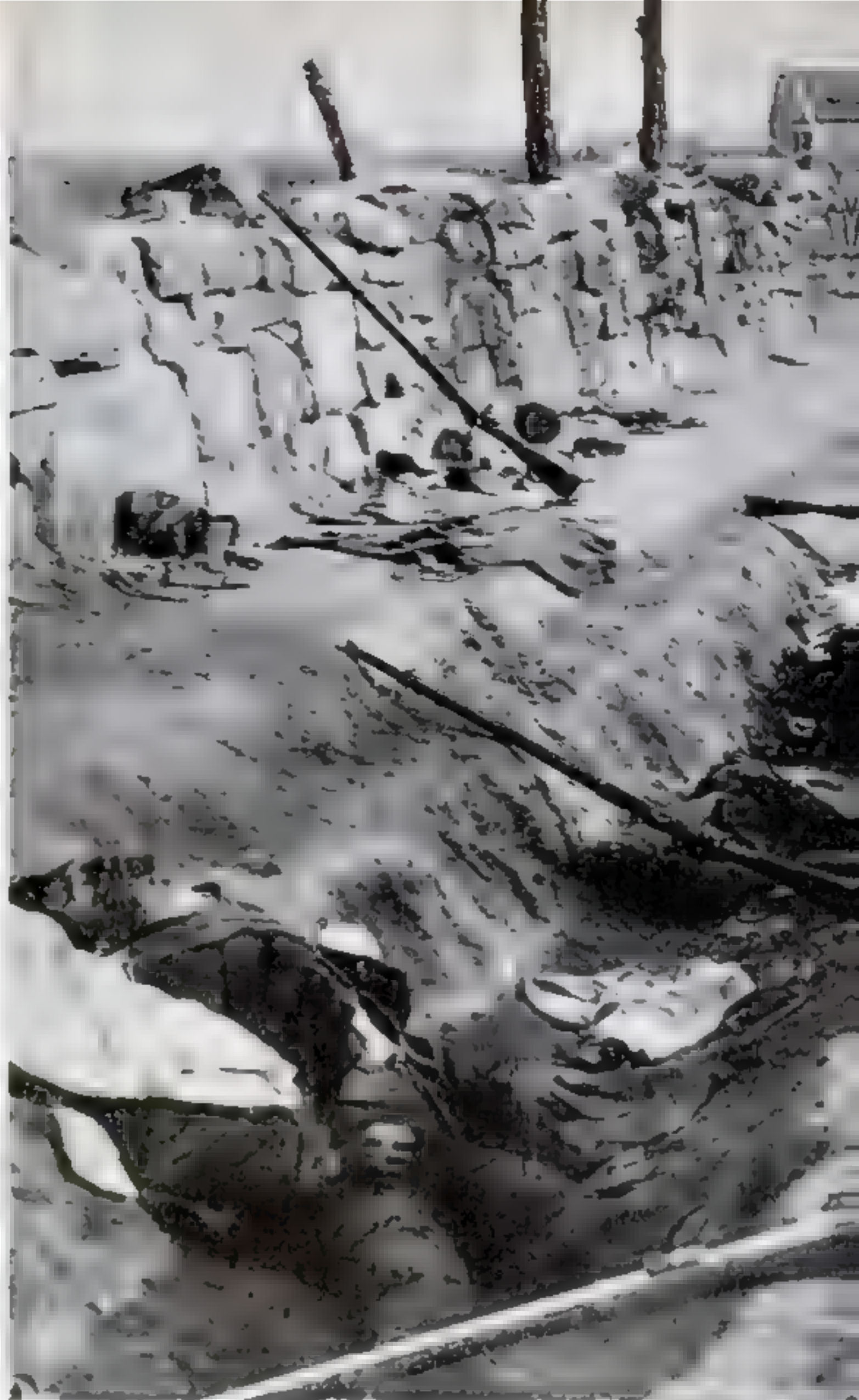


A RAILWAY RELIC. HARDLY CHANGED

In March 1862, Brady crossed the Potomac to Burke's Station near Alexandria, Va. This area was part of the Union defense system around Washington, and Brady's reason for going—no one is sure—may have been to photograph a presidential inspection trip. There is some evidence that Lincoln appears in this photograph, a tall figure on station platform in center. Although the tracks curving left have been torn up, the station still stands. It is now a residence boasting a TV aerial.

JUST AFTER A BATTLE—AND LONG AFTER

The dead and debris of battle still littered this out-of-road on Marston Hill near Fredericksburg, Va., when Brady photographed the scene on May 3, 1863. The freight had just been stormed by the Sixth Maine Infantry during the battle of Chancellorsville, which *Congress*, a northern newspaper, reported: "The enemy fled in wild confusion." The Union forces lost in the end. Clark, a modern duplicate of scene, shows trees, dead trees removed, and a concrete path.





SYMBOL OF NATIONAL PRIDE

When Brady made this photograph of the Capitol building in 1858, the original dome, constructed of wood and copper sheathing, had been demolished and the truncated building was awaiting erection of the present cast-iron dome which was not completed until 1865. Edward Clark's picture (*below*), taken from the same camera position, shows the foot of the Mall in the foreground where, in Brady's day, there were a canal terminus and a greenhouse (*right foreground*).



SHOOTING THE PICTURE. Clark stands tense and ready to end exposure with a lens cap. Clark's second Brady camera, a stand-by, is on tripod at the right



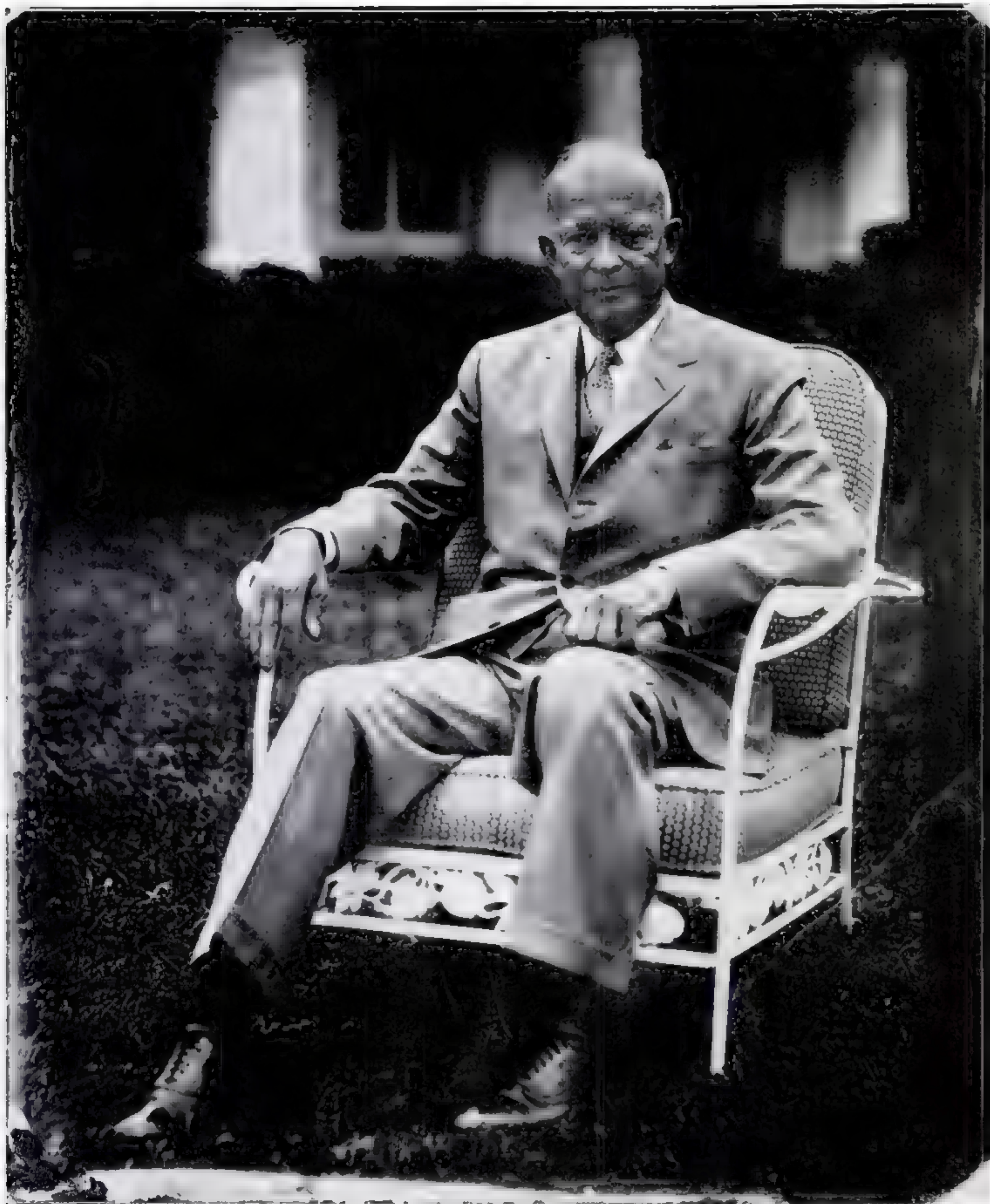
SHOWING THE RESULT three minutes after exposure, Clark holds up the developed glass plate for inspection by the President and aide Bernard Shanley

TWO PRESIDENTS AS SITTERS

Mathew Brady and his assistants photographed 19 Presidents, in and after office, beginning with John Quincy Adams, the sixth, and Andrew Jackson, the seventh, who is said to have insisted on posing for a daguerreotype almost on his deathbed. The last President he photographed was William McKinley, the 25th. Of Lincoln, whose most famous Brady photograph is copied on today's \$5 bills, Brady said, "I had great trouble making a natural picture. . . . I asked him if he might not arrange his collar. . . . 'Ah,' said Lincoln, 'I see you want to shorten my neck.'"

Edward Clark's photograph of President Eisenhower entailed one of his few retreats from Brady's technique. Instead of inside a studio, Clark photographed the President on the lawn just outside his White House office in order to take advantage of outdoor light, shorten exposure time and spare the discomfort of the Brady head clamp "immobilizer." Because there was time for only one exposure, the sitting was an occasion of desperate professional anxiety for Clark. Using a plate prepared for him by his son Noel (in Assmann's absence), Clark rushed the tacky plate into his camera and, in a seven-second exposure, obtained the sensitive likeness on the opposite page. So swift was the process of developing that Noel—still shuddering with the thought that "Dad would have disowned me if it went wrong"—was able to produce a finished negative for the President to see less than 10 minutes after he had stepped onto the lawn.





A HEAD-CLAMPED LINCOLN, A RELAXED EISENHOWER

When Brady made the Lincoln photograph at the left in 1862, the President was sitting in a familiar place. His chair had been obtained by Brady from Congress, after legislators' chairs were replaced in 1857, and was identical to—legend says it was the same one—the chair Lincoln had used as a representative from Illinois in the 30th Congress. The head clamp, which Brady always

used in the studio, is concealed by subject. Lincoln was a somber photographic subject who "relapsed into his melancholy mood" whenever a picture was to be taken. But Ed Clark found President Eisenhower a smiling sitter although, perhaps because of the need for holding still without a clamp, the pose (*above*) seems unusually stiff for the usually relaxed chief executive of today.

What happened when W2EYY called GM



FROM PARIS TO PERU and way stations in between, amateur radio operators know the call letters W2EYY. Their fellow ham, William A. Robinson, has been sending that call crackling across the air waves for 25 years — once raised an expedition at the North Pole.

But Robbie will tell you that a totally different kind of call—his first call on General Motors—was the most important he ever made in his life.

For as a result of it, he's where he is today — president of a highly successful company that supplies General Motors and

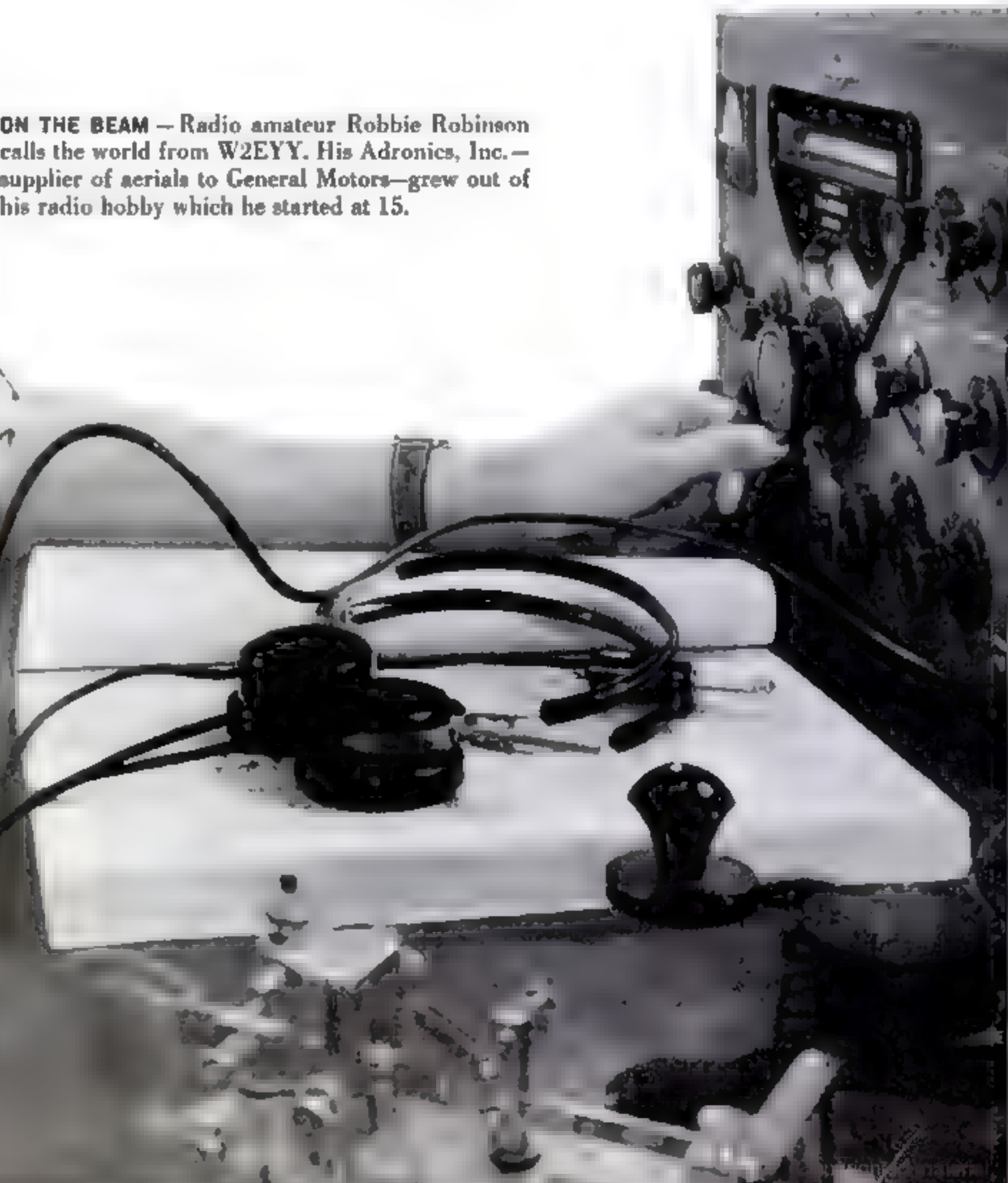
scores of other customers with car radio antennas and other accessories.

Tuning in to General Motors

THAT GM CALL was made ten years ago. Robbie was a young man of 30 with 15 years of radio experience behind him. He was also a young man way out on a limb who'd decided to put his radio knowledge to work — gone deep into debt to start his own company.

He had some machinery for making automobile radio antennas, a tiny plant, —but no customers for the products of his

ON THE BEAM — Radio amateur Robbie Robinson calls the world from W2EYY. His Adronics, Inc. — supplier of aerials to General Motors—grew out of his radio hobby which he started at 15.





FOUR GENTLEMEN FROM VERONA, N. J.—Young men with young ideas boss Adronics, Inc. Plant Superintendent Milt Koptula is 40, Treasurer Bill Lampe is 37, President Robinson is 39, and Vice Pres. Production Boss Gerry Burggraf is 38.



CALLING ALL CARS—Verona's Civil Defense Director, Dwight Hemion, Sr., with transmitter given town by Adronics Pres. Robinson. Robbie has also helped police departments in neighboring towns set up short-wave radio systems.



FRIEND IN DEED—Mack Molding Co. President Ken Macksey (l.) and Sales Manager Sidney Howell (r.) show Robinson plastic lenses. Ken sold on credit to Robbie when Adronics started—now he is one of Ken's big customers.

Adronics, Inc., in Verona, New Jersey.

And that's why he called on GM's Chevrolet Division, told them he could make better antennas at a lower price, asked the chance to prove it.

So, after Robbie showed Chevrolet the fine qualities of his antennas—and after Chevrolet sent an engineer to look over his plant—Robbie got his chance—a pilot order for antennas. Shipments the first month added up to \$956.

A Small Business Gets Bigger

SOON OTHER CUSTOMERS came to Adronics—GM Divisions like Pontiac, Buick,

GMC Truck & Coach, Fisher Body, plus many others.

Soon the company started to make other products besides radio antennas—electronic equipment and communications gear—all growing out of Robbie's knowledge of radio.

And soon more and more workers joined the company—today there are over 100 men and women taking home a payroll of about \$12,000 a week. Adronics has more than 40 different customers for its 60 products and sales well over a million dollars a year—all grown out of a radio ham's hobby and a call he made ten years ago.

What has happened in Verona, N. J., has happened in hundreds of towns and cities all over the United States. Local manufacturers have found that, if they meet delivery dates with quality products that GM needs, at competitive prices, GM is interested in doing business with them. New business has flowed into their communities—and as a result, these communities in every state share in GM's success.

How much they share is shown by the fact that outside suppliers of materials and services receive, in total, close to 50¢ of every dollar that General Motors takes in from the sale of its products.



TWIN TALENTS—Adronics Machinist Michael Guido runs lathe on day shift—dances professionally with sister, Mary, nights and weekends. They have appeared professionally in many night clubs and theatres.



CABLE TALK—Mary Borne and Angela Pondiscia soldering and packing antenna cables tagged for Pontiac. Grandmother Angela has been with company since doors first opened and will soon mark 10 years with firm.

GENERAL MOTORS

- Good people to work for
- Good people to deal with

The Importance of Small Businesses to General Motors

The various Divisions of General Motors deal with a total of more than 26,000 business firms, supplying goods or services. More than 22,500 of these firms have less than 500 employees, and 16,000 employ fewer than 100.

My husband was
a bulbsnatcher



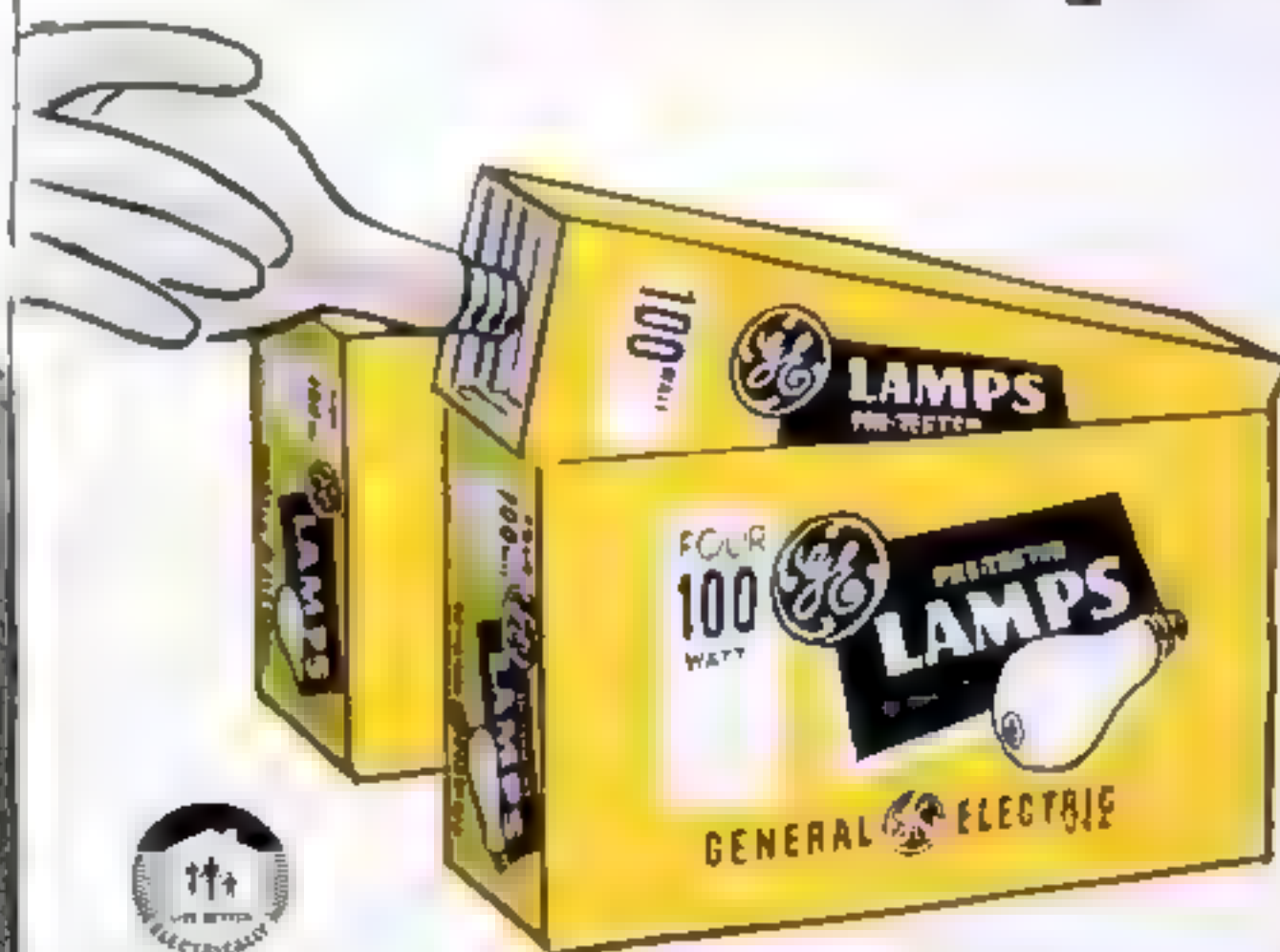
Now he's a better
bulbsnatcher



He's sworn off
socket-robbing



"snatches" bulbs only
from G-E 4-bulb packs



Keep several on hand! Be sure your
husband "snatches" only the best!

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BULLING hard into defensive end Charles Sandford, junior John Tracey (right) keeps him from reaching the ball-carrier in a "one-on-one" drill, a rushing test for linemen.

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CONTINUED





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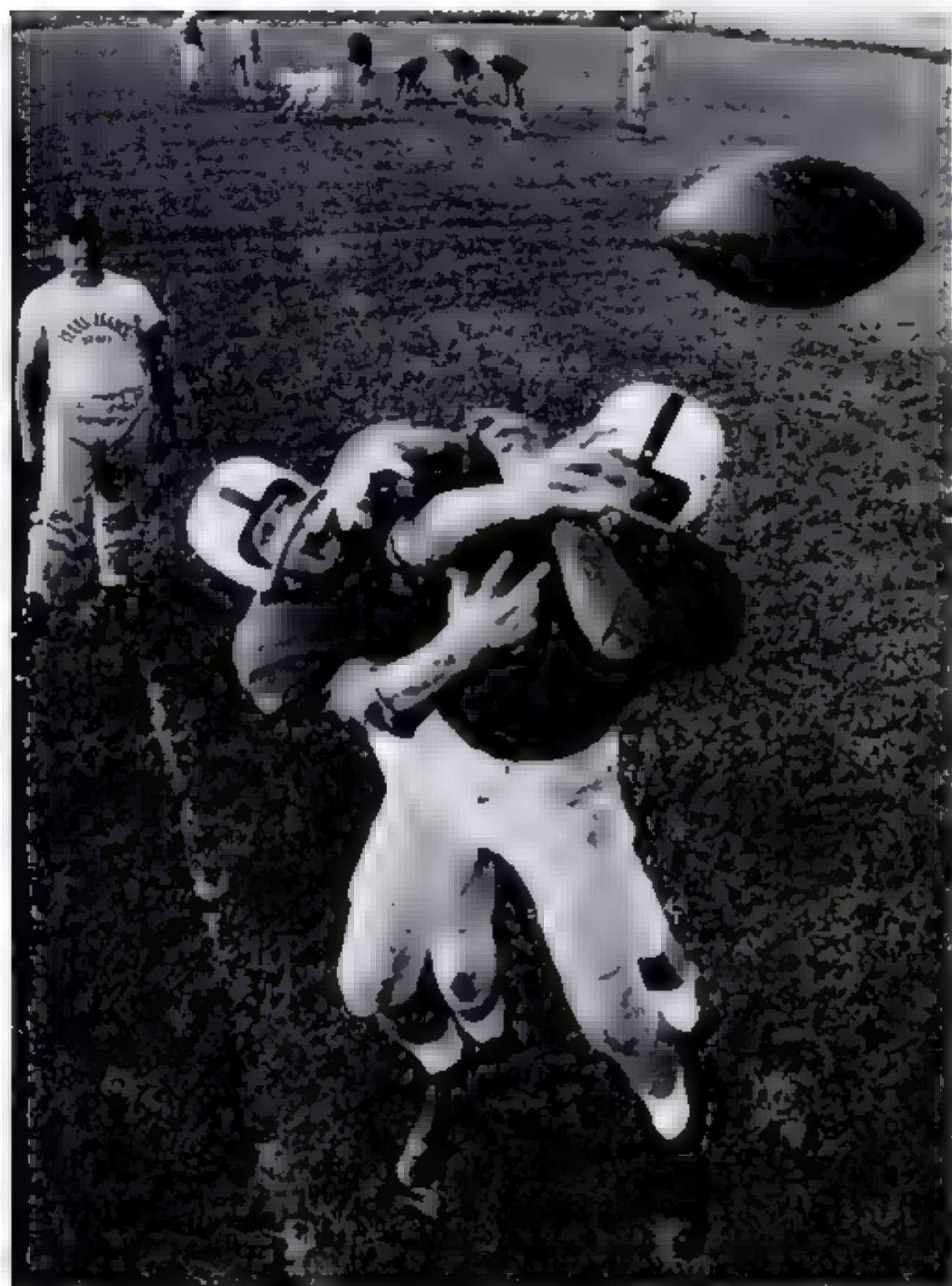
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SPOILING A PASS, Don McClelland (left) knocks ball away and hits receiver Bobby Conrad. Players are taught to knock down both receiver and ball.



LUNGING AT SLED, Allen Goehring throws a shoulder block into heavy machine. A fourth-string guard, he practiced blocking on his own initiative.

CONTINUED

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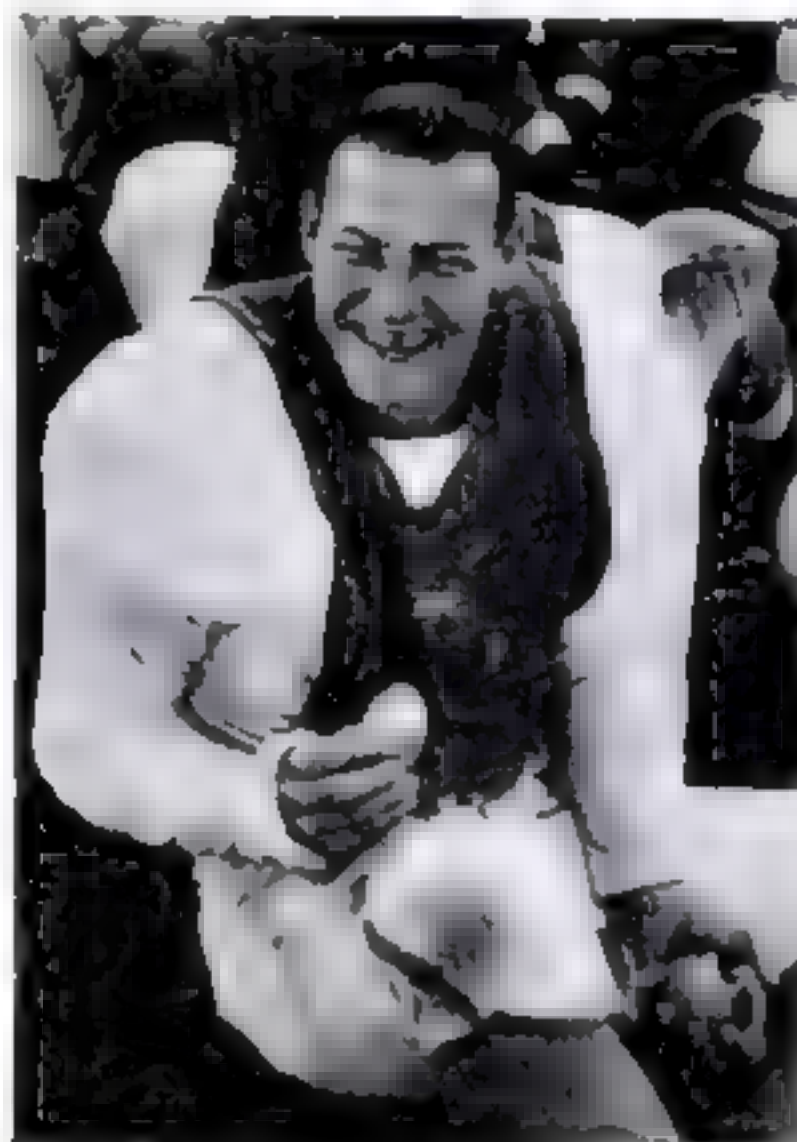
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Rugged Shakedown CONTINUED



EXHORTING tackle Robert Garner, assistant line coach Dennis Goehring criticizes a faulty defensive maneuver. Goehring is one of 11 assistants who supervise the minute practice detail at A&M.



ENJOYING a rest period, reserve center Roger Hawthorne sits on field and eats a sliced orange during evening practice. Players get two and a half hours of work in evening, another session in the morning.



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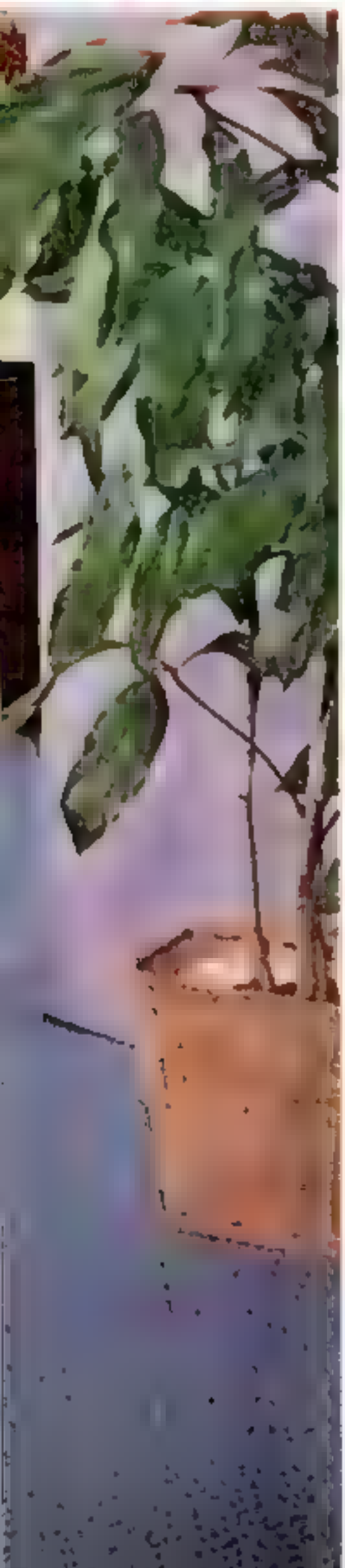


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'Junk wins TV quiz shows'

CONTESTANT VAN DOREN
SAYS FACTUAL MEMORY
ISN'T REAL KNOWLEDGE

by CHARLES VAN DOREN

ON Nov. 28, 1956 I appeared for the first time on a television program, on NBC's quiz show *Twenty-One*. On March 11, 1957 I appeared on *Twenty-One* for the last time. In between I won \$129,000, received more than 20,000 letters (most of which I answered), was interviewed by about 500 newspapermen, was proposed to more or less explicitly by several dozen women (some of them more than once), shook hands with I don't know how many well-wishers and spent a lot of time trying to think of something original to say to them (without success), and spoke on the telephone what seemed like more than a million times.

On top of all that I continued to teach a full program at Columbia College, that being still my main occupation. I had no time to think about what I was doing. Now, after a relatively lazy summer, this unforgettable and, I hope, unrepeatable experience can be seen in a clearer light. This is the story of that experience from my own, quite personal, point of view.

For me there will be other anniversaries this fall besides the public one mentioned above. I remember, for example, the afternoon last September when a friend called to say goodby, for her husband had a job in London and they were leaving the next day. She said she had appeared on a television quiz show a week or so before. *Tic-Tac-Dough* was the name of it and I had to write it down to remember it. She had failed to answer her question and so won a watch as consolation. Offhandedly she suggested that I try it too. I took down the pertinent information.

I kept the slip of paper and a week later found it again in the pages of a book. The producers' names were there, an address on Madison Avenue and a telephone number. I picked up the telephone—then put it down again without dialing.

I sat by the window looking out into the street, watching the people and cars go by. I knew next to nothing about television quiz shows. I was aware, of course, that large sums of money were being given away on them. But I had no aspiration to "big" money. Any amount would be welcome. A thousand dollars would be wonderful.

Should I get involved?

APART from all this, however, I was not at all sure whether television quiz shows, big money or not, were something I should get involved with. Television had had no very great impact on my life. I had no set and I didn't know anybody well who had one. Because I was ignorant of the medium, I feared it. I thought that it could hurt people, that it could corrupt them, perhaps. At least it could waste their time.



GETTING READY FOR FALL OF TEACHING AND TV, CHARLES VAN DOREN ENJOYS RESpite IN COUNTRY

I was afraid of something else too. What if I were to appear on a quiz program and not be able to recall anything I knew? I would win nothing I wanted—I already had a watch—and it would be hard to forgive my ambition. In the end I decided against it.

So it might have remained, except for a toothache. I woke up one Friday morning in early November, more than a month later, with the whole left side of my jaw throbbing. I called my dentist and went to see him later in the day. Released from his chair, I felt better. It was a lovely cool fall afternoon, and I strolled around the midtown area of Manhattan for an hour or so. Then suddenly I

found myself a block away from the address on the piece of paper. I hadn't thought about quiz shows for a month, but here I was. I still don't know whether or not my unconscious mind was working on me. But since it was fall, since men have more courage to begin new things at this time of the year, I went through the door.

It was a long ride up in the elevator and I suppose I regretted my decision more than once before I faced the receptionist and stated that I was applying for *Tic-Tac-Dough*. I filled out forms, took examinations (very long and hard ones, and I regretted my decision again, having lost a fine autumn

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VAN DOREN CONTINUED

afternoon by it) and departed with the admonition not to call, for they would call me. It was dark when I left and the streets were filled with people hurrying home. I did not know that my life would never be the same again.

On Monday they did call. But it was not about *Tic-Tac-Dough*. They were thinking of me for their other show, their evening show. I didn't catch its name. In any case I had never heard of it. I visited the office again the next day, was told the show's name was *Twenty-One* and that I should be at the studio at 8:00 the following evening (we went on the air at 10:30 on Wednesdays then). Before I left the office I asked one of the clerks how much money was involved in *Twenty-One*. "Well," she said, "the present champion has won \$44,000."

I was quite literally staggered by this information. It was almost all I could do to get out the door and ring for the elevator. When I reached the ground floor I was breathing as hard as if I had run up instead of ridden down.

I think I understand now, though I didn't at the time, why I was so deeply affected. To begin with, of course, \$44,000

was an immense sum of money to me. I had not been working for very long, but I was pretty sure, since I did work that I really enjoyed, that I would never make a fortune doing it. Now a fortune was mine for the taking, just at the end of my fingertips.

Not exactly at the end of my fingertips though—there was the rub. A thousand dollars would not require such an immense effort. I could imagine myself reaching for that and getting it. But \$44,000 was such a gigantic sum that I could never have enough time and skill and energy to attain it.

Quite frankly, I'm not at all sure what happened. I know that I went on the show for the first time on Nov. 28, that when Jack Barry asked me some questions I managed to answer them, that a week later I answered some more and beat Herb Stempel. In a moment I was the winner of \$20,000. This did not mean anything to me. As money it was not real. I planned to buy a car, but when I was asked, as I began to be, what I would do with "all that money" I never knew anything else to say. It is all hazy now, but within a few weeks I had won \$16,500. It did not mean any more to me than the \$20,000.

Then I engaged in what a newspaper called a "titanic duel" with Miss Ruth Miller, won it and was ahead by \$99,000.

I began to realize that an awful lot of people were watching me as I tried, once a week, to dredge up the answers out of the safe deposit vaults of my memory. And the questions seemed to get harder and harder as I got tired and tired. Still I managed to answer most of them—I was lucky a few times because when I missed, my opponent missed too—and then one Monday night I couldn't remember the name of the King of Belgium. (This is probably the best opportunity I'll ever have, by the way, to deny categorically the rumors that I muffed that question intentionally. I just couldn't recall the name.) I was glad it was over, of course, but I remember walking down Sixth Avenue with

the brilliant producer of the program, my heart in my throat and a tear in each eye at this ending of an era. When I got home I realized that the hardest work was to come. I was going to have to think about what had happened.

I've had half a year now to think about it, and some things seem clearer than they did. Television, for example, is not such a bugaboo to me as it was. I have signed a contract to appear pretty regularly this winter on various programs.

Television ought to be better than it is, I suppose—everybody always says so—but I know now how hard many people, especially young people, are working to make it so, and I have no real fear that the industry will fall prey to the "hucksters." Even if it should, I have enough faith in the good sense of people to feel that they can take care of themselves.

A more serious problem for me was that of assimilating into my career in education this new life I had accidentally found in television. I had a vague and sometimes disquieting feeling that the two did not go together. On the one hand I was a teacher; on the other, from now on at least, I was to be an entertainer.

and the problem was made more pressing by the fact that teachers all over the country wrote to me and asked what effect I thought quiz shows had had, or would have in the future, on American education. The connection, I suppose, is clear enough. Education was supposed to fill you with facts; if you had the facts ready at the right time you made a lot of money; therefore education could be considered important and "practical" because it could bring in a lot of money. And if people thought it important, then wouldn't the "level" of education in this country rise?

High or low level?

SPEAKING in perfect frankness, I don't think quiz shows have had, or ever will have, much effect on the level of education. For one thing, I don't know whether that level is high or low. I have heard and read strong and quite contrary opinions on the subject. If it is low, I am pretty sure that the only thing that will raise it is better schools, not better quiz shows. Furthermore, it will take more than a passing enthusiasm for quiz show winners to make the American people feel that education is an important part of their national life.

Perhaps that's a shocking thing to say. One is not supposed to say anything unpleasant about education. It has joined the famous trio: God, Motherhood and Country. Now we have God, Motherhood, Country and Education. All are sacrosanct. One other attribute which they share is very revealing. Those who serve them are underpaid. We don't pay our politicians enough and sometimes they are tempted to put their fingers in the public till. It is notorious that most of our men of God must make extraordinary personal and family sacrifices to remain in the ministry. The inadequacy of teachers' salaries is much in the news. And we pay mothers nothing at all.

It used to be that what teachers lacked in wages they more than made up in community prestige.



DEFEAT finally came for Van Doren last March 11 when he failed to name King of Belgium correctly.

CONTINUED



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TEACHING at Columbia College, Van Doren, an instructor in English and comparative literature, last year conducted a class in the college's humanities course for undergraduates. Course covers great literature and philosophy from Homer to 19th Century.



VAN DOREN CONTINUED

But even that is no longer true (aside from the fact that you can't eat prestige). I'll never forget what a colleague at Columbia, a visiting professor from Carnegie Tech, told me last year. He had lived for a number of years in a small suburb of Pittsburgh, he said, and enjoyed considerable respect from his neighbors and nearby shopkeepers. Then a Pittsburgh paper printed a series of editorials urging an increase in teachers' pay, and incidentally listed actual faculty salaries. People in his neighborhood stopped calling him Professor and the grocery store asked him to pay his bills henceforth in cash. They had thought him affluent. When they discovered that he, a full professor and head of his department, made no more than a plumber's helper, they began to treat him accordingly.

Perhaps I exaggerate. I have received many fine letters from students and their parents telling me how their family attitude toward learning changed as a result of my long and arduous stint in the isolation booth. An Iowa mother, for example, wrote me about her son: "He never goes outside anymore. We used to try to get him to read a book but he would play outside all the time, and now he spends every hour he can with reference books. We're beginning to be worried about his health." The letter was written in February, and I hope when summer came the boy returned to the outdoors.

One of my favorite correspondents was a high school student in Pennsylvania who wrote me the simplest of messages: "Dear Mr. Van Doren, I am going to be on the honor roll this month for the first time, and this is all on account of you. Love, Dora." I wrote back to "Dora," at the address on the letter, that I was much touched (as I certainly was) but that I thought it was due more to her own efforts than to mine.

I must allow that these letters, and hundreds more like them, moved me very much. For a while I had the feeling that perhaps quiz shows might have an effect on American education after all. They might be the secret weapon the educators needed. Everywhere I went teachers came up to me and told me, often with tears in their eyes as they grasped my hand, that at last people were beginning to have respect for knowledge. And it wasn't only the teachers who said this. When I finally lost, editorials appeared in an amazing number of papers all over the country lauding my efforts on *Twenty-One*, pointing out that it was revolutionary for Americans to have an "egghead" for a hero and suggesting that those same Americans who had always distrusted people with knowledge were changing at last.

Six months away from the hullabaloo, six months in which I have had time to think, have led me to believe that these letters, editorials and personal assurances were probably isolated examples, and that they were in fact quite misleading. In the long run, I decided, the effect of quiz shows on education is rather bad than good.

What was the cause, I asked myself, of this disrespect, this distrust of knowledge, which might now be lessening? As with my own prejudice against television, I was sure that one cause would be ignorance. But was that all? No, I thought, there was envy too. I realized how this applied to all of the "underpaid professions," for all of them, in their way, had their own secret rewards. The man

CONTINUED ON PAGE 145

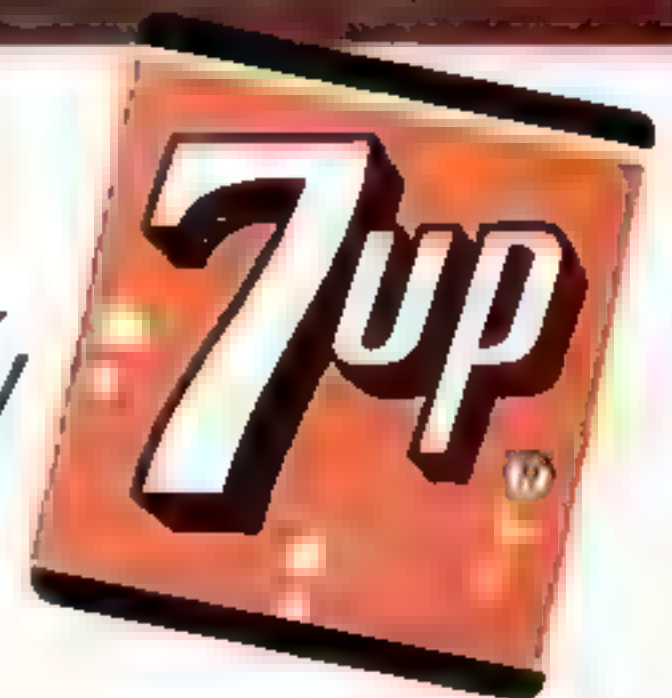
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SHELL FROM A TO Z — AN ALPHABET

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OF GOOD THINGS ABOUT PETROLEUM

Invention

Only yesterday, it was "impossible" to make a gasoline like Super Shell with TCP, or stick metal to metal with a "glue" that replaced rivets. In our age, invention overcomes the impossible. Why, just the other day, seven little men stopped in to ask Shell scientists for a funny kind of fuel...



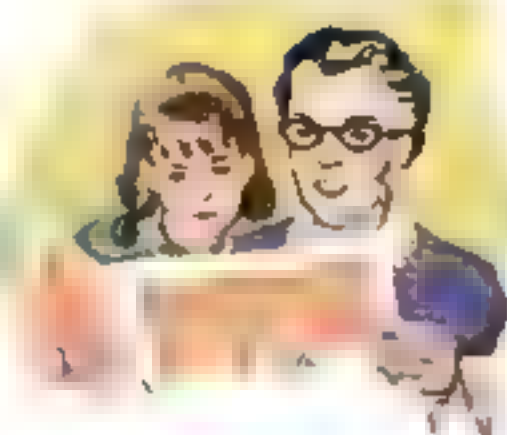
Isopentane

Like this circus strong man, Shell chemists break chains, too. Using a special Shell process, they take a chemical chain called *pentane*, break it, then rearrange it to make *isopentane*. Why? Because airplanes need it; it gives aviation gasoline better anti-knock qualities, zippier starting.



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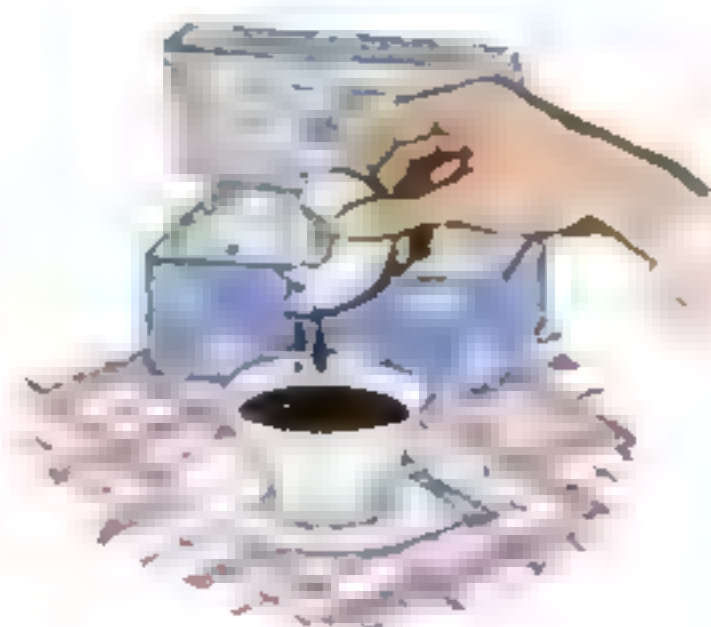
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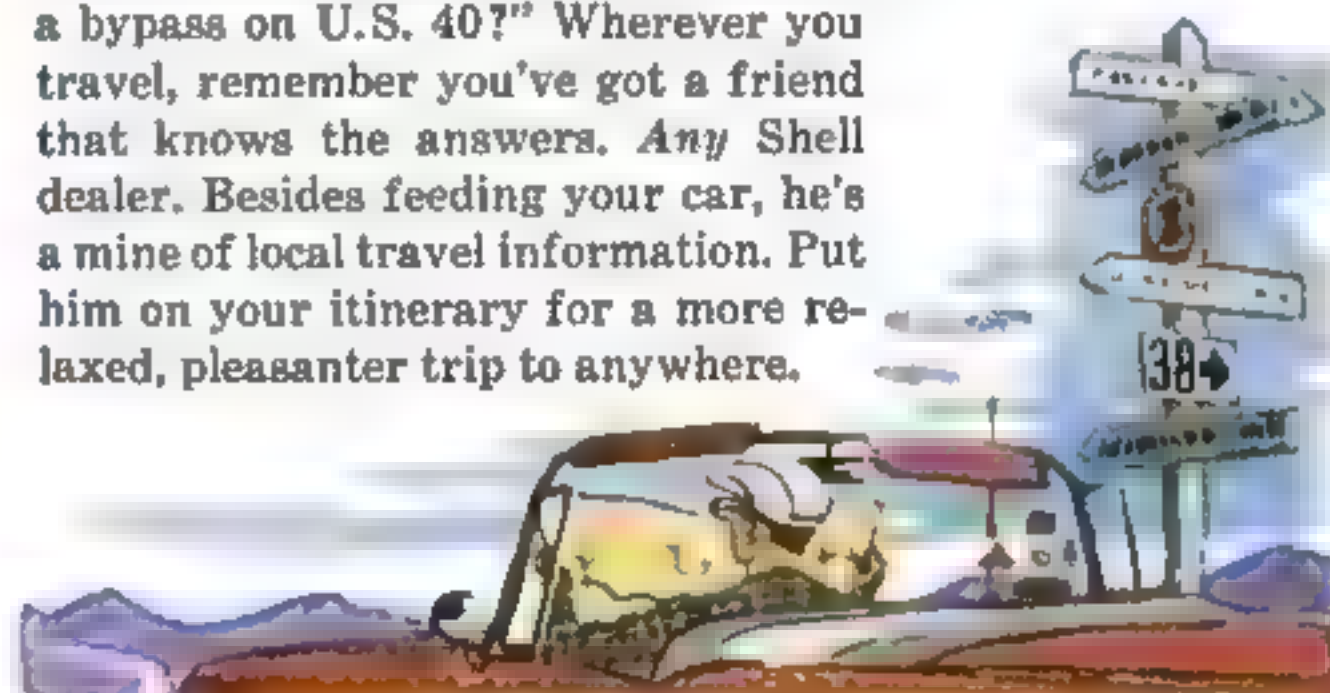
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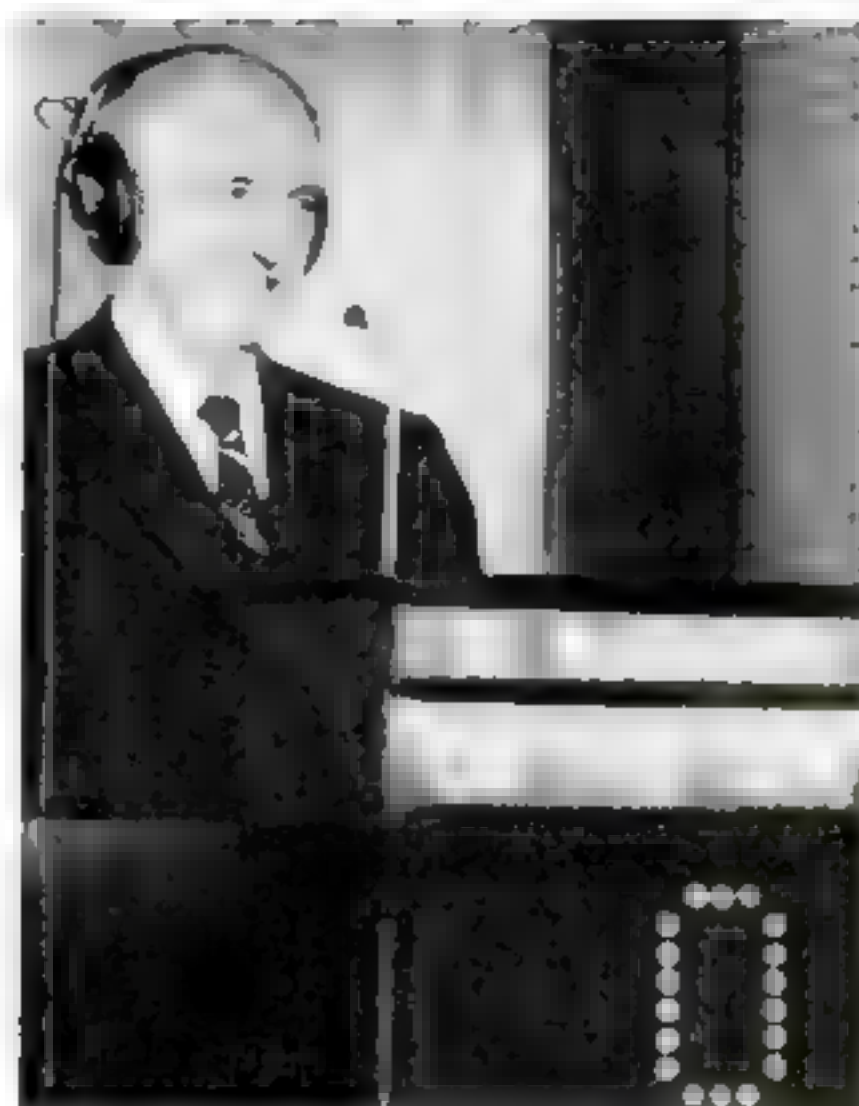
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SCHOLARLY FLOP on *Twenty-One* last spring was Dr. Henry Noble MacCracken, former president of Vassar College, who demonstrates Van Doren's point that "knowledge" is different from knowing facts. MacCracken holds several honorary degrees. But he could not complete answering show's questions. His final score: zero.

VAN DOREN CONTINUED

of God, struggling to keep himself and his family above water on his pittance, had unimaginable rewards, I thought, in the depth of the night when the spirit sings. The politician, besides winning prestige (though a lot of ridicule goes with it), had the reward of a special kind of knowledge—knowledge of the devious and difficult ways of men. Mothers—well, mothers had what everyone sees, the faculty of loving, which is greater than being loved. And teachers had something nearly as precious. I thought, They did not have to stop learning when they graduated from school.

Our envy of these people is rarely expressed. Most of us feel contempt or pity (a kind of contempt) for threadbare reverends who appear to despise the good things of the world, for "petty" (it is our word, not theirs) politicians, for mothers with dirty-faced and sticky-fingered children, for teachers coping wearily with overcrowded schools. We feel contempt—but the envy is there. We want to know why. Why do they remain what they are? Are they *all* misfits? But no, many are capable of making \$25,000 a year. Well then, why?

The envy creeps in and the ignorance causes it. But if there *was* envy, I thought, winning a fortune wouldn't allay it. I was sure of that. On the other hand, if the ignorance could be dispelled, wouldn't the effect be good in the end? What about this proposition that the American people were gaining respect for knowledge because of quiz shows?

I have never forgotten a scene in Conan Doyle's *A Study in Scarlet*, the first of the Sherlock Holmes stories, in which Dr. Watson discovers to his utter amazement that Holmes "was ignorant of the Copernican Theory and of the composition of the Solar System. That any civilized human being in this 19th Century should not be aware that the earth traveled around the sun appeared to me such an extraordinary fact that I could hardly realize it."

He was even more astounded to find that Holmes did not regret his ignorance. "You see," Holmes explained, "I consider that a man's brain originally is like a little empty attic, and you have to stock it with such furniture as you choose. A fool takes in all the lumber of every sort that he comes across, so that the knowledge which might be useful to him gets crowded out. . . . Now the skillful workman is very careful indeed as to what he takes into his brain-attic. . . . Depend upon it there comes a time when for every addition of knowledge you forget something that you knew before. It is of the highest importance, therefore, not to have useless facts elbowing out the useful ones."

Alexander Pope, using the same word ("lumber" to the English means about the same thing as "junk" does to Americans), drew a slightly different picture:

The bookful blockhead, ignorantly read,
With loads of learned lumber in his head

Do I mean, then, that the "knowledge" quiz show contestants exhibit is nothing but "junk"?

I'm afraid my answer is that it is hardly more than junk. I have an odd memory—I find it difficult to forget things. I learned once in a children's game that the names of the four Balearic Islands are Majorca, Minorca, Iviza and Formentera. I am not happy that

I know this, though my having been unable to forget it saved me on *Twenty-One* at one point. I would not recommend that anybody else learn it unless he is going to the Balearic Islands, for any fact is useful in some context (Holmes would agree).

I happen to know by name the members of George Washington's first Cabinet. My brother was a student of and now teaches American history and I learned the list for some reason years ago, perhaps to plague him. But I wish I could forget it. I have a book which contains these men's names. I could find them in a moment. As a matter of fact, if I were writing something that required naming them, I would not trust my memory. I'd look them up.

I cannot imagine anything intrinsically less interesting than a simple listing of the six American Vice Presidents who were later elected to the presidency in their own right. I do not mean that these six men are uninteresting in themselves. Far from it. They include Jefferson and Truman and Theodore Roosevelt. To compare them and the times in which they lived would be a most fascinating exercise, one which most historians would enjoy. But to rely to list them is an exercise which no historian would bother with. Fortunately, I was able to do it when the chips were down.

To name the Vice Presidents in the '20s, as I failed to do (I could not remember Hoover's Vice President, Charles Curtis), might be a means of evoking pleasant memories of a fabulous era when everyone thinks of himself as having been happy. But there wouldn't be much time to enjoy these memories. Another question is awaiting an answer. In between programs there is the grubbing in reference books, the desperate struggle to memorize new facts. No, this isn't knowledge, for knowledge must bring joy if it is real.

Continuing joy. I for one would not like to admit that my education has stopped and I hope it never will. But there are special moments I remember, in grade school, high school and college, when I suddenly realized that I knew something, that all the work I had done was worthwhile. I still remember the unspeakable delight that filled me when I knew I could read. I read everything. I drove my parents crazy when we went out driving by reading aloud every sign we passed because reading meant to me that I was equal, in at least one respect, to grownups.

My meeting with Plato

BUT most of the great moments I recall came during my college years, at St. John's in Annapolis, the "Hundred Great Books College," whose stubborn sticking to an educational ideal has made it famous and infamous throughout the country. The first of them was my meeting with Plato. The theory at St. John's is that you read books, not *about* books, and so freshmen are, very early in their careers, introduced to Plato and his master, Socrates, via the *Dialogues*. They read no commentaries; they read no histories of philosophy; they are not told by their teachers what are the meanings of Plato's "hard" words. They are puzzled at first. I, a particularly skeptical young man, was especially puzzled by the seriousness with which Plato considers the unseen, unfelt "idea" or "essence" which is back of the "apparent" reality. But I will never forget the first time I "discovered" Plato—the first time, that is, that I understood him. I did not have to deny all his tenets indignantly, for I had worked the matter through.

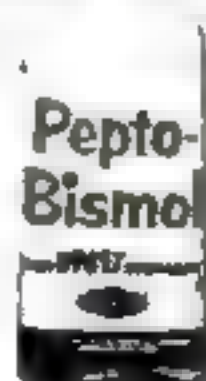
In my senior year I had as great a revelation, but in a totally different field. We had studied the calculus as juniors, but I had not understood it. I had learned how to do certain operations, how to integrate and so forth, but I was continually troubled because the logic behind all this activity was beyond me. Then one day I was mulling over Newton's proof of the theorem on gravitation, and wondering why he had not used the calculus, which he invented, to prove this theorem, his greatest discovery. Suddenly I felt come over me a wave of illumination, of understanding of the extreme simplicity and beauty of this branch of mathematics.

Other things must be known besides philosophy and mathematics, and sometimes the knowledge produces more relief than joy. I remember the moment when I knew I could write thank-you notes, for example. I had thought them difficult, but I awoke to find that they were not important, only necessary. Then there was the moment when I knew I could play most bridge hands, and the one when I discovered I knew what to do with a short shot to my forehand on the tennis court. Both of these were sandwiched in between greater discoveries at St. John's, but they have given me much pleasure in the 10 years since I graduated.

To me knowledge also implies civilization. I can't imagine a wise man being a bore. Yet a contestant could answer every question ever asked on all quiz programs and still be a nincompoop. He could "know everything" and still know nothing, because he



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VAN DOREN CONTINUED

knew none of the connections between the things that he "knew." Knowledge consists largely of making analogies, of seeing similarities, of deducing principles and laws. Knowledge is general statements. Quiz shows are concerned with the particular. They have to be. There isn't time to argue on the air, and general statements are always disputable. Everything worthwhile is. Any subject about which there is no longer any difference of opinion is, you may be sure, a dull subject.

Thus knowledge is in a way more concerned with the unknown than with the known. It might even be said that as soon as you know something it isn't worth knowing anymore. Only those things are worth knowing which you don't know yet. You never know where your mind is going to lead you, but there is only one place you don't want to go, and that's where you've been.

This is one of the main differences between quiz shows and teaching. On the air you answer questions, in the classroom you ask them. The good teacher tells his students very few facts but he asks them a lot of questions. Many of the questions have no answers at all. The students are puzzled at this. They don't like to believe that anything is not known. Only old and wise men know how little is known. The average college freshman is an extraordinary being, not because of the things he doesn't know, but because of the vast number of things he "knows" that aren't so. Teachers are much more ignorant than their students—or they should be. And they try to drive a little of this ignorance into the students' heads. Some of it gets there, I guess.

An educated man, then, and a quiz show contestant are moving rather rapidly in opposite directions. The world of the educated man is full of mysteries. It is foggy and dark, with lots of unlighted passages leading off to no one knows where. The more educated he is the more such passages he discovers. Sir Isaac Newton, after he had finished his great work, the *Principia Mathematica*, said that he felt like a little boy who had picked up a few shining pebbles on the seaside, while the great ocean of truth lay undiscovered before him. Sir Isaac had one of the four or five greatest minds of all time, and it would be presumptuous of me to say I understand fully what he meant. Yet every educated man has felt what Newton felt, I think, and has felt it more and more as his life went on.

Opposed to the dim uncertainty of the world of the educated man is the bright little circle of light in which the quiz show contestant basks in his isolation booth. All is certainty there. One need not worry or be distressed. Only those questions are asked which have answers, and then only if the answers are available, on a card held in the M.C.'s hand. Probably fireflies, flitting about in the spring twilight, are as sure of their little circles of luminescence as the contestant is of his.

I'm going to keep all of that money though!



WITH HIS BRIDE Geraldine, Van Doren enjoys some music. He hired her last February to help answer his TV fan mail. They were married in April.

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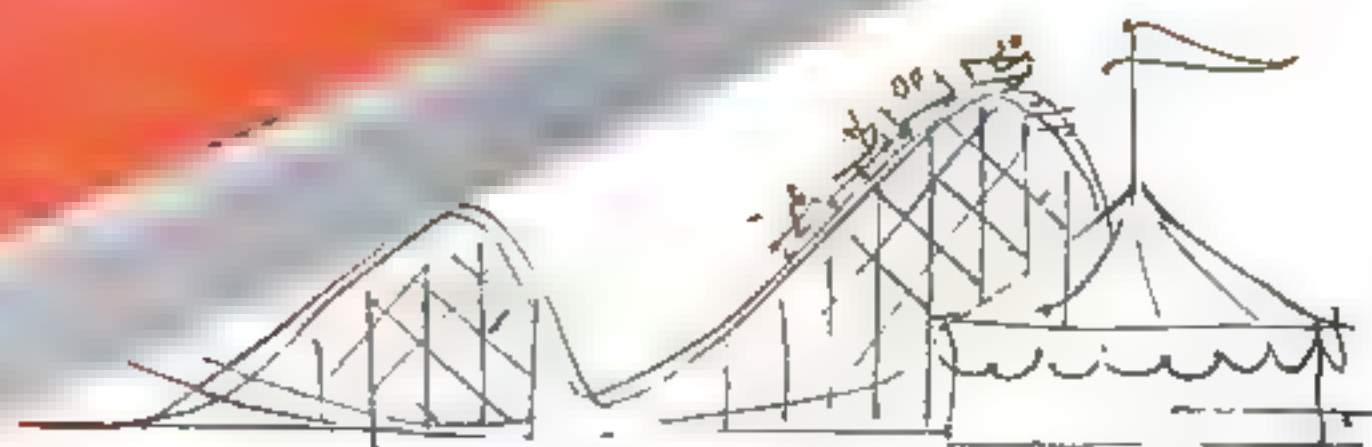
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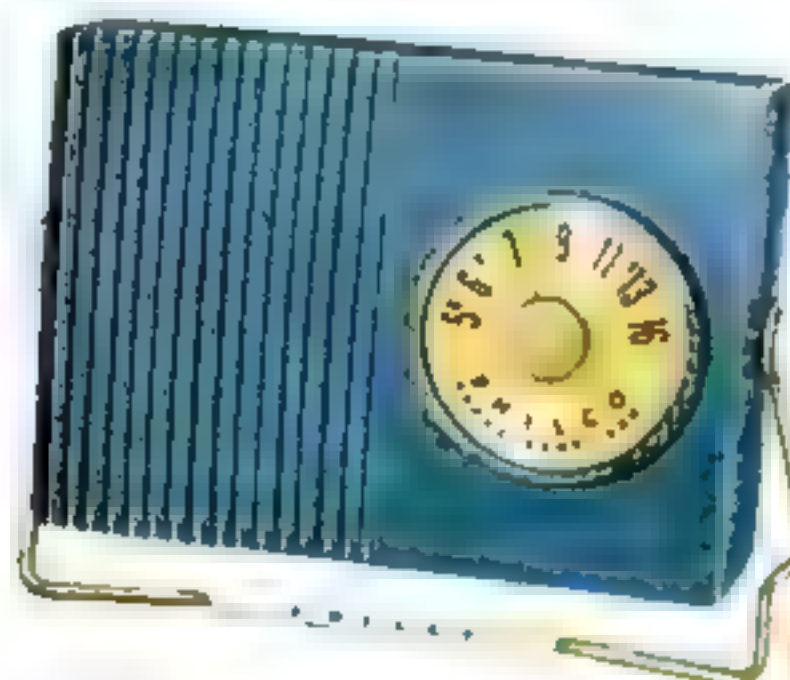
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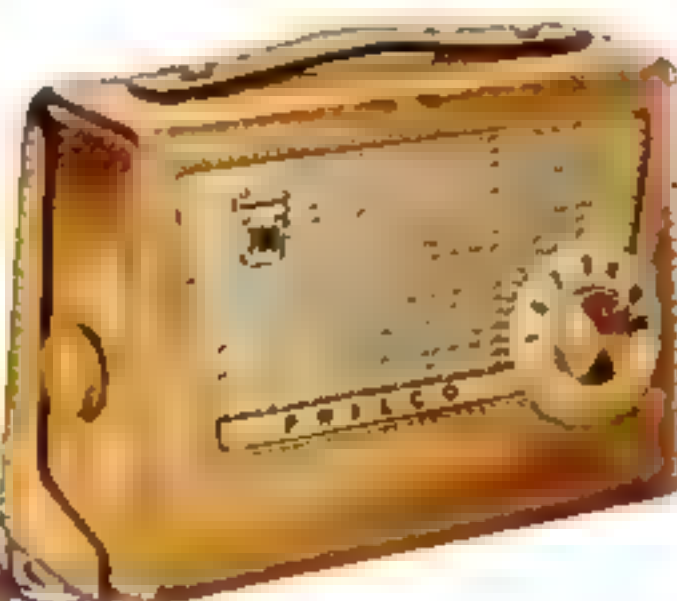
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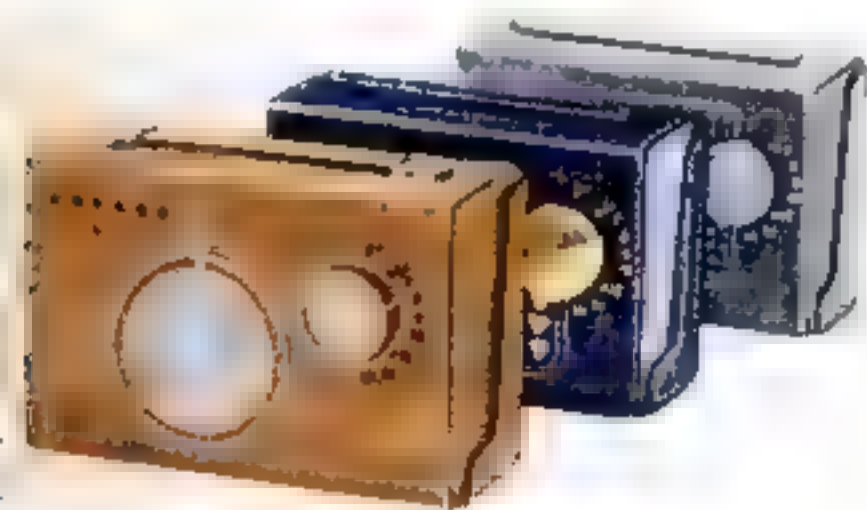
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AN ENGLISH BULLDOG IN A SPANISH SKIRT PULLS ITS OWNER, MIKE TOWNSEND, & WHO STRUGGLES TO MAKE DOG JOIN SANTA FE FIESTA STREET PARADE

A Fiesta to Fulfill an Ancient Vow

Even dogs were dressed up in Santa Fe when the New Mexico city went on a spree of Spanish-American funmaking to celebrate a conquistador and a vow he made 265 years ago. In 1692, Diego de Vargas Zapata Lujan Ponce de Leon swore to pay perpetual homage to Our Lady of Victory if he could retake New Mexico from the Pueblo Indians. This he did, and Santa Fe citizens have honored his vow with annual religious rites. In more recent years, largely through the efforts of Santa Fe's lively

colony of artists, a fiesta celebration has been added to the observances.

This year's fiesta, led off by a fusillade of fireworks and a flaming monster (*next page*), had parades of conquistadors and sombreroed small fry, performances by dancers from Mexico and the crowning of an American-style beauty queen. It ended with a procession honoring Spanish martyrs of the struggle against the Pueblos whose descendants, showing no hard feelings at all, sent the Zuni Pueblo Indian Band over to provide music.

FIESTA CONTINUED



SHARING A SOMBRERO, Adele Croucher of Santa Fe and Eleazar Hernandez from Mexico hold hands. He speaks only Spanish so a friend translated.



BURNING A MONSTER, "Zozobra," 40-foot-tall effigy of the spirit of gloom, celebrators banish him with fireworks to insure uninterrupted fiesta.

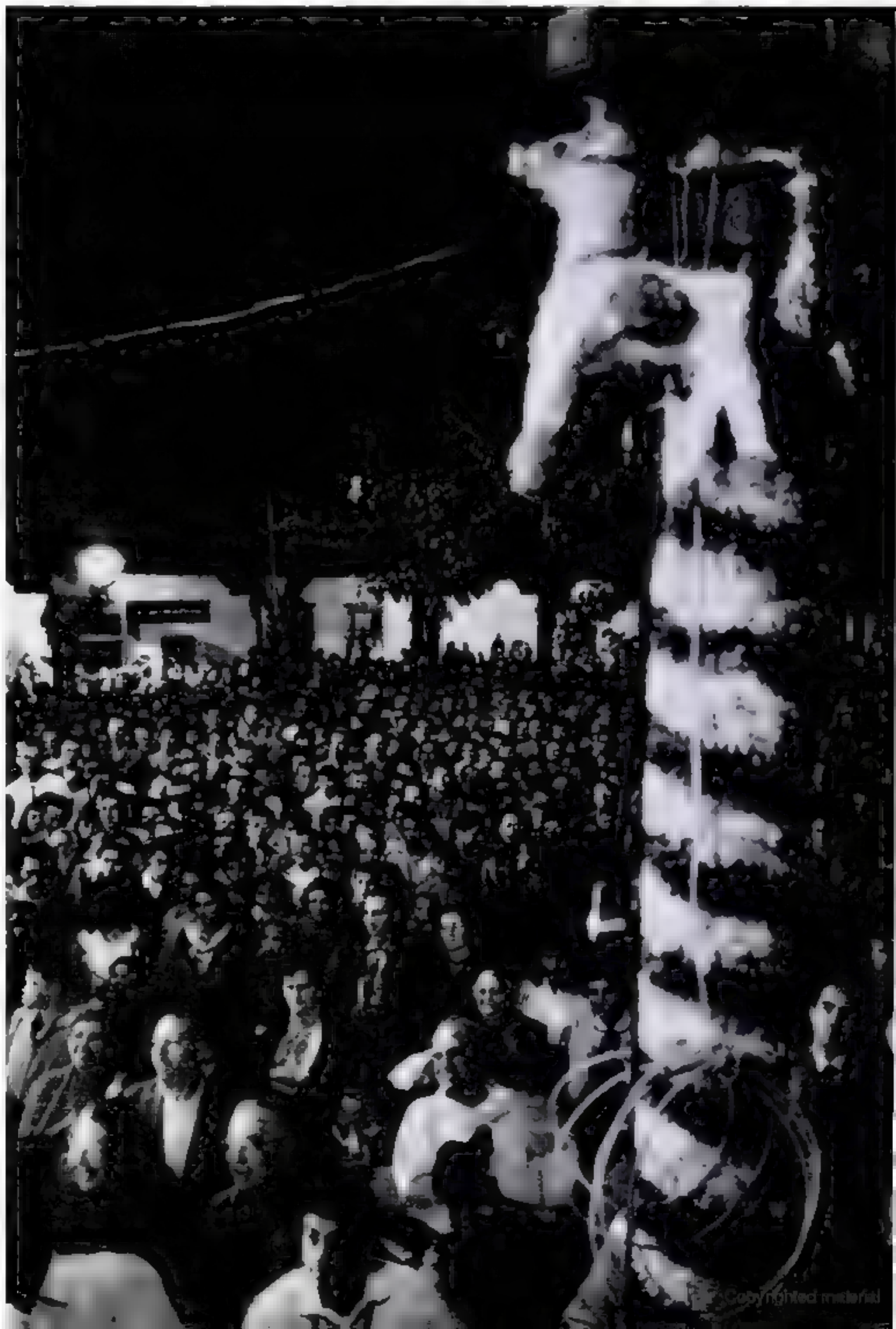
PACKING THE PLAZA (below), festooned with paper burros, spectators pause for crowning of the queen before they break into dancing and parading.

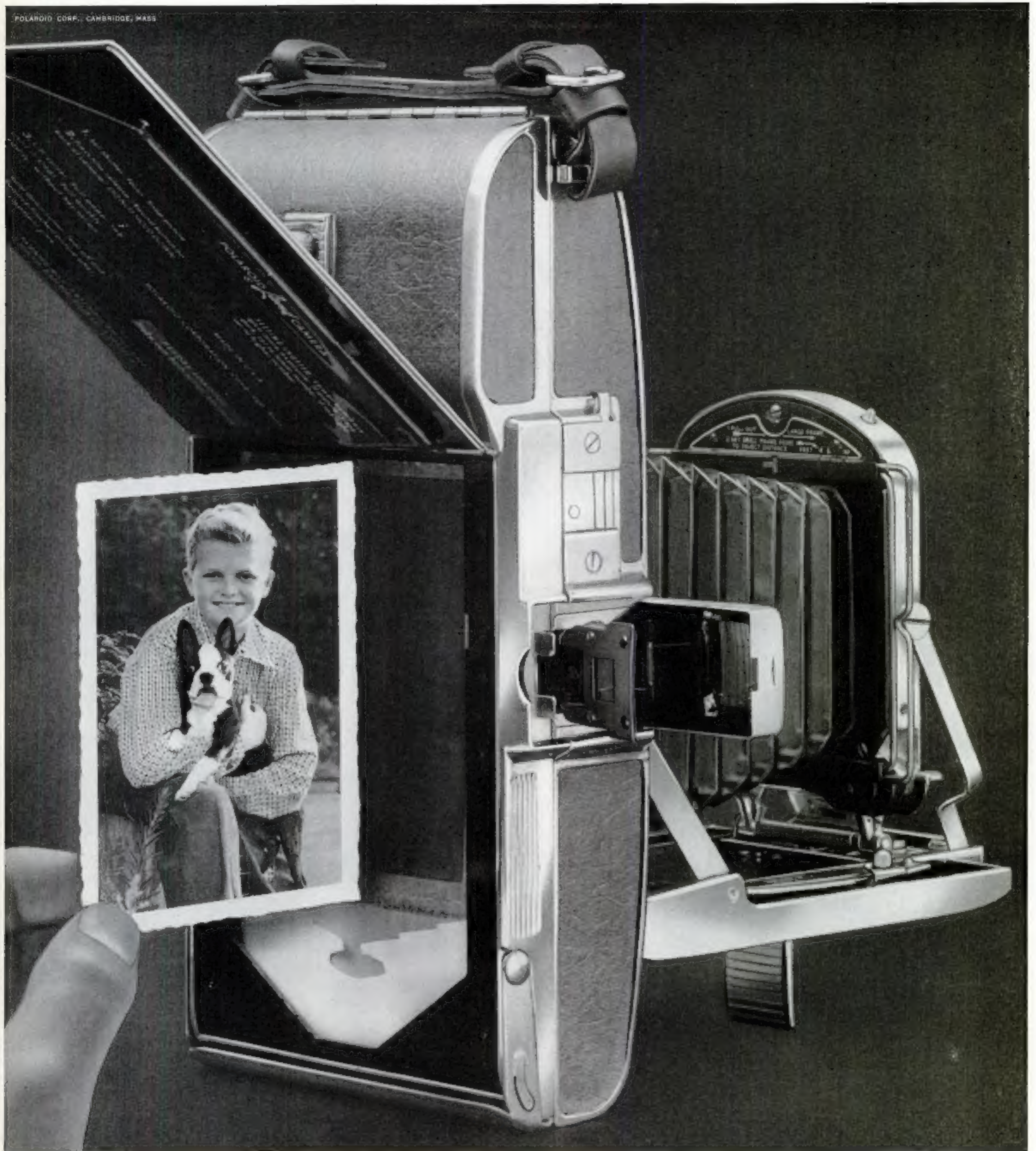


CROWNING THE QUEEN, by tradition always of Spanish descent. Mayor Leo Murphy places a tiara on Maria Ida Sanchez, 21, in Santa Fe Plaza.



PAYING HOMAGE TO MARTYRS, Franciscan missionaries killed by Indians in 1680. Johanna Cernell, 6, carries a candle in procession to cross





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STUDY WITH A NEW TWIST

Grownups, who are confused by teen-agers' manner of dress and speech, are even more confounded by the youngsters' standards of comfort. Telephones are used only when the talker is intricately draped around a chair. Studying is done best on a bed or the floor. When 13-year-old Diane Fuller of Minneapolis settles down to her homework, she turns on the

television, puts on a rock-'n' roll record to drown it out and assumes a position that would make even the bones of most teen-agers ache. She flops on the floor, curls one leg under her, crosses the other over her body so that her foot almost touches her chin, and can't understand why her mother—who took this picture—is forever asking if she's comfortable.



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